

SFX: Stopwatch

WOMAN 1: The following commercial about the dangers of secondhand smoke will last sixty seconds. Which is about as long as it takes for someone else's cigarette smoke to initiate a chain of events that can affect your body. And, we're not referring to symptoms like sneezing, coughing, or watery eyes. We're talking about biological changes. According to the most recent scientific studies, smoke enters the body where it travels into the lungs and thickens the blood allowing it to clot more easily. Blood vessels then constrict forcing the heart to work harder to deliver oxygen to the body. We will probably never know if this sixty second commercial has changed your mind about secondhand smoke. But, we do know that if you were standing next to a smoker while you were listening, their smoke has begun to change your body.

WOMAN ANNOUNCER: A message brought to you by this station and the Centers for Disease Control and Prevention.