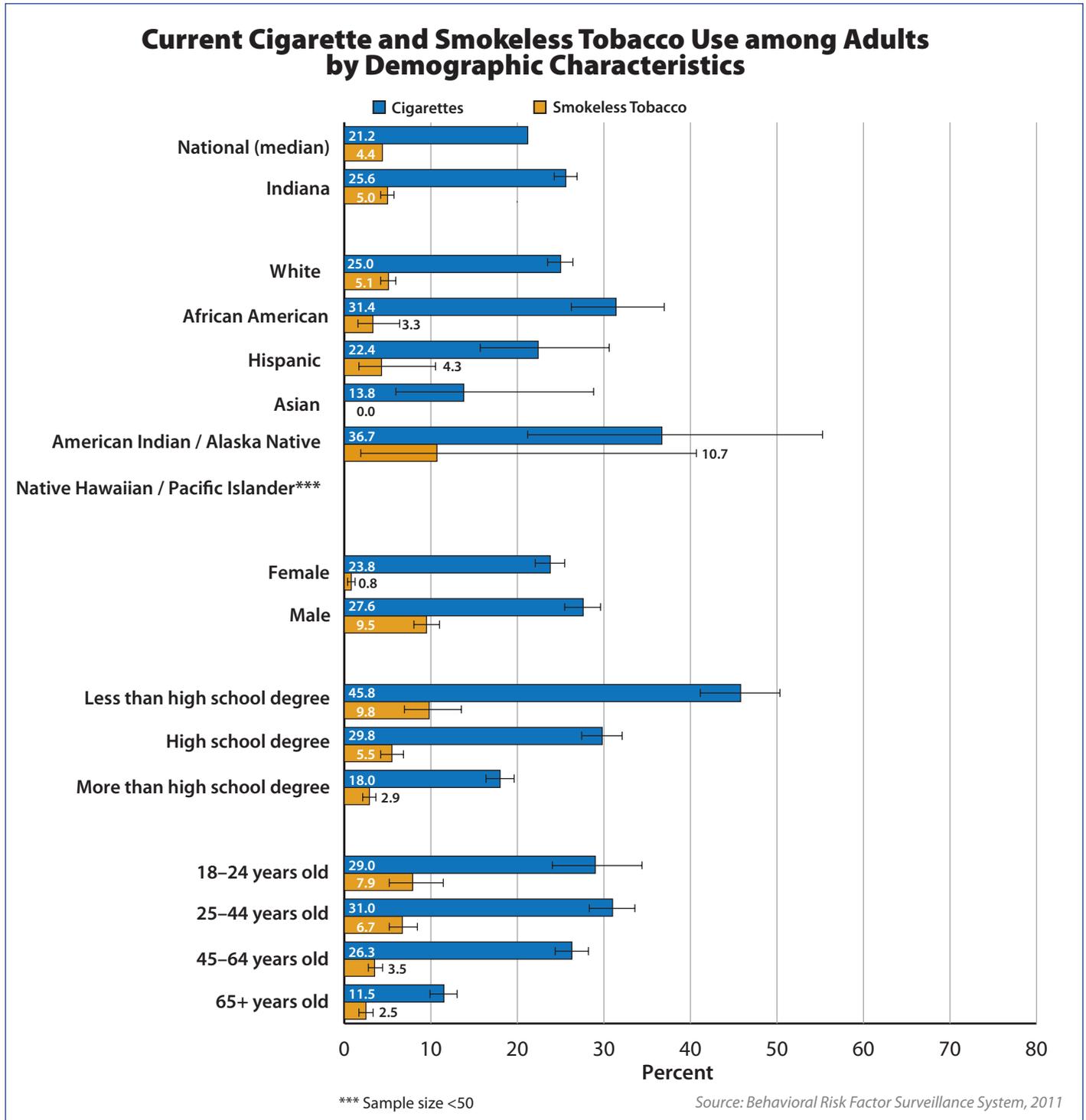


Monitor

Adult Current Cigarette/Smokeless Tobacco Use

In Indiana, the percentage of adults (ages 18+) who currently smoke cigarettes was 25.6% in 2011. Across all states and D.C., the prevalence of cigarette smoking among adults ranged from 11.8% to 29.0%. Indiana ranked 45th among the states.

The percentage of adults who currently use smokeless tobacco was 5.0% in 2011. Across all states and D.C., the prevalence ranged from 1.4% to 9.8%. Indiana ranked 34th among the states.



INDIANA

Youth Current Cigarette/Smokeless Tobacco/Cigar Use

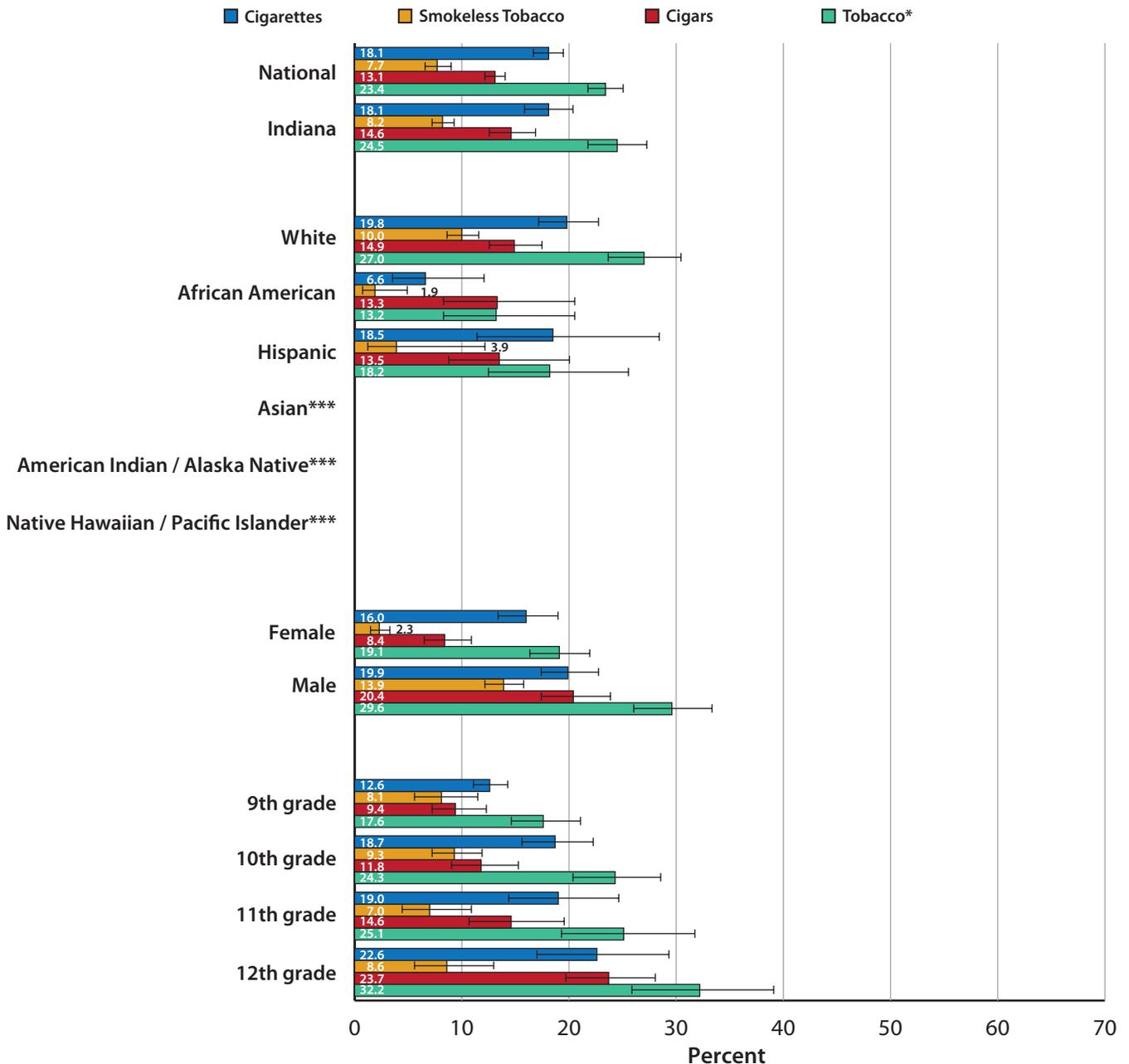
In Indiana, the percentage of youth in grades 9-12 who currently smoke cigarettes was 18.1% in 2011. The range across 44 states was 5.9% to 24.1%. Indiana ranked 28th among 44 states.

The percentage of youth who currently use smokeless tobacco was 8.2% in 2011. The range across 40 states was 3.5% to 16.9%. Indiana ranked 16th among 40 states.

The percentage of youth who currently smoke cigars was 14.6% in 2011. The range across 37 states was 5.0% to 18.3%. Indiana ranked 23rd among 37 states.

The percentage of youth who currently use tobacco (i.e., cigarettes, smokeless tobacco, and/or cigars) was 24.5% in 2011. The range across 36 states was 7.8% to 31.9%. Indiana ranked 20th among 36 states.

Tobacco Use among High School Students by Demographic Characteristics



* Cigarettes, smokeless tobacco, and/or cigars

*** Sample size <100

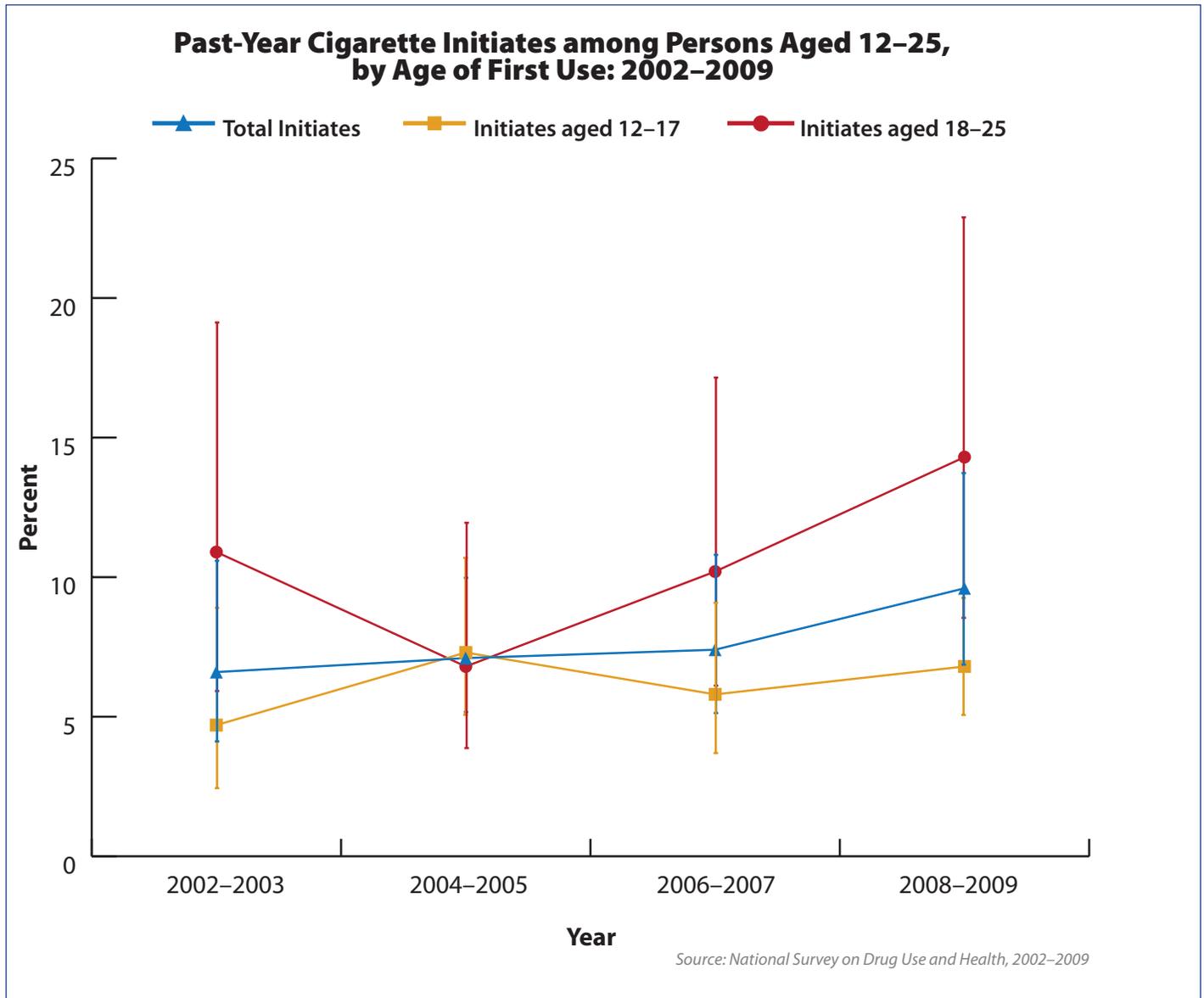
Source: Youth Risk Behavior Survey, 2011

INDIANA

Past-Year Cigarette Initiation

In 2008-2009, of all Indiana youth ages 12-17 who had never smoked, 6.8% smoked a cigarette for the first time in the past year. This ranked 40th in the nation, with a range of 3.3%–9.2% among the states.

Of all young adults ages 18-25 who had never smoked, 14.3% smoked a cigarette for the first time in 2008-2009. This ranked 50th in the nation, with a range of 4.2%–14.7% among the states.



INDIANA

Protect

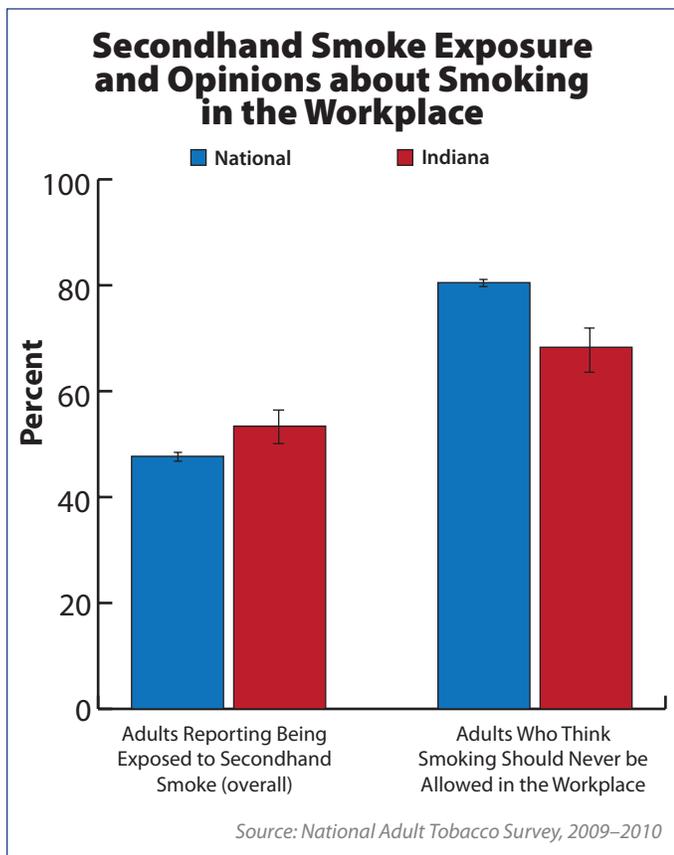
Adult Exposure to Secondhand Smoke

Among all adults, the percentage who reported being exposed to secondhand smoke within the past 7 days was higher in Indiana than in the nation overall. In 2009-2010, overall exposure to secondhand smoke in Indiana was 53.4%, ranking 47th among the states.

Adults were exposed to secondhand smoke in various locations. The table shows the percentage of Indiana adults who reported any exposure, as well as exposure in their home, in a vehicle, or in indoor or outdoor areas at work or public places in the past 7 days.

Overall	Workplaces	Homes	Vehicles	Public Places
53.4%	22.0%	17.1%	21.9%	35.1%

Source: National Adult Tobacco Survey, 2009–2010

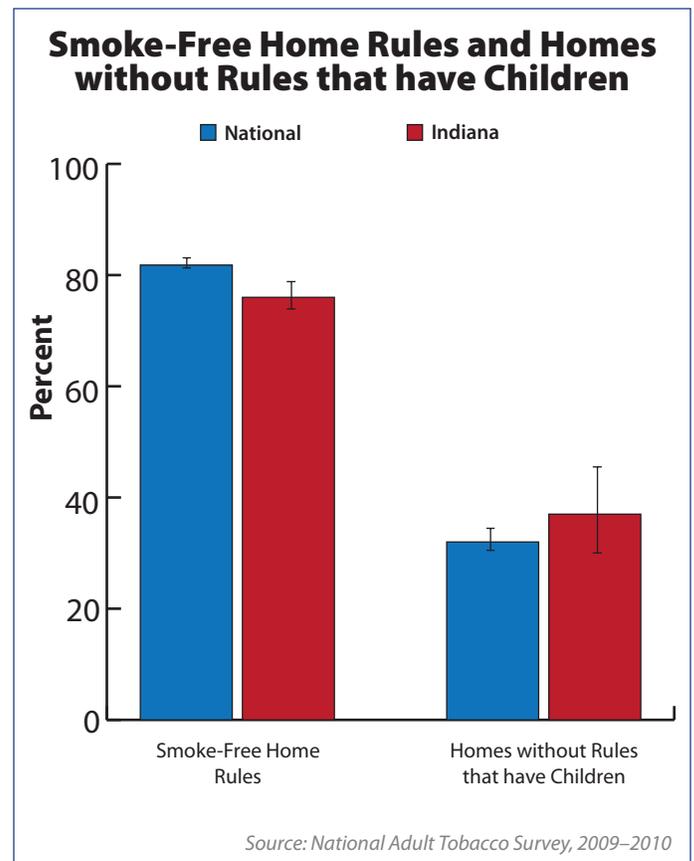


Opinions about Smoking in the Workplace

In 2009-2010, 68.3% of adults in Indiana thought that smoking should never be allowed in indoor workplaces, ranking 50th among the states.

Smoke-Free Home Rules

In 2009-2010, 76.0% of adults in Indiana reported that their homes had smoke-free home rules, ranking 42nd among the states. The percentage of homes without smoke-free home rules with children living in them was 37.0%, ranking 44th among the states.



INDIANA

State Smoke-Free Policy

As of June 30, 2012, Indiana had no statewide smoking restrictions in place for indoor areas of workplaces, restaurants, or bars. The state allowed communities to enact local smoke-free laws.

Note: See Appendix B for updated legislation that takes effect after June 30, 2012.

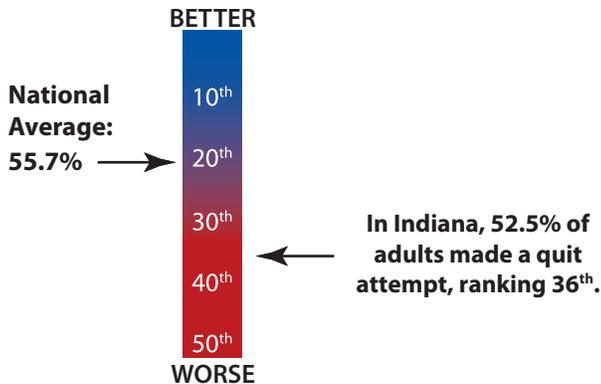
Smoke-Free Legislation			
Workplaces	Restaurants	Bars	Local Laws Permitted
 No*	 No	 No[‡]	 Yes
<small>* Designated Smoking Areas † Ventilated Smoking Areas ‡ No Restrictions ¶ Allowed smoking in venues that prohibit minors</small>		<small>^a Allowed for non-hospitality workplaces. ^b Prohibited for non-hospitality workplaces.</small>	
<small>Note: Not all footnotes may be used.</small>		<small>Source: STATE System, June 2012</small>	

Offer

Adults Who Made a Quit Attempt in the Last Year

During 2009-2010, 52.5% of Indiana adult smokers made a quit attempt in the past year, ranking 36th among the states.

Percentage of Smokers Attempting to Quit



Source: National Adult Tobacco Survey, 2009–2010

Quitline Utilization

In 2010, the Indiana quitline received 30,323 calls, and 14,048 tobacco users (an estimated 1.2% of all tobacco users in the state) received telephone counseling, cessation medications, or both from the state quitline.

Medicaid Coverage for Counseling and Medications

In 2010, Indiana’s Medicaid program provided comprehensive coverage through both managed care and fee-for-service contracts for tobacco-dependence treatment including all nicotine replacement therapies, bupropion, varenicline, and counseling (individual and group).

Medicaid Coverage for Counseling and Medications			
Comprehensive Coverage			
 Yes			
NRTs (One or More)	Varenicline	Bupropion	Counseling (Individual and/or Group)
 Yes	 Yes	 Yes	 Yes
<small>^a Pregnant women only ^b Fee-for-service only ^c Available only via the quitline</small>			
<small>Note: Not all footnotes may be used.</small>		<small>Source: Halpin, et al, 2011</small>	

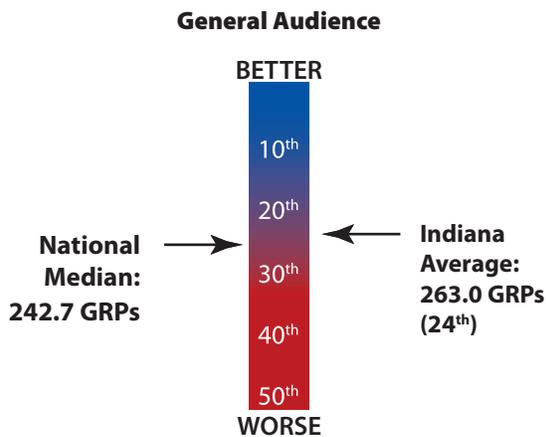
INDIANA

Warn

Tobacco Counter-Marketing Media Intensity

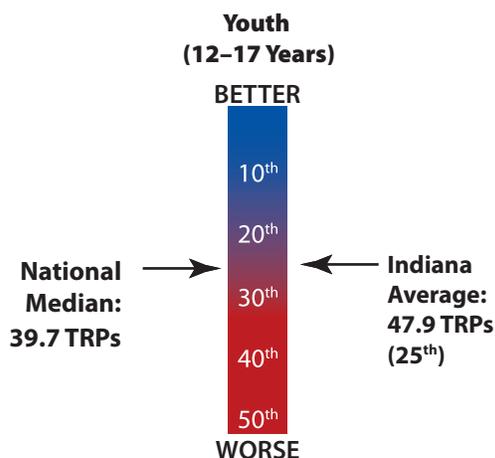
CDC *Best Practices* recommendations translate into an average quarterly exposure of 1,200 general audience gross rating points (GRPs) and 800 youth target rating points (TRPs) in effective anti-tobacco media campaigns. Indiana had an average of 263.0 general audience GRPs and 47.9 youth TRPs per quarter in television advertising supporting tobacco control messages in 2010.

Anti-Tobacco Media Campaign Intensity, GRPs Per Quarter



Source: CDC/OSH

Anti-Tobacco Media Campaign Intensity, TRPs Per Quarter

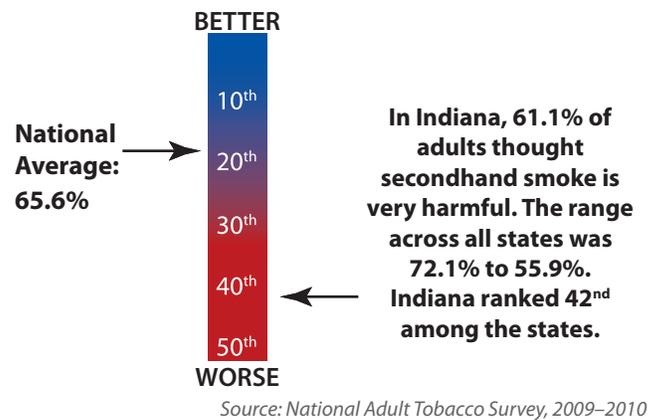


Source: CDC/OSH

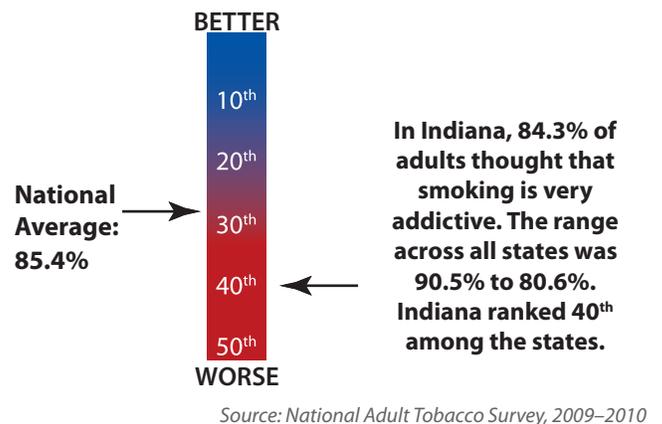
Knowledge of the Dangers of Tobacco

In Indiana, 61.1% of adults thought that breathing smoke from other people's cigarettes or other tobacco products is very harmful to one's health in 2009-2010. Additionally, 84.3% thought that cigarette smoking is very addictive.

Secondhand Smoke



Addictiveness of Smoking



INDIANA

Enforce

State Allows Local Advertising and Promotion Laws

As of June 30, 2012, Indiana preempted local regulation of tobacco industry promotions, tobacco product sampling, and display of tobacco products in commercial establishments.

State Allows Local Laws		
Promotion	Sampling	Display
 No	 No	 No

Source: STATE System, June 2012

Over-the-Counter Retail Licensure

As of June 30, 2012, Indiana required all establishments selling cigarettes and smokeless tobacco products over-the-counter to be licensed. Nationally, 37 states required over-the-counter licensure for cigarettes, 29 of which also have a requirement for smokeless tobacco, with various renewal frequencies, fees and penalties for violations.

Over-the-Counter Licensure and Penalties				
Over-the-Counter License Required	Minimum License Fee	Renewal Required (& Frequency)	Penalty to Business	Licensure Includes Smokeless Tobacco
 Yes	\$200.00	 Yes^a	 Yes^b	 Yes

^a Every 3 years
^b Class A Infraction

Note: Not all footnotes may be used.
Source: STATE System, June 2012

INDIANA

Raise

Amount of Tobacco Product Excise Tax

As of June 30, 2012, the excise tax on cigarettes in Indiana was \$0.995 per pack, ranking 32nd among the states. The tax on cigars was 24% of the wholesale price per cigar, and for little cigars the tax was 24% of the wholesale price per pack of 20. The tax on smokeless tobacco was also 24% of the wholesale price.

Price Paid for Last Cigarettes Purchased

In Indiana, 81.8% of adult smokers bought their last cigarettes by the pack, and 18.2% bought them by the carton in 2009-2010. The average price that Indiana smokers reported paying for their last pack of cigarettes was \$4.79 in 2009-2010; the range among states was \$7.98 to \$4.04. The average price that Indiana smokers reported paying for their last carton of cigarettes was \$38.89 in 2009-2010; the range among 45 states with valid data was \$64.45 to \$30.46.

Amount of Cigarette Excise Tax

