

“Busy Mom” : 30 second PSA

DAUGHTER: (CALLING FROM A DISTANCE) Come on, mom. I’ll be late for school!

MOM: (SHOUTING TO DAUGHTER) Coming!

MOM: (SPEAKING TO LISTENER) With a job, a family, and managing my asthma, I can’t afford to get sick. So when my doctor told me vaccines could help protect me against serious diseases, like whooping cough and pneumococcal disease, I got vaccinated.

DAUGHTER: Mom!!!

MOM: Nothin’s gonna slow me down!

MALE VO: Don’t wait, vaccinate! It’s one more thing you can do to stay healthy. To learn more talk to your healthcare professional, go to cdc.gov/vaccines or call 1-800-CDC-INFO.