WORLD TRADE CENTER

HEALTH PROGRAM



Shanksville



New York City



WTC Health Program: Activities, Member Services, and Communication

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Enrollment (as of May 2015)

Enrollment Category	Grandfathered (61,091)		New Enrollees (10,851)		Total Enrollment (71,942*)	
General Responder CCEs:	34,056		4,897		38,953	
Survivors (including Reenrolls):	4,726		3,407		8,133	
FDNY:	16,540		29		16,569	
	5,769		2,518*		8,287*	
NPN:	Responder	Survivor	Responder	Survivor	Responder	Survivor
	5,706	63	1,954*	564	7,660*	627

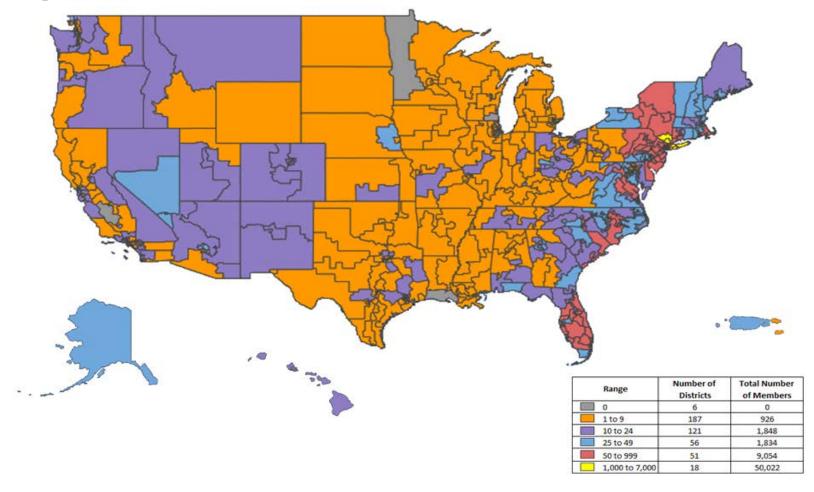
^{*} Includes 248 Pentagon responders and 14 Shanksville, PA responders



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World Trade Center Health Program
Total Member Population by 113th Congressional District
August 2014





WTC-Related Health Conditions Treated (as of March 2015)

Condition Category	Number of Members with Condition		
GERD	16,563		
Chronic Rhinosinusitis	14,728		
Asthma	11,473		
PTSD	6,672		
Chronic Respiratory Disorder	6,497		
Upper Airway Hyperreactivity	5,797		
Major Depressive Disorder	2,848		
WTC-exacerbated chronic obstructive pulmonary disease (COPD)	2,384		
Chronic Laryngitis	2,362		
Chronic Nasopharyngitis	1,753		



Cancer Certifications - 4,265 as of May 2015

Type of Cancer	Members
Non-melanoma Skin	926
Prostate	826
Non-Hodgkin's Lymphoma	303
Melanoma of Skin	286
Thyroid	239
Lung/Bronchus	191
Kidney	184
Breast - Female	181
Leukemia	171
Colon	157



Activities of the WTC Health Program

Submission/Petition Process

- Zadroga Act, regulations, and policies and procedures
- Seven petitions received
- Addition of types of cancer to List of WTC-Related Health Condition (List)

Policy and Procedures

- Submission/Petition process
- Determination and certification
 - Latency, Time Interval, Medically Associated, Aggravation, etc.
- Cancer screening
- Workers' compensation

http://www.cdc.gov/wtc/policies.html or

http://www.cdc.gov/wtc/ppm.html



Goals of the Member Services and Communication Team

- Coordinate outreach and education activities across contractors to ensure that those
 who are eligible for benefits are aware of the Program and learn how to apply.
- Ensure enrollment decisions are made in accordance with Zadroga requirements and that the enrollment process is accessible, transparent and streamlined for the applicant.
- Create communication products that provide clear, cohesive, and consistent messages that are branded and identifiable as WTC Health Program.
- Manage a public facing website and call center to answer questions and provide assistance to members and the general public.
- Provide a mechanism for member concerns to be triaged directly to the Program for resolution and tracking of larger, systematic issues.
- Streamline Benefits Counseling across the WTC Health Program.





Responsibilities – Direct to Member

• Outreach —

Includes Coordination Of:

- 6 Contractors
- 7 CCEs
- .5 NIOSH Staff for Pentagon/Shanksville

Enrollment and Transfers

Member Assistance

- Appeals (Enrollment and Certification)
- Retention (Implementation Phase)

Call Center

Received From:

- CCE/NPN
- Third Party Advocates
- Controls
- Call Center
- WTC Inbox
- CDC INFO



Responsibilities – Communication and Indirect Member

Services

- Branding
- Communication Products
- Translations
- Retention (Planning and Development Phase)
- CMEs
- Evaluation _____

- Web
- Social Media
- Newsletter
- Video
- Fact Sheets
- Program Collateral for Outreach (palm cards, posters, ads)
- Impact Sheets
- Member Handbook
- Research Translation
- Benefits Counseling Tools

- Program Customer Satisfaction
- Outreach Effectiveness



Benefits Counseling – What is Currently Being Done?

- Program Benefits Counseling
- Workers' Compensation Counseling
- VCF Assistance
- External Work-Related and/or Disability Benefits Counseling
- Social Services Assistance
- Cancer Care
- Care for Non-Covered Conditions Assistance



Benefits Counseling – Where are the Gaps?

- Extent, depth of services across CCEs/NPN is not consistent. There is currently no program-wide minimum service threshold (although there is work to develop consensus on this across the CCEs/NPN).
- No program-wide, working definition of "benefits counseling."
- No program-wide or standardized way across CCEs/NPN of letting members know that benefits counseling services are available and how to access them.
- Written materials distributed at CCEs/NPN about benefits are not consistent across sites. Also, it is not clear if/how these materials address the interface between applicable benefits systems and WTC Health Program.
- Unclear as to qualifications/credentials of staff performing benefits counseling work and what/how much they know.



Benefits Counseling – Current Recommendations

- Develop a definition of "Benefits Counseling" and agreed upon minimum service thresholds
 - Current draft definition: Benefits Counseling is a WTC Health Program service provided by a benefits counselor, social worker, or other designated staff person, who helps a member to identify the benefits he or she may be eligible for and explains how to apply for those benefits. Benefits counselors also refer members to external benefits experts as needed to help the member access benefits.
- Reinstate monthly benefits coordination conference calls
- Develop the following products:
 - Benefits counseling handbook/training manual
 - Benefits eligibility assessment tool
 - Benefits fact sheets
 - A network of benefits experts across the Program for CCE/NPN referrals, guidance and information
- Establish CCE/NPN metrics



Examples of Communication Products

World Trade Center Health Program. Learn More.



Notes:

1. On June 4, 2015, the Scientific/Technical Advisory Committee will be holding via teleconference and a public comment period is scheduled for the meeting. §

2. The WTC Health Program to review a new study on rescue/recovery workers certain autoimmune diseases should be added to the List of WTC-Related Heal



The World Trade Center (WTC) Hea medical monitoring and treatment and related sites in New York City, PA, and survivors who were in the

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HEALTH PROGRAM News

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To Serve 9/11 Responders & Survivors





ADMINISTRATOR'S LETTER

THE WTC HEALTH PROGRAM IS MORE THAN JUST GREAT MEDICINE

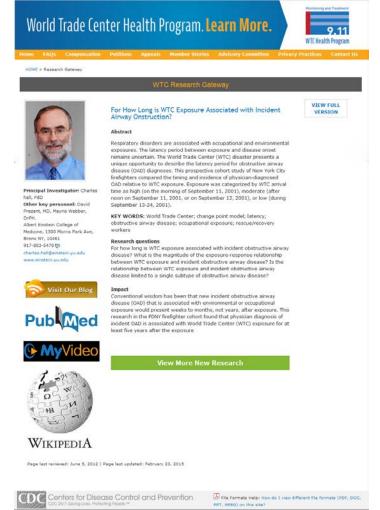
Though the September 11th attacks occurred over a decade ago, many responders and survivors continue to experience physical and mental health symptoms as a result of their experience. Eligible individuals may not recognize that certain cancers, a chronic cough, difficulty sleeping, or frequent heartburn could be a 9/11 related condition. The WTC Health Program can identify these and other symptoms through regular monitoring. The first step in getting expert medical care is to know where and how to receive it.

The WTC Health Program strives to enroll new members and help current eight community and union organizations to expand recruitment and education activities. These cooperative agreement partners have impressive

achievements supporting responders and survivors, low income populations, and other groups who may benefit from the WTC Health Program. Our new partners Monitoring and Treatment began activities late in 2012 and we forward to the contributions they wi make during the next two years.



Innovation in Research Dissemination

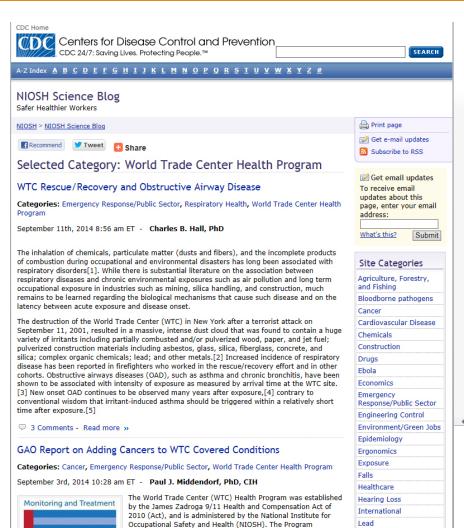






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Questions?

