**CDC.gov and Social Media Metrics: May 2015**

**Monthly Page Views to CDC.gov**

- **CDC.gov Search**
  1. travel: 11,461
  2. vis: 6,103
  3. ebola: 5,172
  4. malaria: 4,853
  5. amazing me: 4,299

- **External Search**
  1. cdc: 48,360
  2. bmi calculator: 14,765
  3. cdc.gov: 11,721
  4. lyme disease: 11,362
  5. hpv: 8,919

- **Google Trends (health-related searches)**
  1. dr: #1
  2. heart: #2
  3. diabetes: #3
  4. 24h: #4
  5. twitch: #5

*Top search terms include keywords used on the CDC.gov search engine and external sites. Google Trends reflects the keywords people are searching for on a daily basis and provides insights into broad search patterns. Misspellings are intentional and reflect actual search terms.

**Most Popular Topic Pages on CDC.gov**

1. Search Results
2. Centers for Disease Control and Prevention
4. Body Mass Index BMI (BMI) Percentile Calculator for Child and Teen | DNPAO | CDC
5. Body Mass Index BMI (BMI) Percentile Calculator for Child and Teen: Results | DNPAO | CDC
6. STD Widget 3
7. Lyme Disease | Lyme Disease | CDC
8. Signs and Symptoms | Lyme Disease | CDC
9. The Most Distinctive Causes of Death by State, 2001-2010
10. Where to Write for Vital Records - Homepage
11. Destinations | Travelers&#39; Health | CDC
12. Vaccine Information Statement | Home | VIS | CDC

**CDC.gov – Traffic by Device Type**

- **Desktop**
  - Page Views: 54,726,130 (75.50%)
  - Visits: 14,181,473 (57.80%)
- **Mobile**
  - Page Views: 17,785,344 (24.50%)
  - Visits: 10,347,329 (42.20%)

**Data.CDC.gov: May 2015**

- Page Requests: 274,963
- Browser Page Views: 21,503
- Total Page Views: 296,466

For More Information: [CDC Digital Media Metrics](#)
CDC.gov and Social Media Metrics: May 2015

**CDC Social Media Traffic**

**CDC Facebook Fans**
May 2014 - May 2015

**CDC Twitter Followers**
May 2014 - May 2015

Total CDC Agency Facebook Fans – 1,328,170
Total CDC Agency Twitter Followers – 4,170,168

**Top 10 CDC Facebook Pages**
as of 5/31/2015
1. CDC 465,197 Fans
2. Act Against AIDS 158,055 Fans
3. CDC Tobacco Free 109,508 Fans
4. NIOSH 89,977 Fans
5. CDC Emergency 69,055 Fans
6. Million Hearts 64,032 Fans
7. CDC en Espanol 55,641 Fans
8. Start Talking Stop HIV 51,804 Fans
9. Weight of the Nation 45,070 Fans
10. Veto Violence 34,446 Fans

* 14. CDC 465,197 Fans

**Source:** [www.facebook.com](http://www.facebook.com)

**Top Federal Facebook Pages**
as of 5/31/2015
1. NASA 10,807,633 Fans
2. U.S. Marine Corps 4,105,519 Fans
3. The White House 3,673,908 Fans
4. The US Army 3,255,315 Fans
5. Marines 2,751,754 Fans
6. U.S. Navy 2,117,861 Fans
7. U.S. Air Force 2,048,244 Fans
8. National Guard 1,650,373 Fans
9. FBI – Federal Bureau of Investigation 1,202,021 Fans
10. U.S. Department of State 1,066,648 Fans

* 14. CDC 465,197 Fans

**Top Federal Twitter Profiles**
as of 5/31/15
1. NASA 10,332,602 Followers
2. The White House: 6,286,106 Followers
3. President Obama 2,537,188 Followers
4. CDC Emergency 1,691,096 Followers
5. State Department 1,376,296 Followers
6. Asteroid Watch (NASA) 1,290,252 Followers
7. FBI Press Office 1,147,116 Followers
8. WomensHealth.gov 946,606 Followers
9. NASA Astrobiology Institute 874,357 Followers
10. Department of Justice (DOJ) 867,836 Followers

* 20. CDC_eHealth 600,428 Followers
* 26. CDCgov 536,209 Followers

**Source:** [twitter](http://twitter)

For More Information: [CDC Digital Media Metrics](http://CDC Digital Media Metrics)