

WISEWOMAN Logic Model

STRATEGIES / ACTIVITES

Domain 1. Epidemiology and Surveillance

Gather, analyze, and disseminate data and information
Use surveillance, epidemiology, and evaluation data to inform, prioritize, deliver, and monitor programs and health outcomes

Activities:

- a. Use existing surveillance data to identify CVD risk factors, morbidity and mortality, and needs of population
- b. Develop and implement minimum data elements (MDEs) system and other data collection activities
- c. Establish/network with existing data collection systems to collect and report program related data

Domain 2. Environmental Approaches

Engage in environmental approaches that promote health and support and reinforce healthful behaviors

Activities:

- a. Complete biennial community scan for available resources and gaps
- b. Partner for physical activity, healthy food, and smoking cessation
- c. Work with partners to increase access to resources/services that support healthy behaviors

Domain 3. Health Systems

Develop health system interventions to improve the effective delivery and use of clinical and other preventive services

Activities:

- a. Provide cardiovascular risk screening
- b. Ensure provision of risk reduction counseling and referrals
- c. Ensure delivery of evidence-based lifestyle programs
- d. Work/contract with health systems/providers who use clinical systems of care successful in BP control

Domain 4. Community Clinical Linkages

Adopt strategies to improve community-clinical linkages

Activities:

- a. Partner or contract with community groups that provide evidence-based lifestyle programs
- b. Implement systems to facilitate provider referrals to community resources, including lifestyle programs
- c. Collaborative program planning, implementation, and evaluation activities with chronic disease programs to increase program impact

SHORT-TERM OUTCOMES

Epidemiology and Surveillance

- Collection and use of high quality data and information for program improvement, reporting, and evaluation
- Increased detection of CVD risk factors

Environmental Approaches

- Results from environmental scans used to identify and improve community resources

Health Systems

- Increased systems and practices in place that support improved CVD risk factors, particularly control of high blood pressure (HBP)

Community Clinical Linkages

- Increased referrals to Quit Line or smoking cessation programs
- Identification of, access to, and utilization of community resources including lifestyle programs
- Increased referrals and participation in lifestyle programs

Individual Changes

- Increased awareness of HBP and other CVD risk factors
- Improved medication adherence for HBP
- Improved lifestyle changes to reduce CVD risks, focus on HBP control
- Increased self-monitoring of BP
- Improved Quality Of Life

INTERMEDIATE OUTCOMES

Epidemiology and Surveillance

- Effective use of quality improvement and performance management (QI/PM) cycles using evaluation and data monitoring results.

Environmental Approaches

- Environmental changes in communities that result in more places for physical activity, increased access to healthy food, smoking cessation, and more smoke-free public places.

Health Systems

- Maintain continuity of relationship with systems and practices that support improved risk factors, particularly control of high blood pressure
- Maximize numbers of eligible women that are screened for CVD risks, provided with risk reduction counseling, and all follow-up services as appropriate.

Community Clinical Linkages

- Maintain access to and utilization of community resources including lifestyle programs

Individual Changes

- Maintenance of lifestyle changes to improve CVD risk
- Maintain Quality Of Life improvements

LONG-TERM OUTCOMES

Improved hypertension control

Improved prevention of hypertension

Improved cholesterol control

Improved tobacco control/reduction in smoking