The following document is for historical purposes and is no longer being updated. Please go to the COVID-19 Vaccination Clinical & Professional Resources for more recent information.
Executive Summary - DRAFT

October 26, 2020

Introduction

Oregon’s COVID-19 Vaccine Plan is an opportunity to reimagine how the Oregon Health Authority (OHA) engages communities in public health and to allocate and distribute COVID-19 vaccine in a way that is grounded in a commitment to health equity. The vaccine plan represents a starting point for the iterative, responsive work of co-creating this strategy in partnership with communities most impacted by longstanding health inequities and disproportionately impacted by COVID-19.

The agency is building a COVID-19 Vaccine Advisory Committee representative of those disproportionately affected by the pandemic, to integrate communities in establishing priorities, processes and desired outcomes. As this process moves forward, the vaccination plan will change to better meet the needs of people in Oregon and begin to address longstanding health inequities.

COVID-19 Vaccination Planning Sections:

Section 3: Phased Approach to COVID-19 Vaccination

Oregon’s phased approach emphasizes reaching Phase 1 priority populations through existing relationships with emergency medical service (EMS) vaccinators and pharmacy partnerships. Phase 2 will employ additional strategies to maximize vaccine uptake through open points of dispensing (POD) and community vaccination events. Phase 3 will ensure access to COVID-19 vaccine across the state utilizing primary care offices, retail pharmacies and traditional routes of receiving preventative care.

Section 4: Critical Populations

Oregon will follow recommendations set forth by the ACIP and other recognized entities and, their associated equity frameworks for vaccine allocation to define critical infrastructure. In anticipation of limited vaccine supply, detailed breakdowns of critical populations will be obtained, if available, to define subsets. OHA will establish points of contact (POCs) and communication methods for vaccine planning through existing relationships and programs in place through OHA, the Oregon Department of Human Services (ODHS), and other interagency and government-to-government relationships as we learn from and collaborate with those serving critical populations.

Section 5: COVID-19 Vaccination Provider Recruitment and Enrollment

Oregon will leverage relationships with currently enrolled providers to recruit and enroll additional COVID-19 vaccination providers, prioritizing enrollment according to provider ability to reach target populations, based on the COVID-19 Vaccination Playbook planning scenarios. Oregon will identify underserved regions by comparing enrolled provider distribution to critical population GIS maps and identify areas with low vaccination coverage and/or few enrolled providers using ALERT IIS data. Then, Oregon intends to provide additional access through statewide EMS contracts while partnering with social services, faith-based and other community organizations to reach individuals who have not been served.
Section 8: COVID-19 Vaccine Storage and Handling

The OHA will work with clinics administering vaccines to ensure that participating providers meet CDC standards for storage and temperature tracking and submit written plans for vaccine requiring ultra-low storage temperatures if needed. Plans will be adapted from the Oregon vaccine management guide and incorporate COVID-19 storage and handling guidance. Every site must have at least two immunization staff trained to oversee storage and temperature maintenance, and Oregon will ensure training and protocols are available in languages spoken in the region.

Section 10: COVID-19 Vaccination Second-Dose Reminders

Oregon will employ several methods to ensure timely second dose reminders. ALERT IIS will: adapt routine Reminder/Recall (RR) processes, currently used to ensure the completion of childhood vaccines, to apply to vaccines for all ages; encourage providers to employ their own electronic health record reminder recalls to build system redundancy; and, use reminder cards provided by manufacturers, translated when needed, to ensure cards are available in print and online for languages most prevalent in the region. Vaccination media campaigns and provider materials will contain vaccine dose and timing messaging.

Section 12: COVID-19 Vaccination Program Communication

Oregon’s communication plan is designed around the following principles: be first, be right, promote action, be credible, show respect, and express empathy. The OHA will use channels of communication that allow for both targeted and mass communication. Language access will be considered at all phases of vaccine distribution. OHA will engage in dialogue with internal and external partners to understand key considerations and needs related to COVID-19 vaccine program implementation. The Agency Joint Information Center, referred to as the Health Information Center (HIC) will take a leadership role in communicating and supporting the OHA leadership and Governor’s policy decisions related to COVID-19 vaccine and, liaise with the Governor’s communication team.

Section 14: COVID-19 Vaccine Safety Monitoring

Oregon routinely publishes standing orders and pharmacy protocols that local public health authorities and immunizing pharmacists are required to use. These will contain information on the requirement and process for reporting adverse events. An established OHA epidemiology and public health publication will mail COVID-19 vaccine information with a link to the online reporting portal to over 4,000 subscribers. And, a COVID-19 vaccine management plan template will be disseminated to enrolled providers.

Section 15: COVID-19 Vaccination Program Monitoring

Oregon will rely on several databases in order to monitor provider enrollment, vaccine ordering and distribution, vaccine coverage, and to meet all CDC reporting requirements. Oregon will rely on two primary data systems to monitor provider enrollment and vaccination data: ALERT IIS and the provider onboarding system. Resources will be monitored by the Oregon Immunization Program Vaccine Planning Unit. OHA will track several metrics and additional reporting on administered doses will be compiled for weekly release.