## Centers for Disease Control and Prevention National Center for Immunization and Respiratory Diseases



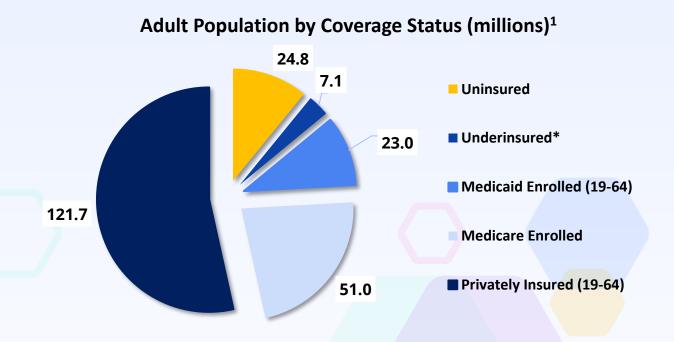
## **Bridge Access Program**

## Ensuring no-cost, timely access to the 2023-2024 COVID-19 vaccines for adults

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# Why Do We Need the Bridge Access Program for COVID-19 Vaccines?

There are 25-30 million adults
(ages 18-64) without
insurance, and additional
adults whose insurance will not
provide no-cost coverage for
COVID-19 vaccines after these
products are commercialized



This program will serve as **temporary bridge to the permanent and comprehensive Vaccines for**Adults Program proposed in the FY23 and FY24 President's Budgets

 $<sup>\</sup>hbox{$^*$Underinsured is defined here as related to vaccination coverage}.$ 

<sup>1.</sup> Data are internal CDC estimates.

## Ensuring no-cost, timely access to COVID-19 vaccines

- Established access for those with insurance
- Established access for children
- Ensuring no-cost access for adults
- Program design to maximize proximity
- Program design to maximize equity
- Timely access for all

### **Providers**

The analysis on which estimates of proximity are based considers a variety of provider types and locations that will participate in the Bridge Access Program. Access may increase if additional providers participate.

- ~8,000 317-enrolled providers
- ~4,500 State-funded vaccine providers
- ~1,400 HRSA-supported health centers (HRSA)
- ~21k Pharmacies
  - ~1ok CVS locations
  - ~9k Walgreens locations
  - ~2,000 eTrue North locations number may increase

# Where Will Vaccines Be Available Through the Bridge Access Program?



Local Healthcare Providers

Existing partnerships with state and local health departments (S/LHDs) will facilitate distribution of COVID-19 vaccines through providers in networks

CDC will manage purchase and distribution of COVID-19 vaccines and provide oversight and technical assistance. State immunization programs will design distribution of vaccines.



**Local Health Centers** 

Health Centers\* will partner with state immunization programs to ensure access to COVID-19 vaccines for uninsured adults

HRSA will provide funding to participating HRSA-supported health centers to support services that will help ensure equitable access. State immunization programs will design distribution of vaccines.

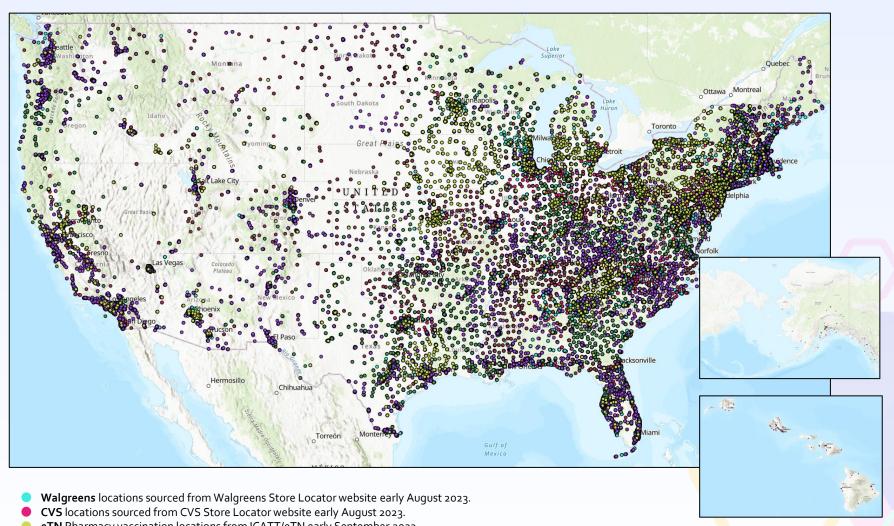


Pharmacies

Pharmacies will ensure access to nocost COVID-19 vaccines using their extensive footprints and community partnerships

Vaccines will be donated by manufacturers to pharmacies, and administration costs will be covered by CDC.

### National Proposed Bridge Access Program Site Locations



Overall, <u>85%</u> of uninsured populations live <5 miles from Bridge Access Program site:

• Urban: 97%

• Suburban: 59%

Rural: 39%

Overall, 5% of uninsured populations estimated to be >10 miles from Bridge Access Program site

- eTN Pharmacy vaccination locations from ICATT/eTN early September 2023.
- HRSA Health Center COVID-19 Vaccine Program Participants (FQHCs) from HRSA early September 2023.
- Providers who received shipment of **317-funded routine adult vaccine** CY21-23 from VTrckS late July 2023.
- Providers who received shipment of State-funded routine adult vaccine CY21-23 from VTrckS late July 2023.

Note: Some points may not be visible due to point overlap. Points are displayed in order of site count from least to most: top - eTN, HRSA, State, 317, Walgreens, CVS - bottom)

## **Bridge Access Program Retail Pharmacy Approaches**

- CVS plans to administer doses within both their storefronts and Minute clinics
- Walgreens plans to administer doses in both their storefronts and at off-site events targeting areas of low access & low uptake
- eTrueNorth is a pharmacy aggregator that subcontracts with smaller pharmacies
  - Intended to reach lower-access areas without other coverage within the Bridge Access Program
  - Additional subcontract negotiations between eTrueNorth and possible additional participating pharmacies are ongoing



### Ensuring no-cost, timely access to COVID-19 vaccines

- Timely access for all
- Established access for those with insurance
- Established access for children
- Ensuring no-cost access for adults
- Program design to maximize proximity
- Program design to maximize equity

## Program design to maximize equity

The *Bridge Program would address leading barriers* to COVID-19 vaccination:

#### **Accessibility**

- Lack of health insurance or a regular provider
- Lack of proximity or transportation to place of care

#### **Availability**

- Inconsistent coverage across health insurance policies
- Inconsistent outreach and engagement from health systems

#### Confidence

- History of disparities, discriminatory patterns and racism
- Rise in inaccurate inoformation about vaccines

- Designing for optimized proximity (variety of provider/site types, low-access and low-coverage lists and payments)
- Providing access to COVID-19 vaccines for uninsured and underinsured adults at no cost

 Supporting and growing vaccine confidence through partnerships with trusted and welcome messengers

#### Lessons learned from 2022-2023 COVID-19 bivalent booster uptake

#### **Priority Populations**



Older adults

People who are immunocompromised

People who need community-level outreach



## **Trusted and Welcome Messengers**Pairing **Messaging** with **Access**

- Healthcare providers
- Caregivers
- Family members
- Community-level advocates



#### **Barriers to Vaccination**

- COVID-19 message fatigue
- Misinformation
- Access challenges











cdc.gov/coronavirus

## Community-based partnerships are key

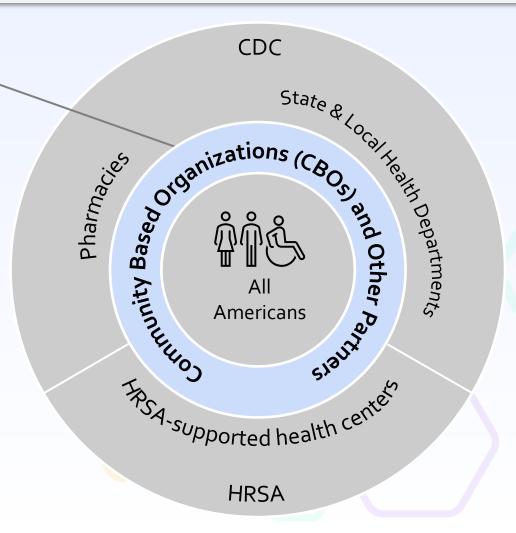
Community-based organizations and other partners work with CDC, pharmacies, jurisdictions, and HRSA-supported health centers to reduce barriers to COVID-19 vaccine access and promote uptake. These partners are particularly critical to reaching people who are uninsured or underinsured.



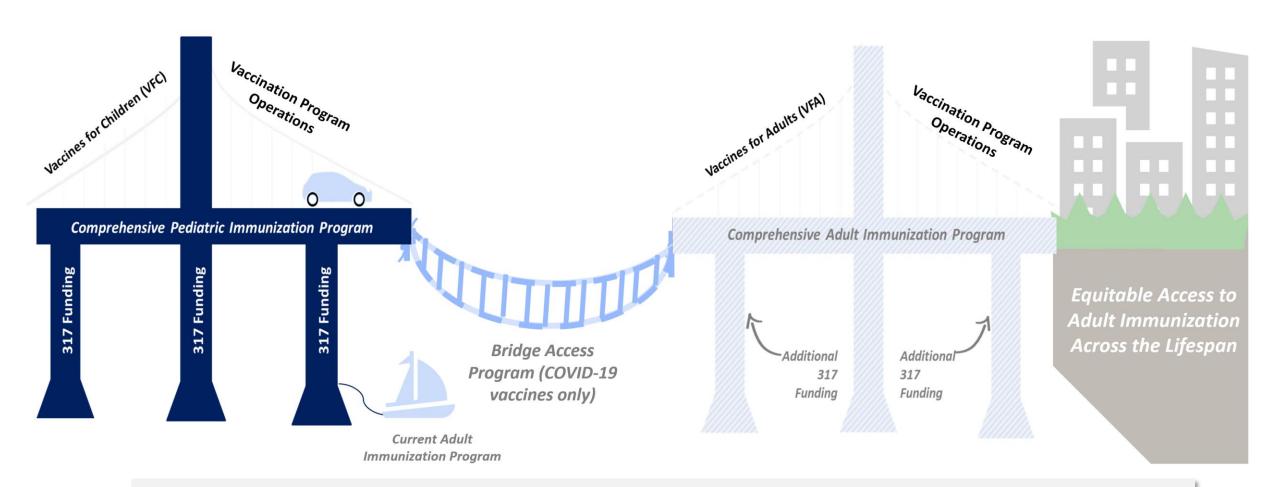
#### **FUNDED PARTNERS**

#### CBOs and other funded partners will:

- Host community outreach events to spread awareness of the Bridge Program
- Work within their communities as trusted and welcome messengers
- Partner with providers to hold vaccine clinics to provide greater access to vaccination
- Develop educational materials to promote COVID-19 vaccination and the Bridge Program



# The Bridge Access Program is a temporary "bridge" to a permanent Vaccines for Adults (VFA) Program



The Bridge Access Program serves as a temporary solution for access to COVID-19 vaccines for adults. VFA and additional 317 funding are needed to **bridge the gap in equitable access to immunization across the lifespan.** 

## Resources for partners

- CDC's Bridge Website
  - A central location for information and communications assets
- Program guides for specific implementing partners
- Clinician-facing calls and materials for vaccine providers
- Communications toolkit for partners
  - Digital toolkit for program resources and promotional materials including key messages, sample newsletter, and communications assets
- vaccines.gov
  - Where patients and care providers can go this week to find all sites providing no-cost COVID-19 vaccines through the Bridge Access Program, as well as all other providers for COVID-19 or influenza vaccines
- Bridge Access Program Call Center
  - Available this week through 1-800-CDC-INFO
  - https://www.cdc.gov/cdc-info/index.html

## Thank you

For more information, contact CDC 1-800-CDC-INFO (232-4636)
TTY: 1-888-232-6348 www.cdc.gov

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