



Through the *Partnering for Vaccine Equity* program, CDC aims to improve equity in adult immunization across disproportionately affected populations, particularly among racial and ethnic minority groups, through partnerships that drive community-level action.

As of March 2022, there were 500+ partners working on the ground...

State, Local, and Community Level Organizations

| | | | | | |
|----------------|-------------------------------|-------------|--|--------------|---|
| 185,083 | Community-level spokespersons | 1.8M | People who attended promotional events | 1.74M | People who received a COVID-19 (any dose or booster) or flu vaccine |
|----------------|-------------------------------|-------------|--|--------------|---|

National-level Organizations

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|------------|----------------------------------|-----------|--|-----------|---|
| 143 | Nationwide educational campaigns | 46 | States and Washington D.C. reached through campaigns | 43 | Educational campaign languages and dialects |
|------------|----------------------------------|-----------|--|-----------|---|

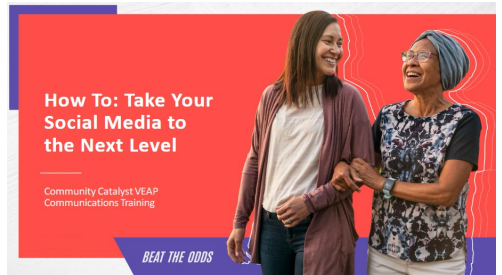
Minority-led Medical and Professional Associations

| | | | | | |
|----------------|--------------------|------------|----------------------------------|----------|--|
| 501,003 | Clinicians reached | 772 | Healthcare organizations reached | 2 | Communication products, materials, and trainings |
|----------------|--------------------|------------|----------------------------------|----------|--|

Partner Spotlight

Community Catalyst finalized a communications toolkit to help community-based organization (CBOs) that included customizable flyers and social media content, how to guides and photos.

<https://communitycatalyst.app.box.com/s/ujwo78md6212hhdmjua674n3kz126s28/folder/160889086563>



...In addition, 2 partners sharing resources...

Learning Community Partners

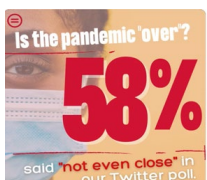
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|------------|---|---------------|---|--------------|---|
| 793 | Materials submitted by member organizations to the Resource Hub | 41,018 | Views and downloads of materials on the Resource Hub and group learning website | 2,634 | Total attendees of 36 webinars, office hours, and other group learning events |
|------------|---|---------------|---|--------------|---|

...and 6 partners implementing social media efforts.

Social Media Partners

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|--------------|--|--------------|--|-------------|--|
| 1,983 | Trainings on responding to mis- and disinformation on social media | 1,403 | Communication products developed to promote vaccine confidence | 395M | People reached by social media campaigns promoting COVID-19 or influenza vaccination |
|--------------|--|--------------|--|-------------|--|

Partner Spotlight



NUL used Twitter to share campaign materials and **engaged followers in a poll to assess changes in public sentiment** toward the COVID-19 pandemic and vaccination.

Learning Community Update

- **100% satisfaction** with Learning Community events
- **34% member organizations** who participated in events
- **111 materials** updated to website

