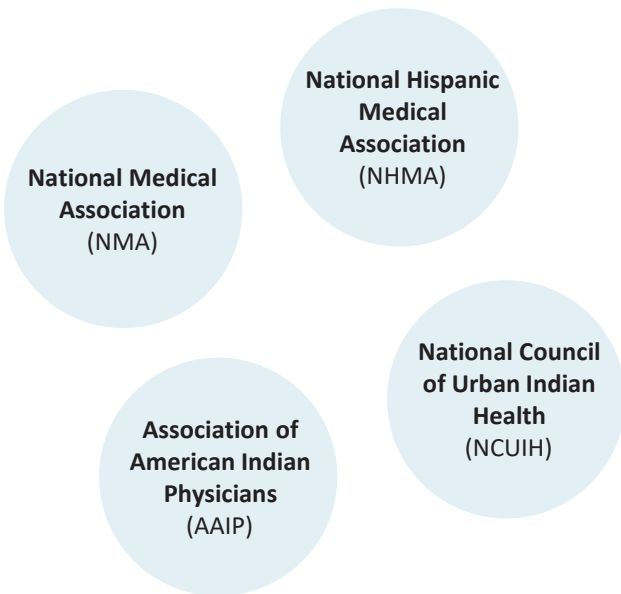


# Partnering for Vaccine Equity with Professional and Medical Associations

CDC seeks to build alliances to enact sustainable change for communities of color and others experiencing immunization disparities. The agency is funding professional and medical associations that represent physicians of color and serve racial and ethnic minority groups to educate and build confidence in the COVID-19 vaccine.

## Engaging Professional and Medical Associations to Expand Immunization Equity




A strong recommendation from a healthcare provider is a leading factor in vaccine acceptance.\* Members of medical and health-focused professional associations can act as influential messengers to their clients and community members by sharing culturally-competent vaccine information to increase confidence and uptake of the vaccine.



CDC is focused on building collaborative, sustained relationships with medical and professional organizations to reduce vaccination disparities by:

- Providing **regular informational updates and sharing essential resources** via program-wide webinars and emails
- Providing **analyses and insights** through data-informed technical assistance for awardees
- Hosting calls to **receive and discuss insights and data**
- Offering a **repository of advertisements, marketing materials, guidelines, and research** through the Learning Community
- Facilitating **peer-sharing** between organizations

### Selected Professional and Medical Associations are:

-  Developing strategies and resources for individual health care providers and clinicians
-  Developing strategies and resources for health care organizations
-  Enhancing the resource and evidence base by collaborating with and contributing to a peer-learning community

**4**  
Medical Associations

**\$5.3M**  
Allocated Funding

\*<https://www.cdc.gov/vaccines/covid-19/vaccine-providers-faq.html>

