

VIRGINIA

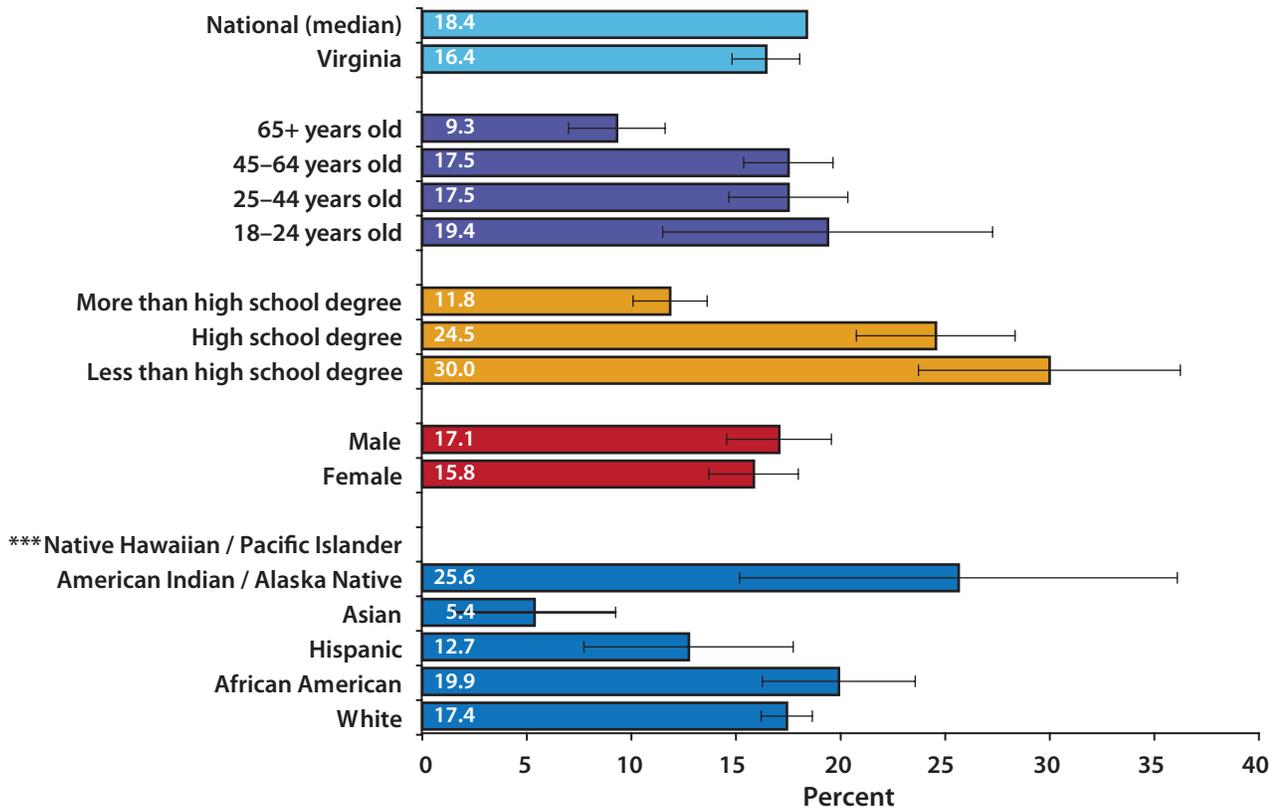
Monitor

In Virginia, 16.4% of the adult population (aged 18+ years)—over 976,000 individuals—are current cigarette smokers. Across all states, the prevalence of cigarette smoking among adults ranges from 9.3% to 26.5%. Virginia ranks 12th among states.

Among youth aged 12–17 years, 11.0% smoke in Virginia. The range across all states is 6.5% to 15.9%. Virginia ranks 28th among the states.

Among adults aged 35+ years, over 9,200 died as a result of tobacco use per year, on average, during 2000–2004. This represents a smoking-attributable mortality rate of 267.0/100,000. Virginia's smoking-attributable mortality rate ranks 28th among the states.

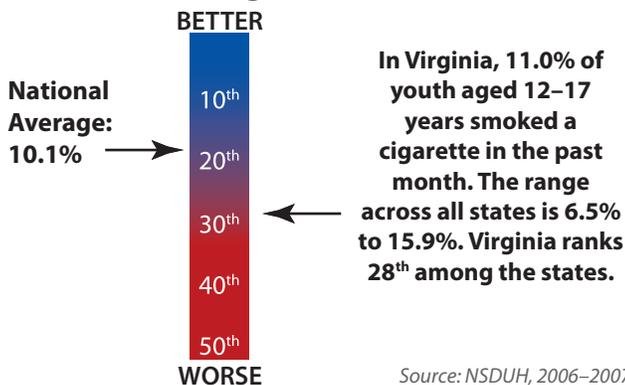
Current Smoking Among Adults by Demographic Characteristics



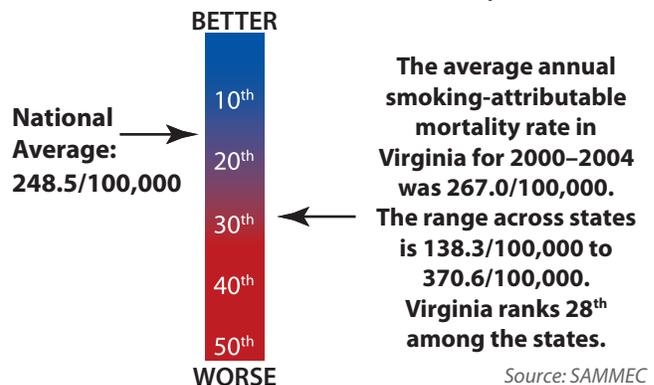
*** Data not shown because sample size is less than 50.

Source: BRFSS, 2007–2008

Past-Month Cigarette Use Among Youth Aged 12–17 Years



Smoking-Attributable Adult (35+ Years) Mortality



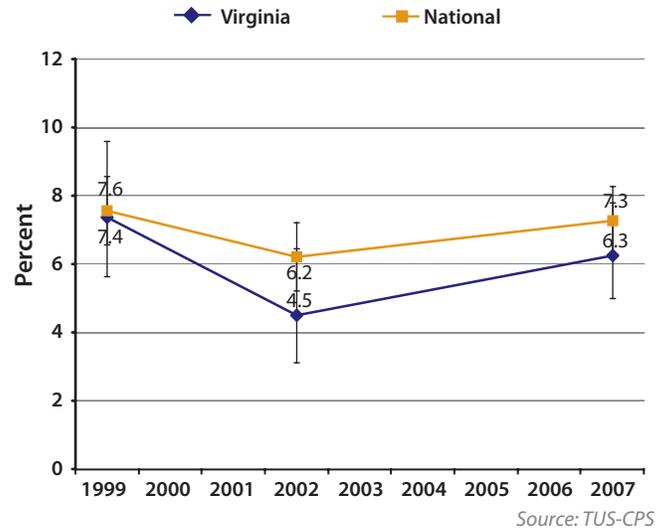
Protect

Virginia does not have a statewide smoke-free law that provides adequate protection against exposure to secondhand smoke in public places. The law preempts local communities from enacting local smoke-free restrictions.

State Smoke-Free Policy		
Smoke-Free Workplaces	Smoke-Free Restaurants	Smoke-Free Bars
 No	 No	 No

Source: STATE System, 2009

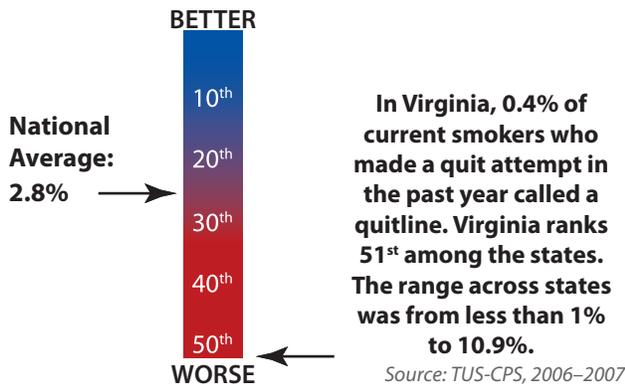
Adults Who Reported Anyone Smoking in Work Area Within Past 2 Weeks



Among adults who work indoors, the percentage who reported anyone smoking in their work area within the preceding 2 weeks has remained lower in Virginia than in the nation overall. Currently, Virginia ranks 20th among states for workplace exposure, at 6.3%.

Offer

Percentage of Smokers Calling Quitline



Best Practices estimates 8% of smokers could access quitlines each year. In Virginia, 0.4% of current smokers who made a quit attempt in the past year called a quitline.

The Medicaid fee-for-service program in Virginia provides full coverage for tobacco dependence treatment. Virginia's Medicaid policy provides coverage for both bupropion and varenicline. Virginia's Medicaid policy provides coverage for group counseling, and this coverage is for pregnant women only. Individual and telephone counseling are not covered.

Medicaid Coverage for Counseling and Medications

Nicotine Replacement	Varenicline	Bupropion	Counseling
 Yes	 Yes	 Yes	Partial

Source: MMWR 2009;58(43):1199–204

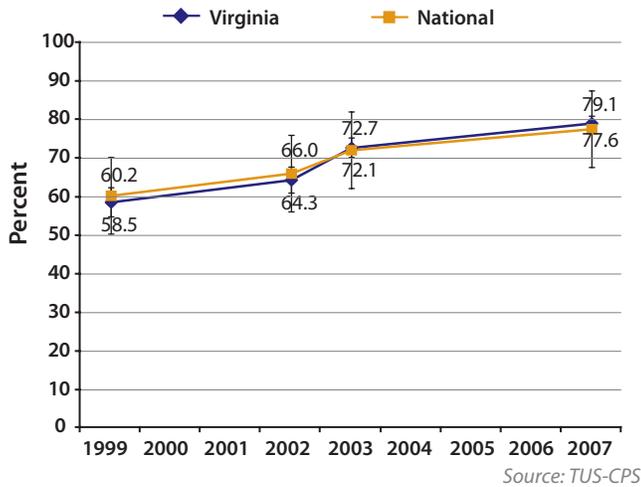
VIRGINIA

Warn

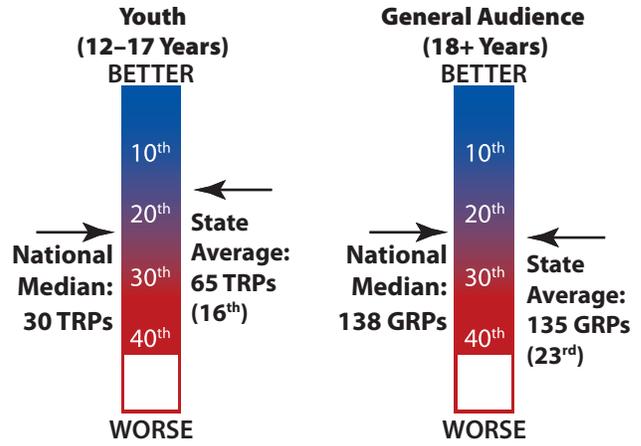
Smoke-free home rules represent awareness of the dangers of secondhand smoke. In Virginia, as in the nation, an increasing number of families have such a rule.

Currently, 79.1% of Virginia homes have this rule. Virginia ranks 21st among the states.

Households with No-Smoking Rules



Antitobacco Media Campaign Intensity, Per Quarter



Rating point data were available for 42 states and the District of Columbia. *Best Practices* recommendations translate into an average of 800 targeted rating points (TRPs) in effective youth and 1,200 gross rating points (GRPs) in effective general audience antitobacco media campaigns per quarter. Virginia's major media market(s) aired an average of 65 youth TRPs and 135 general audience GRPs per quarter in 2008. Virginia ranks 16th among the states for the number of youth TRPs and 23rd among the states for the number of general audience GRPs aired.

Enforce

Virginia allows local regulation of tobacco industry promotions, sampling, and display of tobacco products in commercial establishments.

State Allows Local Advertising and Promotion Laws

Display	Promotion	Sampling
✓ Yes	✓ Yes	✓ Yes

Source: STATE System, 2009

Retail Environment Tobacco Licensure

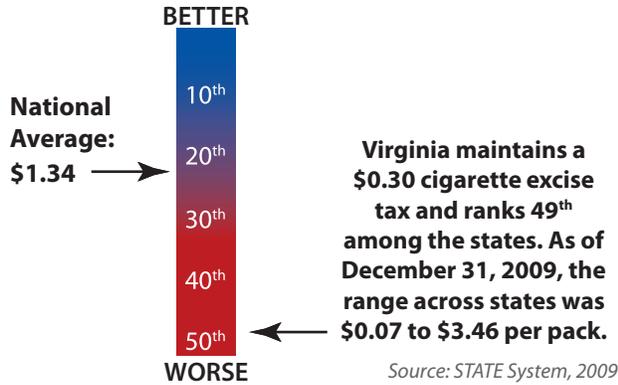
Over the Counter	Vending Machines
✗ No	✗ No

Source: STATE System, 2009

Virginia does not require establishments selling tobacco products over the counter or by vending machine to be licensed. Currently, 38 states require licensure for both over-the-counter and vending machine sales.

Raise

Amount of Cigarette Excise Tax



Virginia maintains a \$0.30 per pack tax and ranks 49th among the states.

Virginia does not have a minimum price law.

Minimum Price Law for Cigarettes



Source: CDC/OSH

Approximately 34% of the annual revenue generated from state excise taxes and settlement payments would fund Virginia's tobacco control program at the *Best Practices* recommended amount. However, in 2007, Virginia's funding for tobacco control was 14.1% of the recommended level. Virginia ranks 32nd among the states.

State Funding for Tobacco Control

