Vaccinate with Confidence

Adolescent Edition

CDC's Strategy to Increase Confidence in COVID-19 Vaccines in Adolescents (Ages 12–18) and Their Families

Build Trust

Objective: Share clear, complete, and accurate messages about COVID-19 vaccines with parents, adolescents, and the schools and community institutions that support them.

Empower Healthcare Providers

Objective: Ensure that healthcare providers are confident in COVID-19 vaccines and in their ability to recommend vaccination for adolescents.

Engage Families, Communities & Schools

Objective: Engage families, communities, and schools in two-way communication to listen, address concerns, and create positive social norms.