

# SOUTH DAKOTA

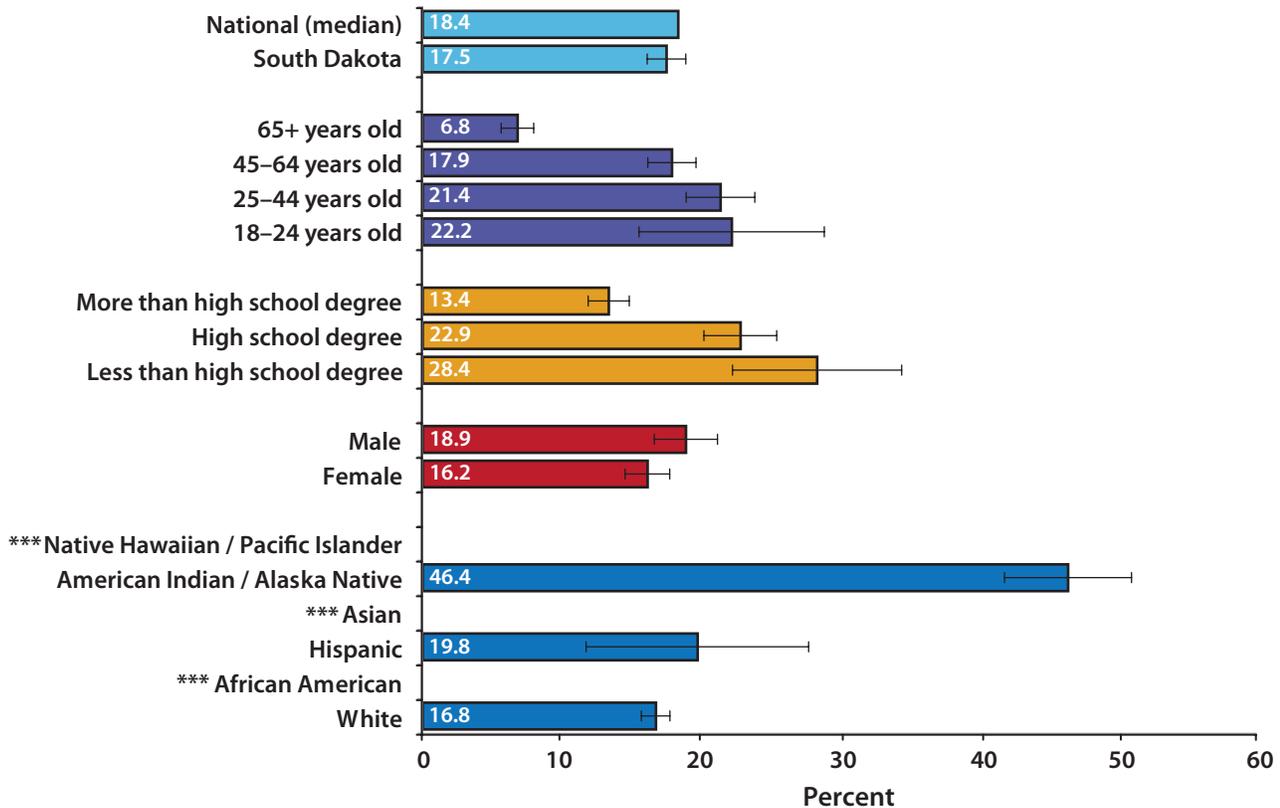
## Monitor

In South Dakota, 17.5% of the adult population (aged 18+ years)—over 106,000 individuals—are current cigarette smokers. Across all states, the prevalence of cigarette smoking among adults ranges from 9.3% to 26.5%. South Dakota ranks 19<sup>th</sup> among the states.

Among youth aged 12–17 years, 12.5% smoke in South Dakota. The range across all states is 6.5% to 15.9%. South Dakota ranks 44<sup>th</sup> among the states.

Among adults aged 35+ years, over 1,100 died as a result of tobacco use per year, on average, during 2000–2004. This represents a smoking-attributable mortality rate of 239.2/100,000. South Dakota's smoking-attributable mortality rate ranks 11<sup>th</sup> among the states.

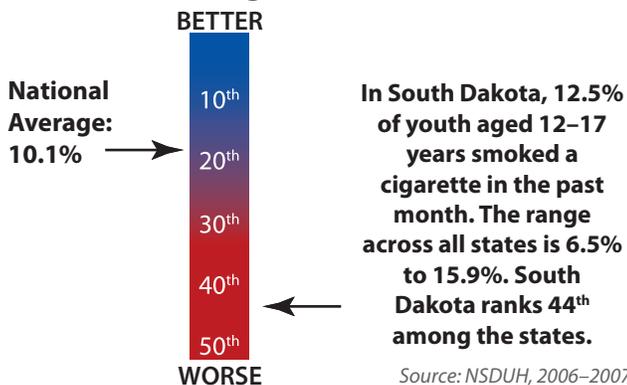
### Current Smoking Among Adults by Demographic Characteristics



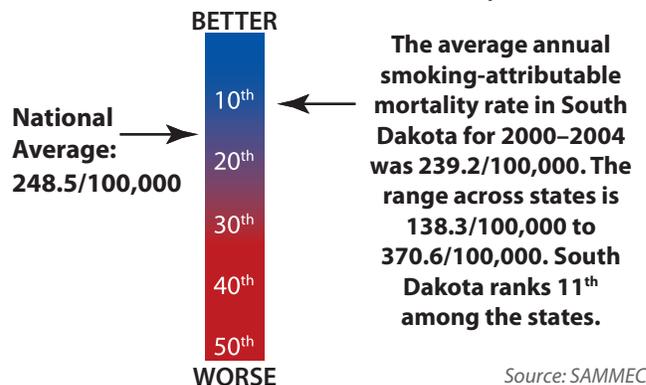
\*\*\* Data not shown because sample size is less than 50.

Source: BRFSS, 2007–2008

### Past-Month Cigarette Use Among Youth Aged 12–17 Years



### Smoking-Attributable Adult (35+ Years) Mortality



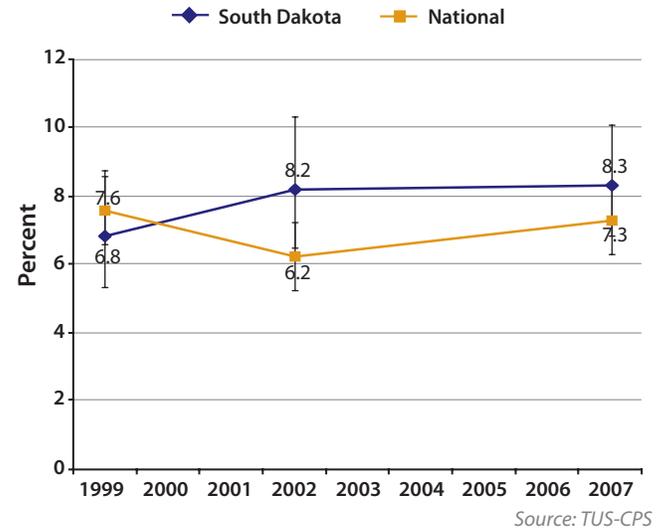
## Protect

South Dakota has a smoke-free law that provides for partial protection against exposure to secondhand smoke in workplaces and public places. The law pre-empts local communities from enacting local smoke-free restrictions.

State Smoke-Free Policy		
Smoke-Free Workplaces	Smoke-Free Restaurants	Smoke-Free Bars
 <b>Yes</b>	 <b>Yes</b>	 <b>No</b>

Source: STATE System, 2009

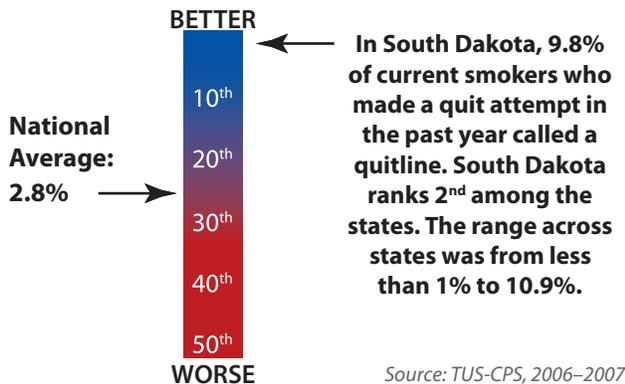
## Adults Who Reported Anyone Smoking in Work Area Within Past 2 Weeks



Among adults who work indoors, the percentage who reported anyone smoking in their work area within the preceding 2 weeks has remained higher in South Dakota than in the nation overall. Currently, South Dakota ranks 33<sup>rd</sup> among states for workplace exposure, at 8.3%.

## Offer

### Percentage of Smokers Calling Quitline



Best Practices estimates 8% of smokers could access quitlines each year. In South Dakota, 9.8% of current smokers who made a quit attempt in the past year called a quitline.

The Medicaid fee-for-service program in South Dakota provides no coverage for tobacco dependence treatment. South Dakota's Medicaid policy provides coverage for both bupropion and varenicline. South Dakota's Medicaid policy does not provide coverage for individual, group, or telephone counseling.

Medicaid Coverage for Counseling and Medications			
Nicotine Replacement	Varenicline	Bupropion	Counseling
 <b>No</b>	 <b>Yes</b>	 <b>Yes</b>	 <b>No</b>

Source: MMWR 2009;58(43):1199–204

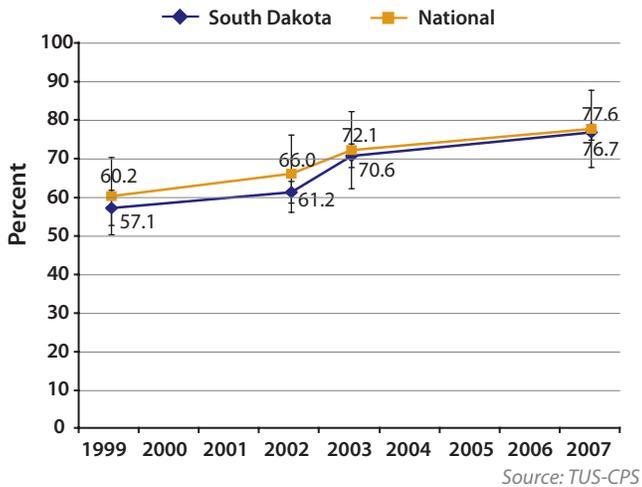
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## Warn

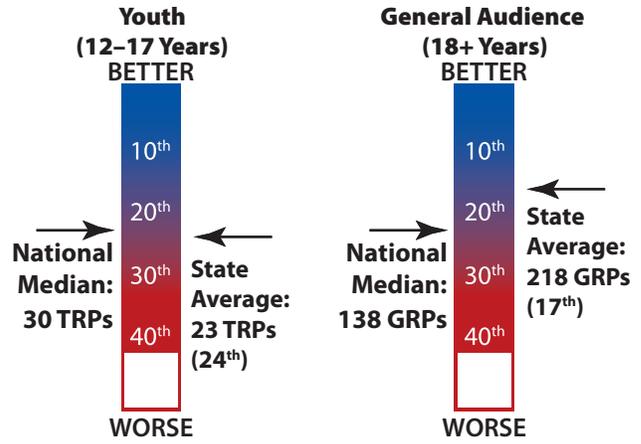
Smoke-free home rules represent awareness of the dangers of secondhand smoke. In South Dakota, as in the nation, an increasing number of families have such a rule.

Currently, 76.7% of South Dakota homes have this rule. South Dakota ranks 24<sup>th</sup> among the states.

### Households with No-Smoking Rules



### Antitobacco Media Campaign Intensity, Per Quarter



Rating point data were available for 42 states and the District of Columbia. *Best Practices* recommendations translate into an average of 800 targeted rating points (TRPs) in effective youth and 1,200 gross rating points (GRPs) in effective general audience antitobacco media campaigns per quarter. South Dakota's major media market(s) aired an average of 23 youth TRPs and 218 general audience GRPs per quarter in 2008. South Dakota ranks 24<sup>th</sup> among states for the number of youth TRPs and 17<sup>th</sup> among states for the number of general audience GRPs aired.

## Enforce

South Dakota preempts local regulation of tobacco industry promotions. South Dakota allows local regulation on sampling and display of tobacco products in commercial establishments.



### Retail Environment Tobacco Licensure

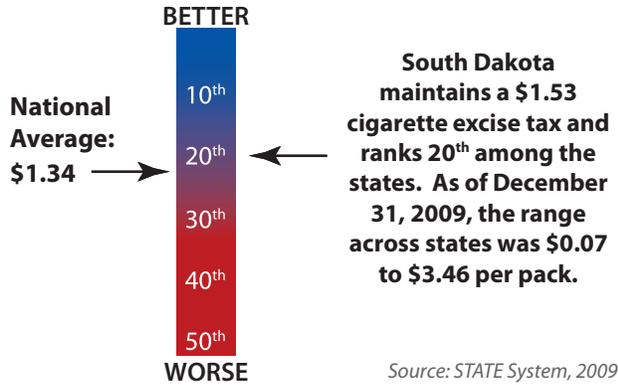
Over the Counter	Vending Machines
No	No

Source: STATE System, 2009

South Dakota does not require establishments selling tobacco products over the counter or by vending machine to be licensed. Currently, 38 states require licensure for both over-the-counter and vending machine sales.

# Raise

## Amount of Cigarette Excise Tax

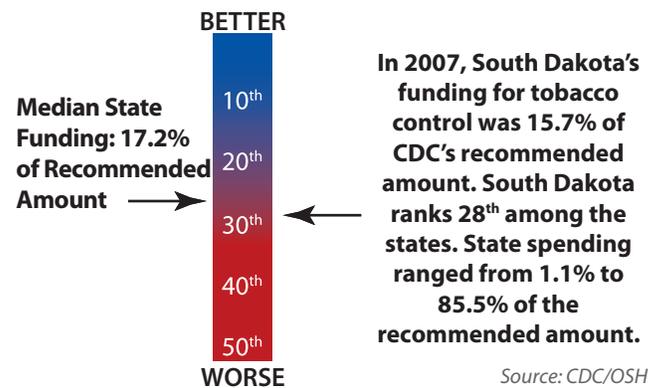


South Dakota maintains a \$1.53 per pack tax and ranks 20<sup>th</sup> among the states.

South Dakota has a minimum price law. Wholesalers must mark up cigarettes by 5.5% and retailers must mark up cigarettes by at least 8%. This law has the effect of limiting the amount of discounting that can be offered through coupons and other types of sales promotions.

Approximately 23% of the annual revenue generated from state excise taxes and settlement payments would fund South Dakota's tobacco control program at the *Best Practices* recommended amount. However, in 2007, South Dakota's funding for tobacco control was 15.7% of the recommended level. South Dakota ranks 28<sup>th</sup> among the states.

## State Funding for Tobacco Control



## Minimum Price Law for Cigarettes



Source: CDC/OSH