7 out of 10 middle and high school students who currently use tobacco have used a FLAVORED product.

- **63%** of students who currently use e-cigarettes have used **flavored** e-cigarettes. (1.6 million)
- **61%** of students who currently use hookah have used **flavored** hookah. (1 million)
- **64%** of students who currently use cigars have used **flavored** cigars. (910,000)

Source: Morbidity and Mortality Weekly Report (MMWR)