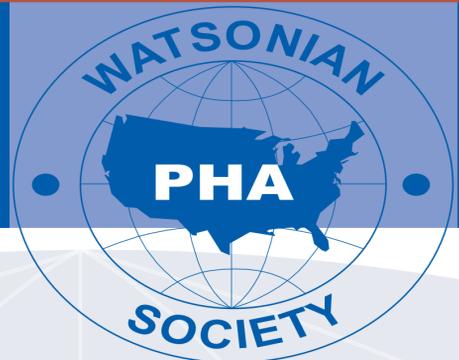


2007



An Organization for
Public Health Advisors

Watsonian Society Annual Banquet

Friday • September 28 • 6:00pm

(6 - 7pm Social Hour • 7 - 9pm Program and Dinner)

Marriott Atlanta Century Center

2000 Century Center Boulevard, NE, Atlanta, GA 30345

404.325.0000

Guest Speaker and Author, "*Certain to Win*"

Chet Richards, PhD

Title: *Certain to Win: John Boyd's Strategy for the 21st Century*

From the man who brought you "Outside the Box Thinking" comes: The OODA loop: "Observe, Orient, Decide, Act". Well known in other industries, it has significance to government and public health. Points for discussion:

- Why we need better strategies
- What an OODA loop really is
- What OODA loop "speed" really is
- Ideas for improving agility
- What you really do with OODA loops

Tickets are \$25.00 per person, \$30.00 at the door. See your local Watsonian rep for ticket sales:

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Bldg 8 • Hodelin Rene • 404.639.1974
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