CDC-RFA-OE22-2203: Strengthening U.S. Public Health Infrastructure, Workforce, and Data Systems

Applicant Informational Call

Application Due Date: August 15, 2022

June 29, 2022
3-4 PM Eastern Time
6-7 PM Eastern Time

Our public health system has suffered from decades of underinvestment.

This grant will help rebuild and strengthen our public health system.

Building a grant that meets your needs

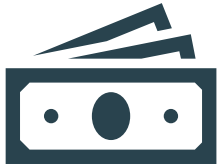
In late 2021 and early 2022, CDC hosted a series of listening sessions to obtain input.

6 Listening Sessions
With external partners

150 Participants
from public health organizations

100+ Organizations
Were represented

Four themes emerged



Fund & Facilitate

Coordinate & Collaborate

Monitor & Evaluate

Sustain

Grant Overview

- New 5-year program
- Crosscutting support for critical infrastructure needs
- Multi-component
  - Component A: Public Health Infrastructure
  - Component B: Training and Technical Assistance for Component A Recipients
- Complements other CDC funding to jurisdictions
- Provides maximum flexibility
- Advances health equity and addresses health disparities

116 Anticipated Awards
Component A: ~111
Component B: ~5

Period of Performance:
5 years/60 months

Information on Eligibility

Component A: Public Health Infrastructure

- State governments (includes District of Columbia)
- Special district governments
- Local governments (includes county, city, and townships) serving a
  - County population of ≥ 2,000,000
  - City population of ≥ 400,000
- U.S. territories and freely associated-state governments

Component B: Technical Assistance for Component A

- Open competition

Applicants will apply to Component A or Component B but not both.

Bona fide agents may apply on behalf of an eligible applicant.

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Applicants should carefully review the eligibility, organizational capacity, and evaluation criteria sections of the NOFO

All work is guided by three principles

Data and Evidence

Diversity & Health Equity

Partnerships

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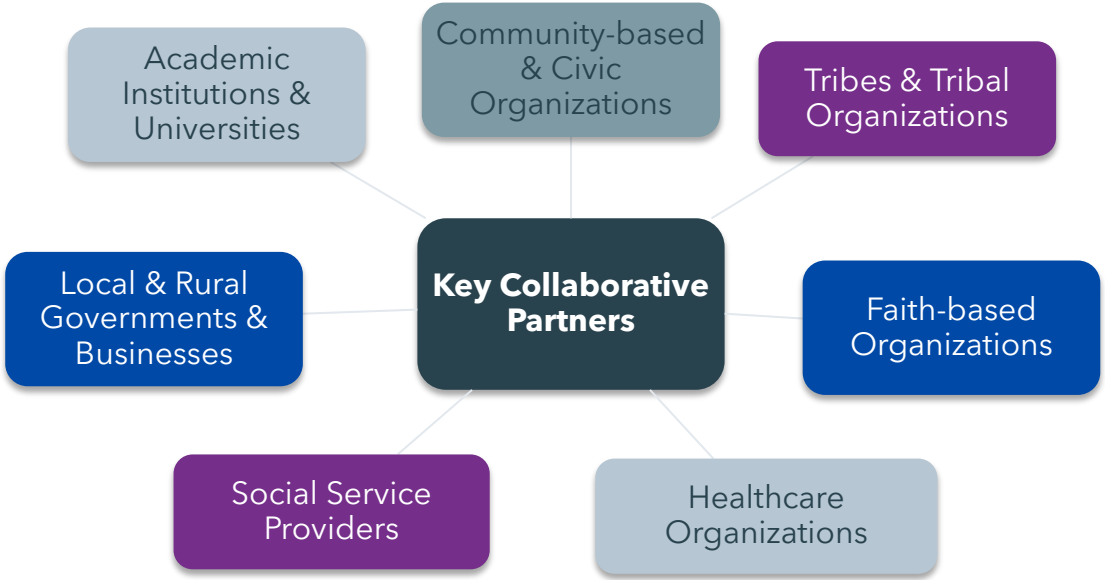
Key Collaborative Partners

Recipients will be expected to collaborate and partner with organizations across their jurisdiction.



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Component A

Component A: Public Health Infrastructure

A1: Workforce

Recruit, retain, support, train, strengthen

A2: Foundational Capabilities

Strengthen systems, processes, and policies

A3: Data Modernization

Deploy scalable, flexible, and sustainable technologies

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NOFO Appendix 1 & 2

Component A Requirements

- If applying to A1
  - Key Activity 1: Recruit and hire
  - Key Activity 6:
    - Required: Support Workforce Director & Evaluation staff
    - Optional: Data Modernization Director
    - Statewide recipients to provide 40% of funding to local health departments not directly funded by this grant.
- If applying to A3
  - ***Not*** invest in systems with limited interoperability or invest in any new systems or system changes without CDC approval.
  - Key Activities 2-4: Assess and Report, Create implementation plans, and Implement Work Plans

There are no special requirements for A2

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Component B

Component B: Technical Assistance for Component A

- B1: Training and Technical Assistance
- B2: Grant Program Evaluation
- B3: Grant Coordination & Communication

Funding Overview for OE22-2203

$3.945 billion

A1. Workforce	**$3 billion (1x funding)** Recruit, retain, support, and train the PHWF
A2: Foundational Capabilities	**$700 million ($140M annual)** Strengthen systems, processes, and policies
A3: Data Modernization	**$200 million ($40M annual)** Deploy scalable, flexible, and sustainable technologies
B. Technical Assistance & Training	**$45 million (1x funding)** Training, Evaluation, and Coordination support for Component A

Funding Details

- **A1: Workforce**
  - Award range: $2.5 million to $150 million
  - Average award: $20 million
- **A2: Foundational Capabilities**
  - Award Range: $250,000 to $8 million
  - Average award: $1.26 million
- **A3: Data Modernization**
  - Award range: $175,000 - $3.6 million
  - Average award: $678,000
- **Component B**
  - Average award: $9,000,000

State recipients should provide 40% of A1 funding to local health departments that do not receive direct funding from this grant.

Estimated award date: November 1, 2022

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Component A Funding Formula

- Start with base award
- Determine total population
  - Use the 2020 U.S. Census
  - Remove populations of other eligible applicants within an applicant's jurisdiction (e.g., eligible local jurisdiction within a state)
- Adjust for community vulnerability
  - Use the Community Resilience Estimate
- No funding formula for Component B

Accounting for applicant's population size and community vulnerability allows resources be directed toward communities with the greatest need.

NOFO Attachment A

Evaluation and Performance Measurement Goals

- Track progress towards outcomes
- Document successes and challenges
- Drive continuous improvement
- Build evidence for interventions

Component B recipients will lead evaluation planning and implementation.

Details of evaluation will be finalized after award.

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Outcome Measures

Examples of process and performance measures for these outcomes are provided in the NOFO.

Outcomes	A1 Workforce	A2 Foundational Capabilities	A3 Data Modernization	Component B
Short-term	• Increased hiring of diverse public health staff • Increased staff retention • Improved workforce systems and processes	• Improved organizational systems and processes	• Modern and efficient data structure • Increased data interoperability	• Increased hiring & retention mechanisms available to Component A
Intermediate	• Increased size of public health workforce • Increased job satisfaction	• Stronger public health foundational capabilities	• Increased availability and use of public health data	• Improved sharing of lessons learned

Evaluation approach

- Now: Abbreviated Evaluation and Performance Measurement Plan
- Later: Detailed plan within 6 months of award
- Consider dedicating additional evaluation expertise towards grant work

New data collection will be minimized by using existing data sources like PHWINS.

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Allowable Costs

Cost Principles

- 45 CFR Part 75: Uniform Administrative Requirements, Cost Principles, and Audit Requirements for HHS Awards
- Allowable, Allocable, Reasonable & Necessary

Direct Costs

- Costs identified specifically with a particular award, project or program, service, or other organizational activity
- Salaries, Fringe, Equipment, Supplies, Travel, Contractual/Consultants, Other

Indirect Costs

- Facility operations and maintenance costs, depreciation and administrative expenses
- Current Indirect Cost Rate Agreement
- *De Minimis* 10%

Direct Assistance is available

Unallowable Costs

- Research
- Publicity and propaganda (lobbying)
- Other than for normal and recognized executive-legislative relationships, no funds may be used for:
  - Publicity or propaganda purposes, for the preparation, distribution, or use of any material designed to support or defeat the enactment of legislation before any legislative body
  - The salary or expenses of any grant or contract recipient, or agent acting for such recipient, related to any activity designed to influence the enactment of legislation, appropriations, regulation, administrative action, or Executive order proposed or pending before any legislative body
- See Additional Requirement (AR) 12 for detailed guidance on this prohibition and additional guidance on lobbying for CDC recipients.

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Application Process: System Registration

To apply for this funding, eligible organizations must be registered with following systems:

- System for Award Management (SAM)
- Unique Entity Identifier (UEI)
  - Assigned by SAM.gov
  - If you don't already have a UEI, you can obtain one at SAM.gov
- Grants.gov

Begin process at least 3 days prior to application deadline in case of system issues.

Deadline: August 15

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Follow the application checklist to improve your chances of success.

- Project abstract
- Project narrative (50 pages)
- Budget narrative
- SF 424A
- Disclosure of Lobbying Activities
- Risk Assessment

Apply to Component A or Component B but not both.

NOFO Attachment C

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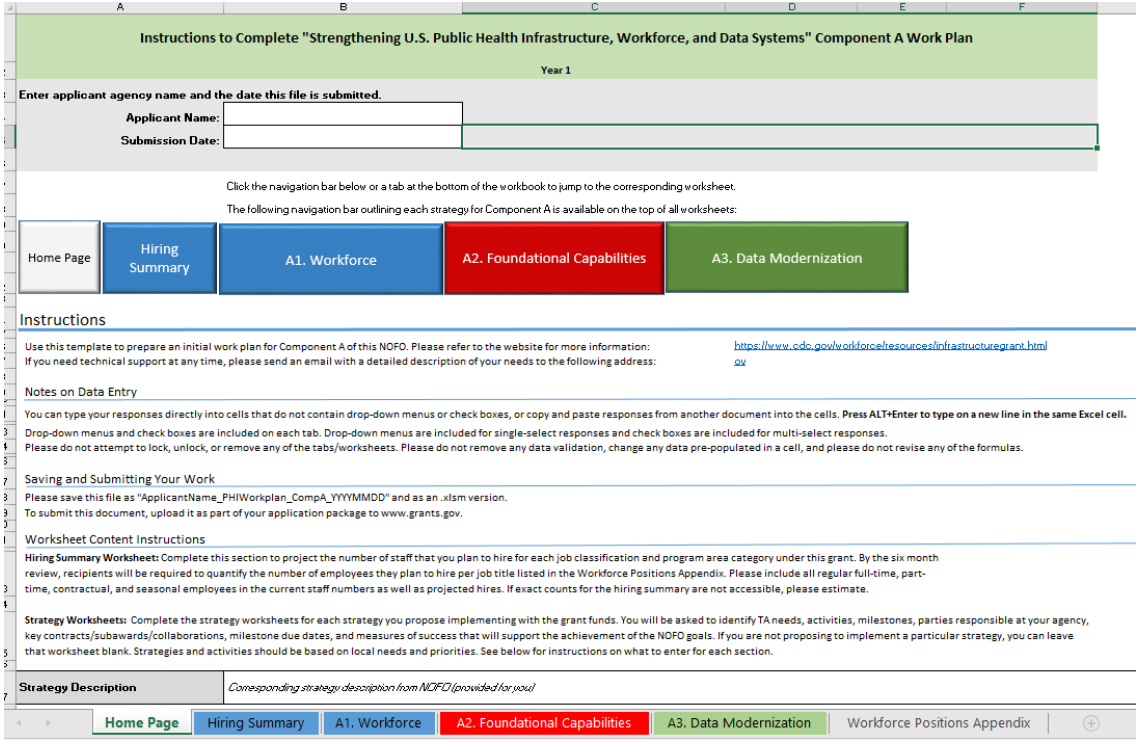
Work Plan Template

NOFO Attachment B



Instructions to Complete "Strengthening U.S. Public Health Infrastructure, Workforce, and Data Systems" Component A Work Plan

Year 1

Enter applicant agency name and the date this file is submitted.

Applicant Name:

Submission Date:

Click the navigation bar below or a tab at the bottom of the workbook to jump to the corresponding worksheet.

The following navigation bar outlining each strategy for Component A is available on the top of all worksheets:

Home Page | Hiring Summary | A1. Workforce | A2. Foundational Capabilities | A3. Data Modernization

Instructions

Use this template to prepare an initial work plan for Component A of this NOFO. Please refer to the website for more information: https://www.cdc.gov/workforce/resources/infrastructuregrant.html

If you need technical support at any time, please send an email with a detailed description of your needs to the following address: ov

Notes on Data Entry

You can type your responses directly into cells that do not contain drop-down menus or check boxes, or copy and paste responses from another document into the cells. **Press ALT+Enter to type on a new line in the same Excel cell.**

Drop-down menus and check boxes are included on each tab. Drop-down menus are included for single-select responses and check boxes are included for multi-select responses.

Please do not attempt to lock, unlock, or remove any of the tabs/worksheets. Please do not remove any data validation, change any data pre-populated in a cell, and please do not revise any of the formulas.

Saving and Submitting Your Work

Please save this file as "ApplicantName_PHIWorkplan_CompA_YYYYMMDD" and as an .xlsm version.

To submit this document, upload it as part of your application package to www.grants.gov.

Worksheet Content Instructions

Hiring Summary Worksheet: Complete this section to project the number of staff that you plan to hire for each job classification and program area category under this grant. By the six month review, recipients will be required to quantify the number of employees they plan to hire per job title listed in the Workforce Positions Appendix. Please include all regular full-time, part-time, contractual, and seasonal employees in the current staff numbers as well as projected hires. If exact counts for the hiring summary are not accessible, please estimate.

Strategy Worksheets: Complete the strategy worksheets for each strategy you propose implementing with the grant funds. You will be asked to identify TA needs, activities, milestones, parties responsible at your agency, key contracts/subawards/collaborations, milestone due dates, and measures of success that will support the achievement of the NOFO goals. If you are not proposing to implement a particular strategy, you can leave that worksheet blank. Strategies and activities should be based on local needs and priorities. See below for instructions on what to enter for each section.

Strategy Description	*Corresponding strategy description from NOFO (provided for you)*

Home Page | Hiring Summary | A1. Workforce | A2. Foundational Capabilities | A3. Data Modernization | Workforce Positions Appendix

Select "enable editing" when downloading the Work Plan

NOFO Appendices and Attachments

- Appendix 1: Sample Activities for Component A
- Appendix 2: Example Workforce Positions and Position Descriptions
- Attachment A: Funding Strategy
- Attachment B: Work Plan Template
  - One for those applying to Component A
  - One for those applying to Component B
- Attachment C: Application Checklist
- Attachment D: SF-424A Guidance

Questions from Today

Q: Does this grant allow state and local public health agencies to fund salaries for positions that were hired through other grants?

A: Yes. The strategies and activities outlined in the NOFO are broad by design and intended to provide recipients with maximum flexibility to meet their needs. The scope of possible workforce investments is wide, including hiring, retaining, supporting, and training the workforce; there will be no restrictions on the types of positions that can be supported for public health capacity building.

Questions from Today

Q: Can you provide additional details related to the budgets? Should they be 1-year or 5-year budgets?

A: The budget submissions will vary by Component and Strategy as indicated in the chart.

A1 Workforce	**5 Year Budget***
A 2 Foundational Capabilities	**1 Year Budget**
A 3 Data Modernization	**1 Year Budget**
Component B	**5 Year Budget***

*The budget narrative should highlight and describe each funding year FY23 – FY27 separately.

Questions from Today

Q: Are all applicants required to submit documentation indicating legal authority to make hiring decisions on behalf of the public health agency in their jurisdiction?

A: No, only Component A applicants, or their bona fide agents, must submit this documentation.

As we wrap up

Where can I find the information from today's call?

- The slides and questions/answers from today's call will be posted on: www.cdc.gov/workforce/resources/PHInfrastructure.html

What if I have questions after the call?

- Review the Frequently Asked Questions available on the website above.
- Contact us at PHInfrastructure@cdc.gov

Thank you

For more information, contact CDC
1-800-CDC-INFO (232-4636)
TTY: 1-888-232-6348 www.cdc.gov

The findings and conclusions in this report are those of the authors and do not necessarily represent the official position of the Centers for Disease Control and Prevention.