Vaccine Confidence Survey Question Bank

Select questions that are relevant to the population or study design







U.S. Vaccine Confidence Survey Question Bank Domain: Demographic

ITEM CONSTRUCT	(A) CORE ITEMS FOR <i>ADULTS</i> WHO HAVE <i>NOT YET</i> BEEN VACCINATED	(B) CORE ITEMS FOR ADULTS WHO HAVE BEEN VACCINATED	(C) CORE ITEMS FOR HCP WHO HAVE NOT YET BEEN VACCINATED	(D) CORE ITEMS FOR HCP WHO HAVE BEEN VACCINATED
1. Age	How old are you? years	Same	Same	Same
2. Sex	What sex were you assigned at birth, on your original birth certificate?	Same	Same	Same
3. Gender	Do you currently describe yourself as male, female, or transgender? Male Female Transgender None of these	Same	Same	Same
4. Ethnicity	What is your ethnicity? ☐ Hispanic or Latino ☐ Not Hispanic or Latino ☐ Other (Please specify):	Same	Same	Same

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5. Race	What is your race? (Select all that apply.) American Indian or Alaska Native Asian Black or African American Native Hawaiian or Other Pacific Islander White Something else Don't want to say	Same	Same	Same
6. Sexual Orientation	Which of the following best represents how you think of yourself? Gay/lesbian or gay Straight, that is, not gay/lesbian or gay Bisexual Something else I don't know the answer	Same	Same	Same
7. Language	How well do you speak English? Not at all Not well Well Very well What is your primary spoken language? Please specify:	Same	Same	Same

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8. Geography	What best characterizes the area where you live? ☐ Urban ☐ Suburban ☐ Rural	Same	Same	Same
9. Geography	What is your zip code?	Same	Same	Same
10. Nativity	In what country were you born?	Same	Same	Same
11. Education	What is the highest level of education you completed? ☐ Less than high school ☐ High school or equivalent (e.g., GED) ☐ Some college, including associate degree or trade school ☐ Bachelor's degree or higher	Same	Same	Same
12. Employment Status	Which of the following describes your employment status right now? Working remotely only Working in person only Working both remotely and in person Not working – temporarily laid off or furloughed Not working – voluntary leave of absence or sabbatical Not working – permanently laid off Not working – retired Not working – student Not working – other			

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13. Industry	Which of the following best describes your current industry?*		Same	Same
	☐ Agriculture, forestry, fishing, hunting, or mining			
	☐ Construction			
	☐ Manufacturing (including food manufacturing or processing)			
	☐ Wholesale trade			
	□ Retail trade			
	☐ Transportation or warehousing			
	□ Utilities			
	☐ Information (e.g. media and telecommunications)			
	☐ Finance, insurance, real estate, rental, or leasing			
	☐ Professional, scientific and technical services			
	☐ Management or administrative			
	☐ Waste management			
	☐ Educational services			
	☐ Health care			
	☐ Social assistance (e.g. community food and housing, social services)			
	☐ Arts, entertainment, or recreational services			
	☐ Food service			
	☐ Other services (e.g., automotive repair, hairstyling)			
	□ Public administration			
	□ Other *Only if selected one of the "working" categories in previous question.			

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14. Work Category	Which of the following best describes your current industry?* ☐ (1) Provide direct medical care to patients (e.g., physician, nurse, physician assistant, dentist, therapist, home healthcare provider or worker, or emergency responder) ☐ (2) Do not provide direct medical care to patients, but work or volunteer in a healthcare facility (e.g., patient transport driver, administrator, janitor, food preparer, volunteer, or other in a hospital, doctor's office, dentist's office, clinic, nursing home, or residential care home) ☐ Frontline essential worker (worker who regularly comes into contact with the public, such as firefighter, police officer, corrections officer, food and agricultural worker, United States Postal Service worker, manufacturing worker, grocery store worker, public transit worker, taxi/rideshare driver, or work in the educational sector [teacher, support staff, or day care worker], etc.) ☐ Non-frontline essential worker (worker who does not regularly come into contact with the public but works in a critical industry, such as transportation and logistics, food service, housing construction, finance, information technology, communications, energy, law, media, public safety, waste and wastewater, public health, etc.) ☐ Other work or volunteer activities ☐ Not sure ☐ Rather not say		Same If (1) or (2), respondents will receive HCP questions.	Same If (1) or (2), respondents will receive HCP questions.

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15. Health Worker Role	N/A	N/A	What is your current role? Physician (MD/DO) Nurse Nurse practitioner Allied health (e.g., MAs, tech, CNAs) Community health worker Nurse Nurse Pharmacist Other health worker	What is your current role? Physician (MD/DO) Nurse Nurse practitioner Allied health (e.g., MAs, tech, CNAs) Community health worker Nurse Nurse Pharmacist Other health worker
16. Health Worker Setting	N/A	N/A	Do you currently work in any of the following locations? (Select all that apply.) ☐ Hospital ☐ Physician's office, or other non-hospital setting (e.g. medical clinic, urgent care outpatient surgery center, or any other outpatient or ambulatory care setting) ☐ Dentist office or dental clinic ☐ Pharmacy ☐ Nursing home, assisted living facility, or other long-term care facility ☐ Home health agency or home health care ☐ Emergency medical service (EMS) setting (e.g., pre-hospital EMS setting, ambulance, paramedic, or patient transport service, or fire department) ☐ Other	Same as column (C)

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17. Comorbidities or Underlying Conditions	Do you have any of the following conditions? (Select all that apply.) □ Cancer □ Chronic kidney disease □ Chronic obstructive pulmonary disease (COPD) □ Heart conditions, such as heart failure, coronary artery disease, or cardiomyopathies □ Obesity or severe obesity □ Sickle cell disease □ Type 2 diabetes mellitus □ Immunocompromised due to solid organ transplant □ Current smoker Note for interviewers or survey developers: This list may need to be updated as new evidence emerges. See here for details.	Same	Same	Same
18. Disabilities	Are you deaf, or do you have serious difficulty hearing? ☐ Yes ☐ No	Same	Same	Same
19. Disabilities	Are you blind, or do you have serious difficulty seeing, even when wearing glasses? ☐ Yes ☐ No	Same	Same	Same

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20. Disabilities	Because of a physical or emotional condition, do you have difficulty doing errands alone such as visiting a doctor's office or shopping?	Same	Same	Same
	□No			
21. Primary Care Provider	Do you currently have a primary care provider?	Same	Same	Same
	☐ Yes ☐ No ☐ Not Sure			
22. Medical Insurance	Are you currently covered by any form of health insurance or health plan?	Same	Same	Same
	□ No □ Not Sure			
23. Medical Insurance Source	Which of the following is your main source of health insurance coverage?			
	☐ A plan through your employer			
	☐ A plan through your spouse's employer			
	☐ A plan you purchased yourself directly from an insurance company			
	☐ A plan through the health insurance marketplace			
	☐ A plan through your parents			
	☐ Medicare			
	☐ Medicaid			
	☐ I do not have health insurance			
	☐ Some other source			

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24. Previously Diagnosed with COVID-19	To your knowledge, do you have or have you had COVID-19? ☐ Yes ☐ No ☐ I don't know	Same	Same	Same
25. COVID-19 Level of Cares	IF "Yes," describe the level of care you received, or are receiving: □ Did not seek medical care □ Received medical care but was not hospitalized □ Was hospitalized	Same	Same	Same

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26. COVID-19 Mitigation –Dining attitudes, beliefs, and behaviors	How likely are you to do the following in the next two weeks? 1. Eat outside at a restaurant □ Not at all likely □ Somewhat likely □ Extremely likely 2. Eat inside at a restaurant □ Not at all likely □ Somewhat likely □ Extremely likely	Same	Same	Same
27. COVID-19 Mitigation – Social distancing attitudes, beliefs and behaviors	How likely are you to do the following in the next two weeks? 1. Maintain at least 6 feet distance from people who do not live in my home while in public spaces. Not at all likely Somewhat likely Extremely likely 2. Maintain at least 6 feet distance from people who do not live in my home while at small private gatherings. Not at all likely Somewhat likely Extremely likely 3. Maintain at least 6 feet distance from people at work. Not at all likely Extremely likely Somewhat likely Extremely likely Extremely likely	Same	Same	Same

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28. COVID-19 Mitigation –Mask Wearing	Suppose you had to do each of the following things in the next two weeks. How likely are you to wear a mask for each activity?	Same	Same	Same
	Work in setting outside the home Not at all likely Somewhat likely Extremely likely			
	2. Use public transportation, a taxi, or a ride share service ☐ Not at all likely ☐ Somewhat likely ☐ Extremely likely			
	3. Go for a walk in your neighborhood ☐ Not at all likely ☐ Somewhat likely ☐ Extremely likely			
	4. Shop inside a store ☐ Not at all likely ☐ Somewhat likely ☐ Extremely likely			
	5. Visit inside a friend's house ☐ Not at all likely ☐ Somewhat likely ☐ Extremely likely			
	6. Visit a park or other outdoor public space ☐ Not at all likely ☐ Somewhat likely ☐ Extremely likely			

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29. COVID-19 Morbidity and Mortality in Social Network	Do you personally know anyone in your family, group of friends, or community networks who became seriously ill or died as a result of COVID-19? ☐ Yes ☐ No	Same	Same	Same
30. Vaccine Experience	Have you received a COVID-19 vaccine? ☐ Yes ☐ No (Continue with this column) ☐ Not sure	If "Yes" and not HCP, ask questions in this column	If "No" and HCP, ask questions in this column.	If "Yes" and HCP, ask questions in this column.
31. Vaccine Experience	N/A	Did you receive a vaccine product that requires only one dose or two doses? ☐ One dose ☐ Two Doses ☐ I don't know	N/A	Did you receive a vaccine product that requires only one dose or two doses? ☐ One dose ☐ Two doses ☐ I don't know
32. Vaccine Experience	N/A	During what month/year did you receive the first dose of COVID-19 vaccine? □ *Year □ *Month □ Not sure *Use drop-down or calendar function instead of free text. If two boxes for month and year, give "not sure" option for both	N/A	During what month/year did you receive the first dose of COVID-19 vaccine? □ *Year □ *Month □ Not sure *Use drop-down or calendar function instead of free text. If two boxes for month and year, give "not sure" option for both

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33. Vaccine Experience	N/A	During what month/year did you receive the second dose of COVID-19 vaccine*?	N/A	During what month/year did you receive the second dose of COVID-19 vaccine*?
34. Vaccine Experience	N/A	At what kind of place did you receive the most recent dose of COVID-19 vaccine? At my workplace Family physician or other physician's office Health department clinic Hospital Health department clinic Free-standing retail pharmacy or drug store (e.g., Walgreens or CVS store) In-store pharmacy (e.g., CVS inside Target store, Publix pharmacy) Other Not Sure	N/A	At what kind of place did you receive the most recent dose of COVID-19 vaccine? At my workplace Family physician or other physician's office Health department clinic Hospital Health department clinic Free-standing retail pharmacy or drug store (e.g., Walgreens or CVS store) In-store pharmacy (e.g., CVS inside Target store, Publix pharmacy) Other Not Sure

Domain: Practical Factors

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35. General Vaccination – Ease of Access	N/A	How likely are you to recommend getting the COVID-19 vaccine to others? Not at all likely Somewhat likely Extremely likely		Same as column (B)
36. General Vaccination – Ease of Access	How easy do you think it will be to get a COVID-19 vaccine for yourself? Would you say Very easy Somewhat easy Very difficult Not sure	How easy do you think it will be to get a COVID-19 vaccine for yourself? Would you say Very easy Somewhat easy Very difficult Not sure	Same as column (A)	Same as column (B)

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37. General Vaccination – Reasons for Low Access				
	□ Other □ Not sure *Skip for respondents who answered "Very easy" in previous question.		□ Not sure	

Domain: Practical Factors

Domain: Thinking and Feeling

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38. Perceived Risk – Self	How concerned are you about getting COVID-19? Not at all concerned A little concerned Moderately concerned Very concerned	How concerned were you about getting COVID-19? ☐ Not at all concerned ☐ A little concerned ☐ Moderately concerned ☐ Very concerned	Same as column (A)	Same as column (B)
39. COVID-19 Vaccine – Confidence in Vaccine Safety (Safe)	How safe do you think a COVID-19 vaccine will be for you? Would you say ☐ Not at all safe ☐ A little safe ☐ Moderately safe ☐ Very safe	N/A	Same	N/A

Domain: Motivation

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40. COVID-19 Vaccine – Intention	If a COVID-19 vaccine were available to you, would you get it?	N/A	Same as column (A)	N/A
	☐ Yes, would get it as soon as possible			
	☐ Yes, but plan to wait to get it☐ No			
	□ Not sure			
41. COVID-19 Vaccine – Access Preference	If you have a choice, at what kind of place would you prefer to get COVID-19 vaccine? *	N/A	Same as column (A)	N/A
	☐ At my workplace			
	☐ Family physician or other physician's office			
	☐ Health department clinic			
	☐ Other clinic, health center, or other medically related place, specify			
	☐ Hospital			
	☐ Free-standing retail pharmacy or drug store (e.g., Walgreens or CVS store)			
	☐ In-store pharmacy (e.g., CVS inside Target store, Publix pharmacy)			
	□ Other			
	☐ Not sure			
	*If answered "yes" to previous question on intent.			

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42. COVID-19 Primary Motivator	What would motivate you to get vaccinated? (Select all that apply.)	What would motivate you to get vaccinated? (Select all that apply.)	Same as column (A)	Same as column (B)
	☐ Protect my health	☐ Protect my health		
	☐ Protect health of family/friends	☐ Protect health of family/friends		
	☐ Protect health of co-workers	☐ Protect health of co-workers		
	☐ Protect health of community	☐ Protect health of community		
	☐ To get back to work/school	☐ To get back to work/school		
	☐ To resume social activities	☐ To resume social activities		
	☐ To resume travel	☐ To resume travel		
	☐ Because others encouraged me to get vaccinated	☐ Because others encouraged me to get vaccinated		
	□ Other	□ Other		
	☐ Not sure	☐ Not sure		
43. COVID-19 Primary Motivator	What would motivate you to get vaccinated? (Select all that apply.)	What would motivate you to get vaccinated? (Select all that apply.)	What would motivate you to get vaccinated? (Select all that apply.)	What would motivate you to get vaccinated? (Select all that apply.)
	☐ Protect my health			
	☐ Protect health of family/friends	□ Protect health of family/friends	□ Protect health of family/friends	☐ Protect health of family/friends
	☐ Protect health of co-workers			
	☐ Protect health of community			
	☐ To get back to work/school			
	☐ To resume social activities			
	☐ To resume travel			
	☐ Because others encouraged me to get vaccinated	☐ Because others encouraged me to get vaccinated	☐ Because others encouraged me to get vaccinated	☐ Because others encouraged me to get vaccinated
	□ Other	□ Other	□ Other	□ Other
	☐ Not sure	□ Not sure	□ Not sure	☐ Not sure

Domain: **Motivation**

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44. COVID-19 Vaccine – Willingness to Recommend	N/A	N/A	How comfortable do you feel addressing patient concerns about the COVID-19 vaccine (e.g. concerns about side effects)?	How comfortable do you feel addressing patient concerns about the COVID-19 vaccine (e.g. concerns about side effects)?
			☐ Very comfortable ☐ Somewhat comfortable ☐ Comfortable	☐ Very comfortable ☐ Somewhat comfortable ☐ Comfortable
			☐ Somewhat uncomfortable ☐ Very uncomfortable	☐ Somewhat uncomfortable ☐ Very uncomfortable

Domain: **Motivation**

Domain: Social Processes

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45. COVID-19 Vaccine – Workplace Norms	Do you think most of the people at your work or school will get a COVID-19 vaccine, if it is recommended for them? ☐ Yes ☐ No ☐ Not sure ☐ I am not currently working or attending school.	Same	Same	Same
46. COVID-19 Vaccine – Descriptive Social Norms	Do you think most of your friends and family will get a COVID-19 vaccine, if it is recommended for them? Yes No	Same	Same	Same
47. COVID-19 Vaccine – Descriptive Social Norms	If you were to be vaccinated, how likely would you be to wear a mask in public after vaccination? Not at all likely Somewhat likely Extremely likely	Now that you have been vaccinated, how likely are you to stay at least 6 feet away from others in public? □ Not at all likely □ Somewhat likely □ Extremely likely	Same as column (A)	Same

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48. COVID-19 Vaccine – Descriptive Social Norms	If you were to be vaccinated, how likely would you be to stay at least 6 feet away from others after vaccination? Not at all likely Somewhat likely Extremely likely	Now that you have been vaccinated, how likely are you to stay at least 6 feet away from others in public? □ Not at all likely □ Somewhat likely □ Extremely likely	Same as column (A)	Same as column (B)
49. COVID-19 Vaccine – Descriptive Social Norms	How much do you trust the public health agencies that recommend you get a COVID-19 vaccine? Would you say you trust them: Not at all A little Moderately Very Much	How much do you trust the public health agencies that recommended you get a COVID-19 vaccine? Would you say you trusted them: Not at all A little Moderately Very Much	Same as column (A)	Same as column (B)
50. COVID-19 Vaccine – HCP Stigma	N/A	N/A	Have you been treated poorly by others during the COVID-19 pandemic because you are a healthcare worker? Yes No Not sure	Have you been treated poorly by others during the COVID-19 pandemic because you are a healthcare worker? ☐ Yes ☐ No ☐ Not sure

Domain: Infodemic

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51. COVID-19 Vaccine – Infodemic	Have you seen or heard any information about COVID-19 vaccines (e.g., on the news, on social media, or from friends and family) that you could not determine were true or false? ☐ Yes ☐ No ☐ Not sure	Prior to getting vaccinated, did you see or hear any information about COVID-19 vaccines (e.g., on the news, on social media, or from friends and family) that you could not determine were true or false? Yes No Not sure	Same as column (A)	Same as column (B)
52. COVID-19 Vaccine – Too Much Information	How do you feel about the amount of information on COVID-19 vaccines that you are getting?	Prior to getting vaccinated, how did you feel about the amount of information on COVID-19 vaccines that you were getting?	Same as column (A)	Same as column (B)
	☐ I'm not getting enough information. ☐ I'm getting enough information. ☐ I'm getting too much information.	☐ I didn't get enough information. ☐ I got enough information. ☐ I got too much information.		
53. COVID-19 Vaccine – Ease of Information Access	Do you know where to get accurate, timely information about COVID-19 vaccines? ☐ Yes ☐ No ☐ Not sure	Prior to getting vaccinated, did you know where to get accurate, timely information about COVID-19 vaccines? □ Yes □ No □ Not sure	Same as column (A)	Same as column (B)

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54. COVID-19 Vaccine – Ease of Information Access	Select your top 3 most trusted sources of information about COVID-19 vaccines:	Same	Same	Same
	☐ Centers for Disease Control and Prevention (CDC)			
	☐ Employer			
	☐ Family and friends			
	☐ Food and Drug Administration (FDA)			
	☐ Health insurers			
	☐ Hospital system websites (e.g. Kaiser Permanente)			
	☐ Local health officials			
	☐ News sources (e.g., televi-			
	sion, internet, and radio)			
	□ Nurses			
	□ Pharmacists			
	☐ Primary care providers			
	☐ Professional organization(s)			
	☐ Religious leader(s)			
	☐ State health departments			
	☐ Online publishers of medical information (such as WebMD or Mayo Clinic)			
	☐ Social media (such as Facebook, Twitter, Instagram, WhatsApp, LinkedIn, or Tik-Tok)			
	☐ Union leader(s)			
	□ Other			