

COVID-19 Observation Form



U.S. Department of
Health and Human Services
Centers for Disease
Control and Prevention



COVID-19 Vaccine Confidence: Rapid Community Assessment Tool

This form can be used to record observations for any meetings where the target audiences congregate or for listening sessions facilitated by others. Tailor these questions and probes as needed for your specific community circumstances.

Meeting name: _____ Date: _____

Hosting organization: _____

Location: _____ Observer: _____

1. How many participants were there?
2. How would you describe the participants (include demographic details, e.g., race/ethnicity, gender, occupation, etc.)?
3. What topics were discussed?
4. What was the tone of the discussion?
5. What concerns about COVID-19 vaccine did you hear?
6. Did you hear any misinformation about COVID-19 vaccines? What did you hear?
7. Why do people in this community want to be vaccinated?
8. Why do people in this community not want to be vaccinated?
9. What barriers do people in this community face when trying to get vaccinated?
10. What are some ways to increase confidence in and uptake of COVID-19 vaccines in this community?