

National Quitline Data Warehouse (NQDW)

Statistical Brief

The following table/graphs summarize quitline service utilization from 2010 - 2011. Data are from all 50 states and the District of Columbia.

Data from NQDW Quitline Services Survey, 2011

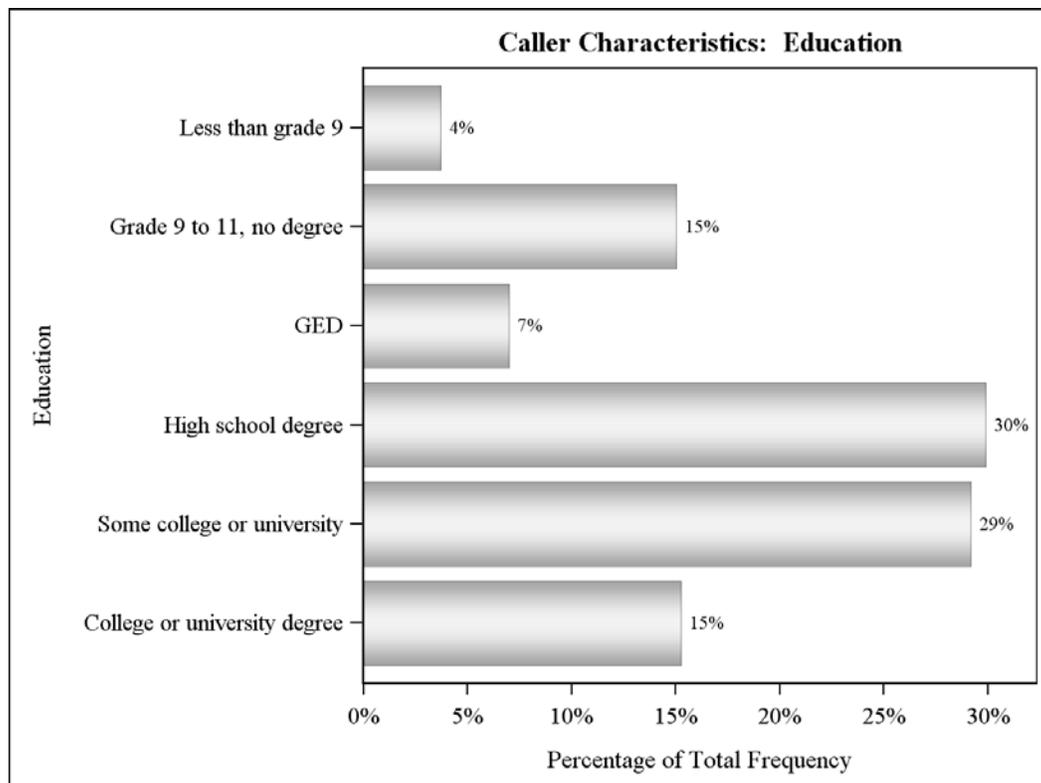
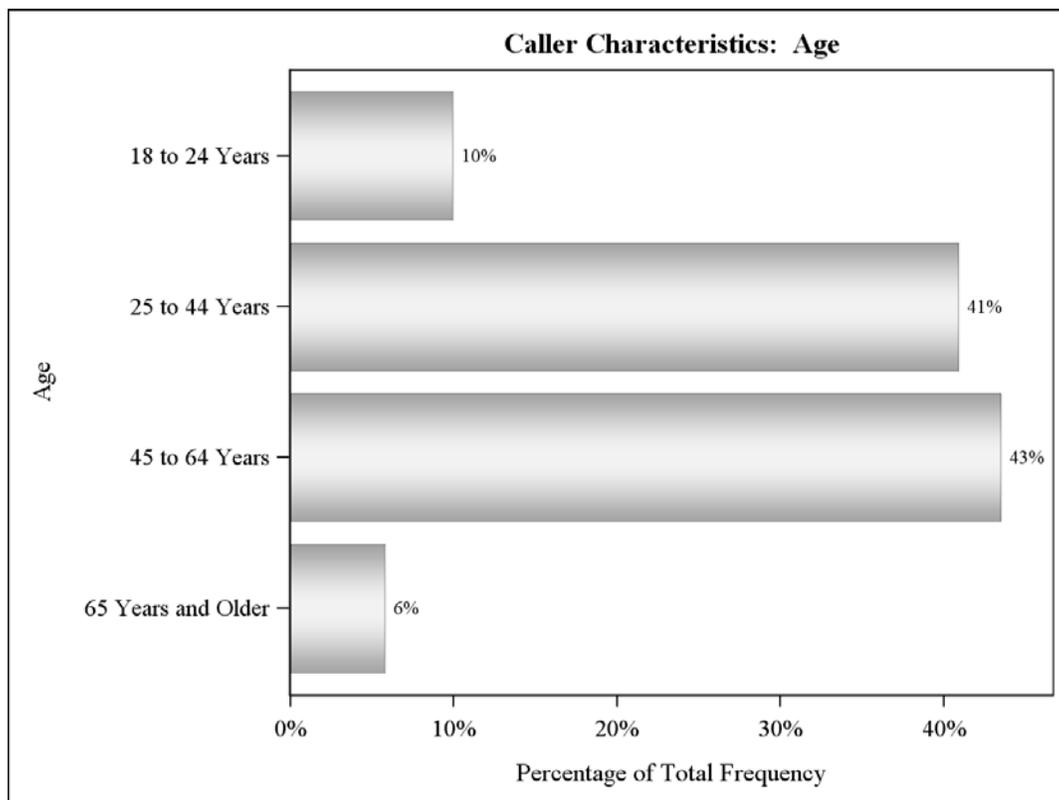
	National	Minimum	Maximum
Total Calls to Quitline¹	1,132,101	2,154	133,050
Tobacco Users Receiving Phone Counseling, Medication, or Both¹	423,942	246	87,153
Percentage of Tobacco Users Receiving Phone Counseling, Medication, or Both²	0.9%	0.1%	4.7%

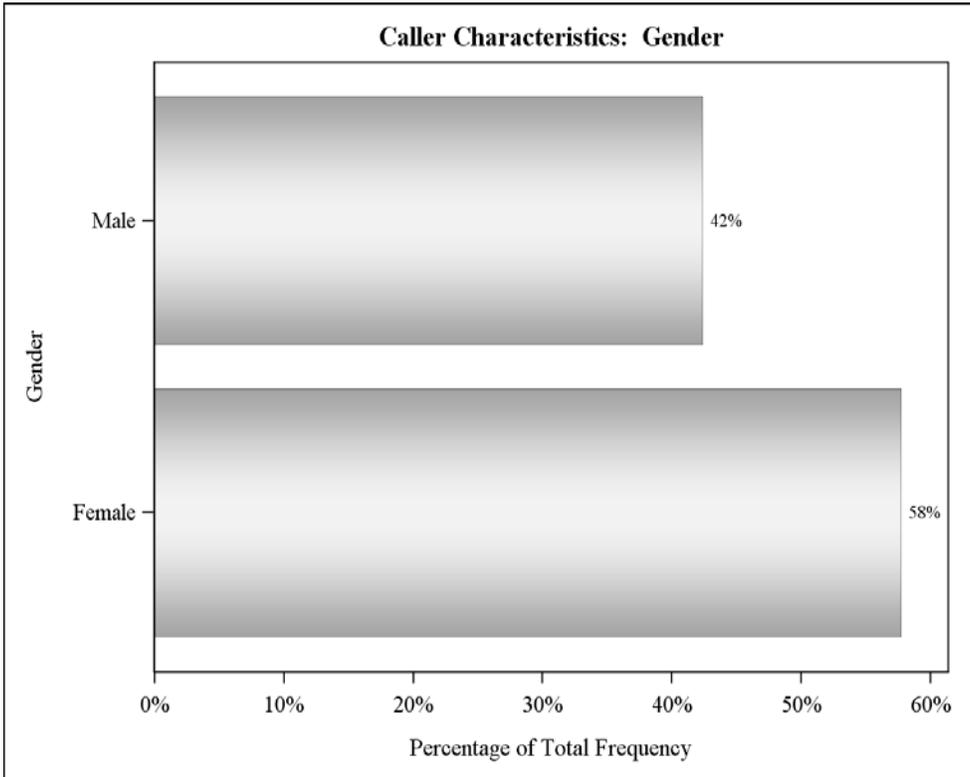
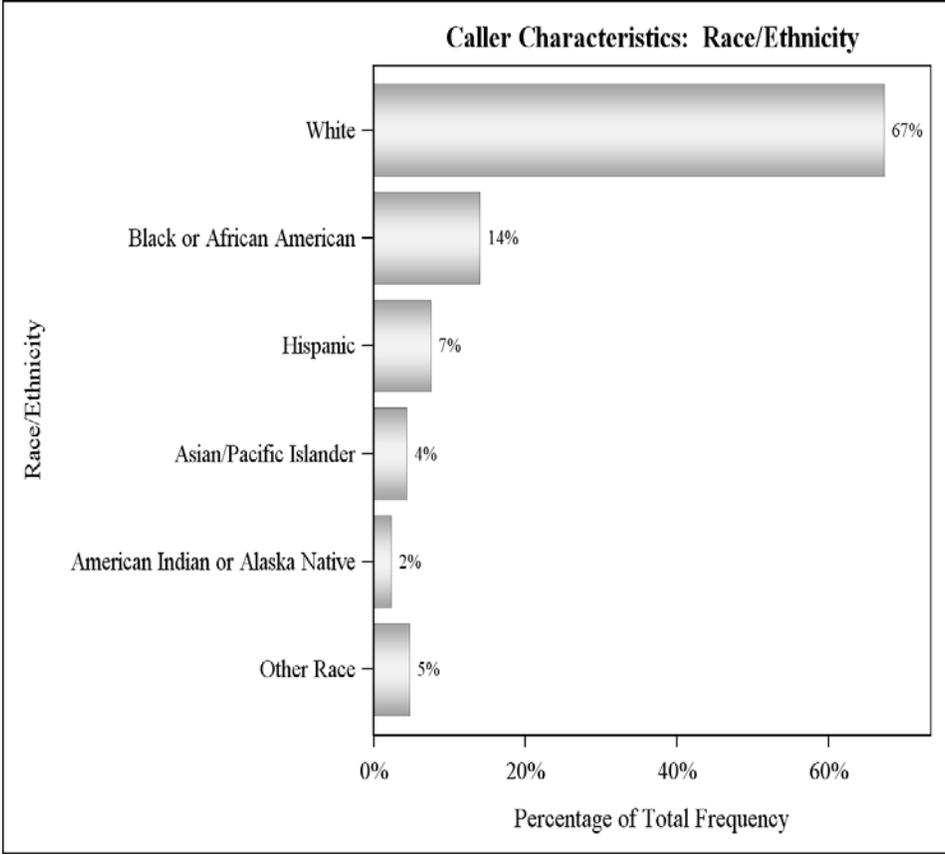
Note: Puerto Rico and Guam are not included.

¹ Data from the NQDW Quitline Services Online Survey

² Percentages are based on adult tobacco use (cigarettes and smokeless tobacco use) prevalence data from the Behavioral Risk Factor Surveillance System (BRFSS) and adult population estimates from the U.S. Census Bureau.

Quitline Callers, NQDW 2010-2011:





Additional NQDW Data

- Tobacco Control State Highlights.
 - Data from the 2010 NQDW Quitline Services Surveys were used in this report. Available at: http://www.cdc.gov/tobacco/data_statistics/state_data/state_highlights/2012/index.htm
- State Tobacco Activities Tracking & Evaluation (STATE) System.
 - Data from 2010-2011 is displayed here. Available at: http://www.cdc.gov/tobacco/state_system/index.htm