Illinois

Program Intervention Budgets

Recommended Annual Investment

$136.7 million

<table>
<thead>
<tr>
<th>Program</th>
<th>Annual Total (Millions)</th>
<th>Annual Per Capita</th>
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</thead>
<tbody>
<tr>
<td></td>
<td>Minimum</td>
<td>Recommended</td>
</tr>
<tr>
<td>I. State and Community Interventions</td>
<td></td>
<td></td>
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<tr>
<td>Multiple social resources working</td>
<td>$36.1</td>
<td>$45.2</td>
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<td>together will have the greatest long-</td>
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<tr>
<td>term population impact.</td>
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<td>II. Mass-Reach Health Communication</td>
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<tr>
<td>Interventions</td>
<td>$15.9</td>
<td>$22.8</td>
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<td>Media interventions work to prevent</td>
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<tr>
<td>smoking initiation, promote cessation,</td>
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<td></td>
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<tr>
<td>and shape social norms.</td>
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<td>III. Cessation Interventions</td>
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<td>Tobacco use treatment is effective and</td>
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<tr>
<td>highly cost-effective.</td>
<td>$31.7</td>
<td>$50.9</td>
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<td>IV. Surveillance and Evaluation</td>
<td></td>
<td></td>
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<tr>
<td>Publicly funded programs should</td>
<td>$8.4</td>
<td>$11.9</td>
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<tr>
<td>be accountable and demonstrate</td>
<td></td>
<td></td>
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<tr>
<td>effectiveness.</td>
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<tr>
<td>V. Infrastructure, Administration,</td>
<td></td>
<td></td>
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<tr>
<td>and Management</td>
<td>$4.2</td>
<td>$5.9</td>
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<tr>
<td>Complex, integrated programs require</td>
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<td></td>
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<tr>
<td>experienced staff to provide fiscal</td>
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<td>management, accountability, and</td>
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<tr>
<td>coordination.</td>
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<tr>
<td>TOTAL</td>
<td>$96.3</td>
<td>$136.7</td>
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</tbody>
</table>

Note: A justification for each program element and the rationale for the budget estimates are provided in Section A. The funding estimates presented are based on adjustments for changes in population and cost-of-living increases since Best Practices — 2007 was published. The actual funding required for implementing programs will vary depending on state characteristics, such as prevalence of tobacco use, sociodemographic factors, and other factors. See Appendix E for data sources on deaths, costs, revenue, and state-specific factors.