MEASLES AND RUBELLA MOVE FAST

Failure to vaccinate children against measles & rubella puts them at risk of severe health complications, such as:

- Blindness
- Brain Damage
- Deafness
- Heart Disorders
- Pneumonia
- Diarrhea
- Rubella/CRS

In 2017, over 300 people died per day due to measles with 6.7 million estimated cases globally.

Countries with the highest number of measles cases:

- DR Congo
- Nigeria
- Pakistan
- Somalia
- India
- Indonesia

Countries with the highest number of measles cases

A family can lose a month's income caring for a child who is sick with measles.

Measles is one of the leading causes of death among children around the world.

More than 300 children die every day from measles

Even though a safe and effective vaccine has been available for over 50 years.

MEASLES & RUBELLA MOVE FAST
WE HAVE COMMITTED TO MOVE FASTER

Eliminating measles & rubella requires reaching every child to protect them against both diseases.

More than 2.9 BILLION vaccinated since 2001

Measles vaccination prevented 21.1+ MILLION child deaths from 2000-2017

It costs less than $2.00 to vaccinate a child against both measles and rubella in low-income countries