

Vaccination Insights Synthesis Tool



**U.S. Department of
Health and Human Services**
Centers for Disease
Control and Prevention



Vaccinate with Confidence
Strategy to Reinforce Confidence in Covid-19 Vaccines

COVID-19 Vaccine Confidence: Rapid Community Assessment Tool

Use this tool to compare and contrast your findings from surveys, interviews, focus groups, and observations. What themes can you identify across all findings? Which findings reinforce each other? Which ones contradict each another? Are there outliers or positive deviants that illustrate something working?

DATA COLLECTION TOOL	SUMMARY OF KEY FINDINGS	SUMMARY OF BARRIERS TO VACCINATION	SUMMARY OF ENABLERS OF VACCINATION	SUMMARY OF PROPOSED SOLUTIONS
Vaccine Rollout Learning Template				
Key Informant Interviews				
Listening Sessions				
Observations				
Surveys				
Social Listening				
SUMMARY ACROSS DATA COLLECTION TOOLS				