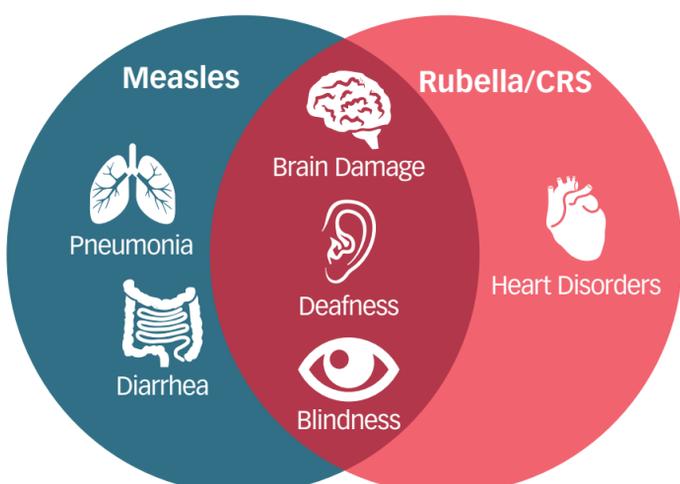


MEASLES & RUBELLA MOVE FAST

Failure to vaccinate children against measles & rubella puts them at risk of severe health complications, such as



100,000 babies are born with **CRS** each year globally



A pregnant woman unvaccinated against rubella who is infected during her first trimester has up to a 90% chance of giving birth to a baby with congenital rubella syndrome (CRS) –that is if the baby survives.

Vaccination prevents mothers from giving birth to babies with CRS and prevents life-long disability.

In 2017, over **300** people died per day due to measles with **6.7 million** estimated cases globally.



Measles cases have increased significantly from 2017 to 2018 with outbreaks occurring in previously measles-free countries.



Measles is one of the **most contagious** diseases but it's entirely preventable with a vaccine

Countries with the highest number of measles cases

A family can lose a month's income caring for a child who is sick with measles.



Measles is one of the leading causes of death among children around the world.



More than 300 children die every day from measles



10 every hour

Even though a safe and effective vaccine has been available for over 50 years.

MEASLES AND RUBELLA MOVE FAST

WE HAVE COMMITTED TO MOVE FASTER

Eliminating measles & rubella requires reaching every child to protect them against both diseases.



It costs less than **\$2.00** to vaccinate a child against both measles and rubella in low-income countries



More than **2.9 BILLION** vaccinated since 2001



Measles vaccination prevented **21.1+ MILLION** child deaths from 2000-2017



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