VERB YELLOWBALL™ – *We're Passing It On!*

Dear Principal or Youth Organization Director,

We are the _____ grade class(es) from _____ school in _____ (city/state). We have just participated in a physical activity program called VERB YELLOWBALL–a big, bouncy, world-changing idea to spread play across the nation.

Because we had so much fun playing VERB YELLOWBALL games, we wanted to keep the ball rolling by giving your children _____ of our YELLOWBALLS. We know they'll have as much fun as we did and we hope that you will continue to spread play by sending these balls along to another school or organization.

Also enclosed are a few items that our students thought would be helpful for you as you play VERB YELLOWBALL games.

Visit VERBnow.com for more information on the VERB YELLOWBALL program. Use the code printed on one of the VERB YELLOWBALLS and see what other kids are saying about the program and the games they played.

By participating in the VERB YELLOWBALL program, your children will be part of a nationwide phenomenon while inspiring others to get active and have fun. So, are you ready to get rolling?

Sincerely,

VERB YELLOWBALL™

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