



# DP18-1816: Well-Integrated Screening and Evaluation for WOMen Across the Nation (WISEWOMAN)



Wisconsin • Program Years 1 & 2 (September 2018 – September 2020)  
Recipient Profile<sup>1</sup>

The **Wisconsin Department of Health** is a recipient of the CDC-funded WISEWOMAN cooperative agreement (CDC-RFA-DP18-1816). The WISEWOMAN program provides heart disease and stroke risk factor screenings and services to promote healthy behaviors to low-income, uninsured, and underinsured women aged 40 to 64 years. As a WISEWOMAN recipient, Wisconsin is implementing the following strategies to improve the diagnosis, care, and management of women with hypertension: (1) strengthen clinical quality measurement, (2) support team-based care, and (3) facilitate community-clinical linkages.

**Core Funding:** \$600,000

**First Year Funded:** 2008

**Participation in Other CDC Heart Disease and Stroke Programs:**

- **DP18-1815:** Improving the Health of Americans Through Prevention and Management of Diabetes and Heart Disease and Stroke
- **DP18-1817:** Innovative State and Local Public Health Strategies to Prevent and Manage Diabetes, Heart Disease, and Stroke
- **DP15-1514:** Paul Coverdell National Acute Stroke Program

**Recipient Organization:** Wisconsin Department of Health

**Prevalence of Hypertension:** <sup>2, 3</sup>

29% of Wisconsin WISEWOMAN participants had high blood pressure at baseline screening

**Key Partners:**

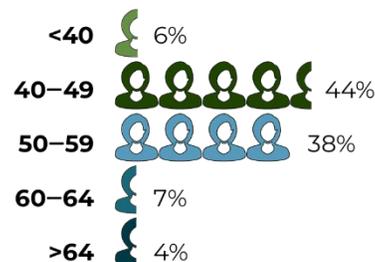
- Walker's Point Community Clinic
- Milwaukee Chapter of the American Heart Association
- CORE El Centro

## WISEWOMAN participants in Program Years 1 and 2

WISEWOMAN recipients submit data to CDC biannually describing the number of women served and the types of services received. During Program Years 1 and 2 (September 30, 2018 – September 29, 2020), the **Wisconsin WISEWOMAN program served 521 women**; distribution of participants by age and race/ethnicity is shown below.<sup>2</sup>

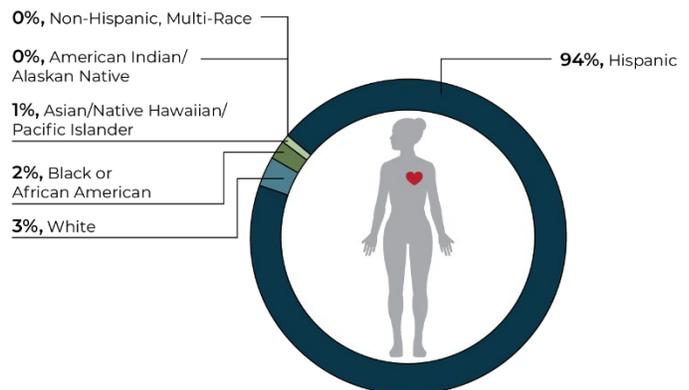
### Age

**Median:** 49 years



Note: Percentages may not add up to 100 due to rounding. MDEs include an overwhelming percentage of women 40-64 years of age. A small percentage of women fall outside of this range and are included in this analysis.

### Race/ethnic group



Note: Percentages may not add up to 100 due to rounding.

<sup>1</sup> This profile provides an overview of the activities and key achievements during Program Years 1 and 2 of the WISEWOMAN DP18-1816 program (September 2018 – September 2020), as reported within recipients' annual evaluation reports, annual progress reports for Program Years 1 and 2, annual performance measure report as of December 31, 2020, and Minimum Data Elements (MDEs). For more information, please contact [DHDSPEvaluation@cdc.gov](mailto:DHDSPEvaluation@cdc.gov).

<sup>2</sup> Based on an analysis of MDE data for women who were screened in Program Years 1 and 2, including complete, BP+, and incomplete screening records (n = 521).

<sup>3</sup> High blood pressure is defined as systolic blood pressure > 139 mmHg or diastolic blood pressure > 89mmHg.



## WISEWOMAN strategies to promote cardiovascular health

The WISEWOMAN program uses **evidence-based approaches to heart disease and stroke prevention** within health care systems and throughout communities. Women who are screened and found to have high blood pressure, diabetes, or high blood cholesterol receive clinical care and are referred to healthy behavior support services (HBSS), including lifestyle programs, health coaching, and risk reduction strategies with community support. Below, we describe the Wisconsin program’s approach to this work and provide updates on Wisconsin’s performance measures at the end of Program Year 2.<sup>4</sup>



### Strategy 1. Track and monitor clinical measures shown to improve healthcare quality and identify patients with hypertension

The WISEWOMAN program aims to **improve sharing and use of clinical data** among providers to facilitate care coordination and promote better health outcomes.

Highlights from Wisconsin	Performance measures
<ul style="list-style-type: none"> <li>Monitored referral visit outcomes in Med-IT for participants who had alert-level lab values.</li> <li>Developed new data queries in Med-IT to track clinical measures.</li> </ul>	<p><b>87%</b> of WISEWOMAN participants were screened by providers that have a protocol for identifying patients with undiagnosed hypertension (<b>521 women</b>).</p> <hr/> <p><b>NR<sup>5</sup></b> of WISEWOMAN providers implemented a community referral system (through bi-directional referrals) for HBSS for people with high risk for CVD.</p>



### Strategy 2. Implement team-based care to reduce CVD risk with a focus on hypertension control and management

**Use of team-based care** helps ensure provider adherence to evidence-based guidelines and policies for participants with high blood pressure and high cholesterol and increases participation of non-physician team members. This approach also helps participants manage their own health and CVD risk factors.

Highlights from Wisconsin	Performance measures
<ul style="list-style-type: none"> <li>Provided blood pressure self-monitoring support to participants using an interdisciplinary team of providers.</li> <li>Referred participants to a hypertension champion co-located at a WISEWOMAN clinic.</li> </ul>	<p><b>87%</b> of WISEWOMAN participants were screened by providers that have policies or systems to implement a multidisciplinary team-based approach to blood pressure control (<b>521 women</b>).</p>



### Strategy 3. Link community resources and clinical services that support bi-directional referrals, self-management, and lifestyle change for women at risk for CVD

**Linkages to HBSS**, including health coaching and lifestyle programs (LSPs), help engage participants in the WISEWOMAN program. Wisconsin’s LSP partners include the YMCA, the National Diabetes Prevention Program, and ¡Venga y Relajese! stress reduction program.

Highlights from Wisconsin	Performance measures
<ul style="list-style-type: none"> <li>Provided technical assistance to clinical providers to address challenges in the HBSS referral process.</li> <li>Collaborated with state, regional, and local organizations to raise awareness of cardiovascular disease risk factors and resources.</li> </ul>	<p><b>87%</b> of WISEWOMAN participants were referred to an appropriate HBSS (<b>521 women</b>).</p> <hr/> <p><b>100%</b> of WISEWOMAN participants who were referred to an HBSS attended at least one session (<b>521 women</b>).</p>

**The activities described above contribute to improved health outcomes related to blood pressure control. As a long-term measure, this will be reported in subsequent years.**

<sup>4</sup>Based on an analysis of performance measure data for women who were served in Program Years 1 and 2 (n = 600). This data source is different than the MDE data reported on Page 1.

<sup>5</sup> NR = Not reported; reporting of this measure is not required.