Youth tobacco product use in the US is increasing at an alarming rate and you can help stop it.

In 2018, more than 1 in 4 high school students and about 1 in 14 middle school students used a tobacco product in the past 30 days.

38.3% more high school students used any tobacco product in 2018 compared to 2017.

E-cigarettes, specifically those shaped like USB flash drives, are the main reason for the increase.

1.5 million more youth used e-cigarettes in 2018 compared to 2017.

There was no change in the use of other tobacco products, including cigarettes, during 2017-2018.

What can parents, educators, healthcare providers, and schools do to prevent and reduce youth use of tobacco products?

Find answers at www.cdc.gov/vitalsigns