

Appendix D

**Watsonian Society Task Force 2010  
Assessing the Society as an Organization and Shaping its Future**

**NOTE TO RESPONDENTS: ALL PERSONAL IDENTIFIER DATA IS OPTIONAL- SURVEY MAY BE  
SUBMITTED BY REGULAR MAIL TO MAINTAIN CONFIDENTIALITY.**

Name (All Personal Identifier Data is Optional)		
Current CIO/Division/Branch or State / Local Agency:	# Years with CDC: /___/	Current / Last Grade:
	# Years with Watsonian Society: /___/	
Title:	E-Mail Address:	If Retired, what year?
Job Series if not 685:		19 /___/

Society Membership Status:	#f Assignments & Years as CDC PHA	Program Assignments - check all that apply: VD/STD /___/
Current /___/	Assignee in State/Local (S/L) Agencies	HIV/AIDS /___/ TBE /___/ NIP /___/ Injury /___/
Former /___/	(e.g., 5 Assignments - 14 years / 1974-88)	Diabetes /___/ Lead /___/ Other /___/ specify below:
Never /___/		_____

**Organizational Assessment**

No	THE WATSONIAN SOCIETY SHOULD . . .	Column A Check [ X ] all that are important to you	Column B Rank Order all [ Xs ] within each Section [ 1=Most Important, 2=Next Most Imp., etc.]
<b>1.0</b>	<b>Section 1: PURPOSE</b>		
1.1	serve and represent the interests and concerns of Public Health Advisors (PHAs) and public health in general.		
1.2	remain an independent, self-governed CDC-sponsored employee organization.		
1.3	restrict full membership to those whose work history (i.e., state and/or local assignments) reflects those of the PHA / 685 series.		
1.4	actively encourage, support, and facilitate PHA promotion opportunities across all CIOs and programs.		
1.5	be an advocate and pro-active supporter of PHAs in personnel management/ administrative-related issues, where appropriate.		
1.6	expand the purpose of the Society to include "recognize and enhance excellence in public health management."		
1.7	engage in activities that will strengthen the image and perceptions of the Society and members among CDC senior managers and other organizations.		
<b>2.0</b>	<b>Section 2: MEMBER SERVICES</b>	<b>Column A</b>	<b>Column B</b>

2.1	identify new and expanded opportunities for field staff to become involved and participate in community service activities.		
2.2	expand emphasis on family services activities to include a wider range of significant life events of members - professional as well as personal.		
2.3	increase number and types of social events (e.g., golf tournaments, retirement celebrations) providing opportunities for informal networking among members.		
2.4	establish a new member service to support PHAs who are transferred by identifying a local "ombudsman" to assist families with social/cultural transition.		
2.5	develop an Internet web site to improve communication of Executive Board meetings, newsletter, and member events.		
2.6	organize the WS annual banquet to allow all members to participate in the meeting portion via interactive technology, such as audio/video tele-conference.		
<b>3.0</b>	<b>Section 3: FINANCIAL POSITIONING</b>		
3.1	increase WS membership dues to expand member services.		
3.2	identify new funding mechanisms, in addition to membership dues, to support Society member services.		
3.3	develop an annual report to the membership that communicates how much dues were collected and how they were spent.		
3.4	identify and partner with another CDC-sponsored organization to expand our member and financial base.		
3.5	retain the services of a paid Executive Director to coordinate fund raising and member services.		
<b>4.0</b>	<b>Section 4: PERSONAL GROWTH OPPORTUNITIES</b>		
4.1	expand opportunities to access the Society's mentor services for members regarding KSAs / training to enhance career development opportunities.		
4.2	provide career counseling to members, such as long-term career planning advise and resume writing.		
4.3	advocate hiring of PHAs in private sector health programs and inform members of professional employment opportunities with voluntary organizations.		
<b>5.0</b>	<b>Section 5: ORGANIZATIONAL GROWTH OPPORTUNITIES</b>		
5.1	provide organizing support for new local, geographic-based (e.g., New York City, Chicago) WS chapters.		
5.2	provide organizing support for new chapters specifically for retirees.		
5.3	actively recruit into WS membership non-permanent CDC staff (e.g., PH Prevention Specialists) whose assignments are often comparable to PHAs.		
5.4	explore affiliation opportunities with other CDC-supported organizations, such as the Council of State and Territorial Epidemiologists (CSTE).		
5.5	establish an "affiliation agreement" with another management-related organization, (i.e., Federal Managers Association).		

**Personal Comments:**