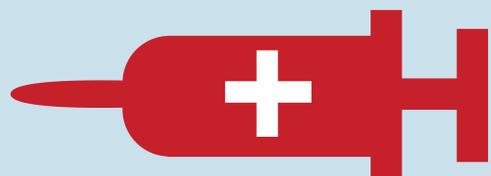


# MEASLES & RUBELLA INITIATIVE

A global partnership to stop **measles** & **rubella**

**1.1 Billion** Vaccinated since 2001



**78%**

FEWER CHILD DEATHS



because of measles vaccine

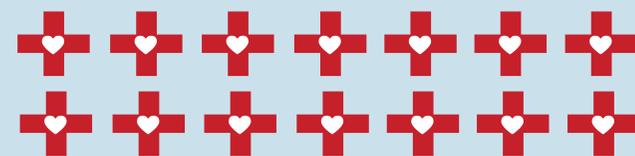
**330** children still die of measles every day



that's **14** every hour



**13.8 Million** deaths averted 2000 - 2012



**1** in **5** child lives saved since 1990



due to measles vaccine

It costs about



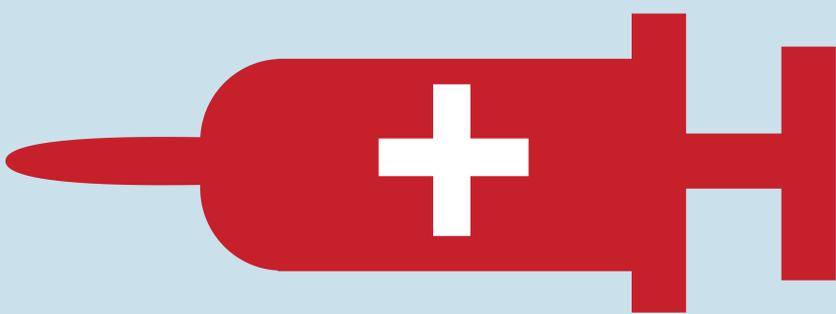
to protect a child from both measles & rubella

MEASLES MOVES FAST

**WE MUST MOVE FASTER**

Follow @measlesrubella  
[www.measlesrubellainitiative.org](http://www.measlesrubellainitiative.org)

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American Red Cross

