

# RHODE ISLAND

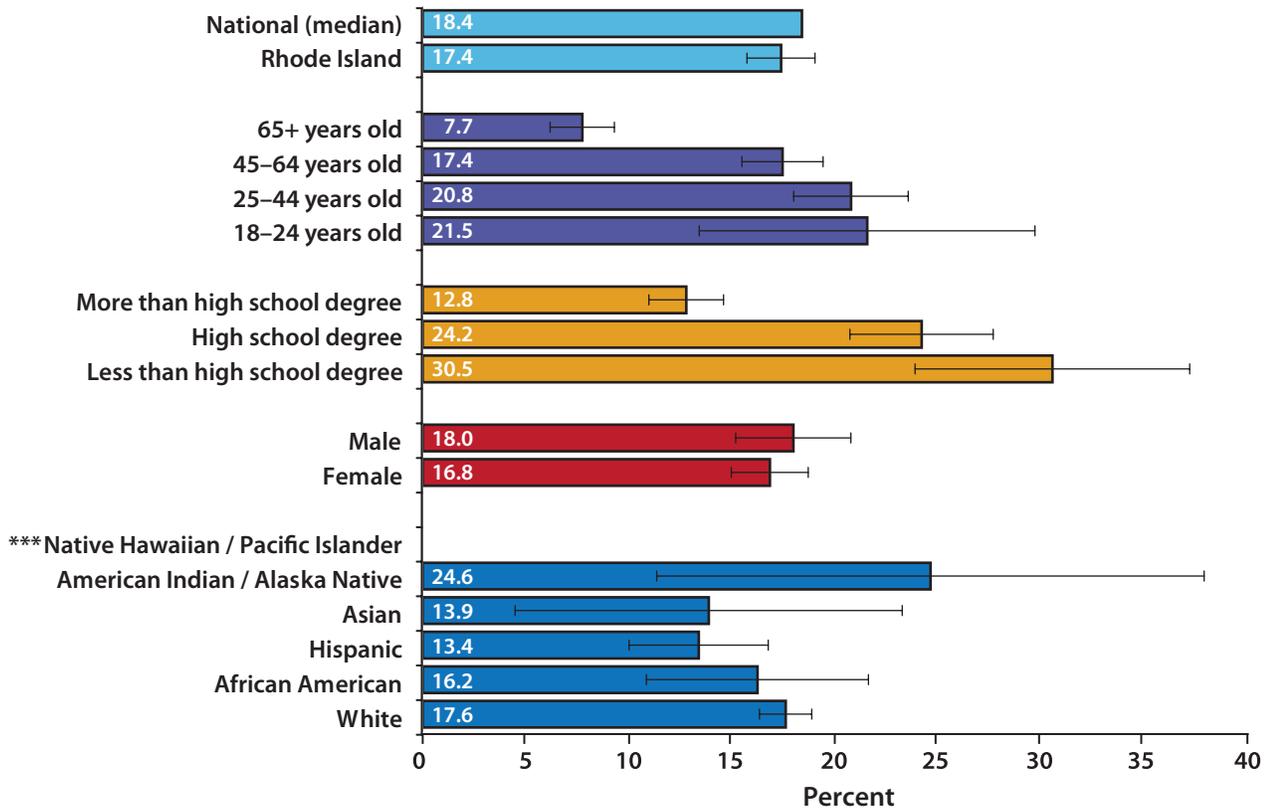
## Monitor

In Rhode Island, 17.4% of the adult population (aged 18+ years)—over 142,000 individuals—are current cigarette smokers. Across all states, the prevalence of cigarette smoking among adults ranges from 9.3% to 26.5%. Rhode Island ranks 17<sup>th</sup> among the states.

Among youth aged 12–17 years, 11.3% smoke in Rhode Island. The range across all states is 6.5% to 15.9%. Rhode Island ranks 30<sup>th</sup> among the states.

Among adults aged 35+ years, over 1,700 died as a result of tobacco use per year, on average, during 2000–2004. This represents a smoking-attributable mortality rate of 266.8/100,000. Rhode Island's smoking-attributable mortality rate ranks 27<sup>th</sup> among the states.

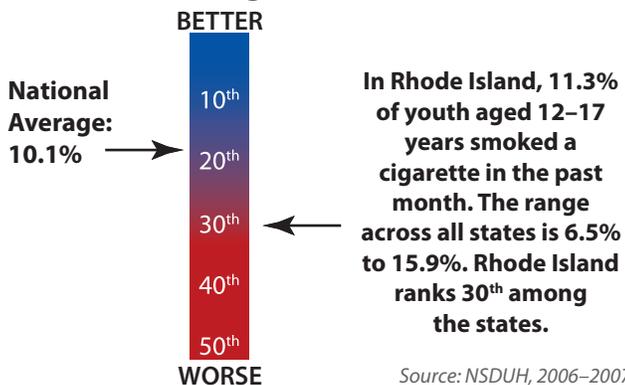
### Current Smoking Among Adults by Demographic Characteristics



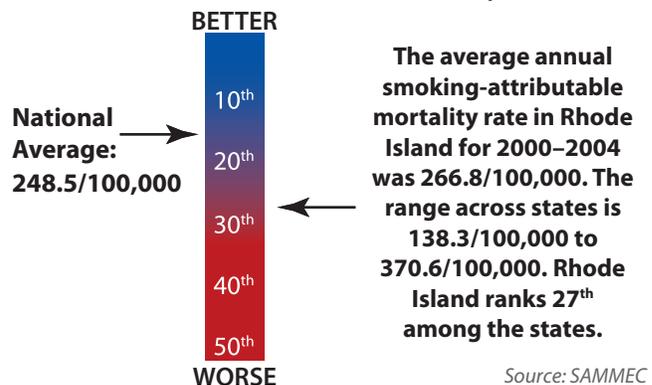
\*\*\* Data not shown because sample size is less than 50.

Source: BRFSS, 2007–2008

### Past-Month Cigarette Use Among Youth Aged 12–17 Years



### Smoking-Attributable Adult (35+ Years) Mortality



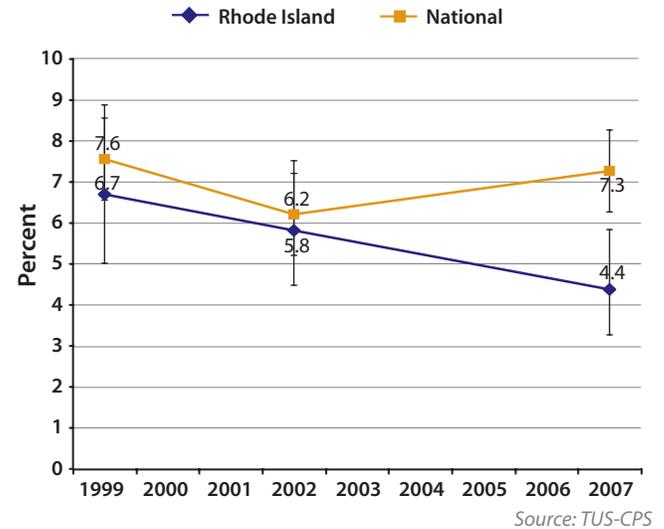
## Protect

Rhode Island has a smoke-free law that provides for strong protection against exposure to secondhand smoke in workplaces and public places.

State Smoke-Free Policy		
Smoke-Free Workplaces	Smoke-Free Restaurants	Smoke-Free Bars
 <b>Yes</b>	 <b>Yes</b>	 <b>Yes</b>

Source: STATE System, 2009

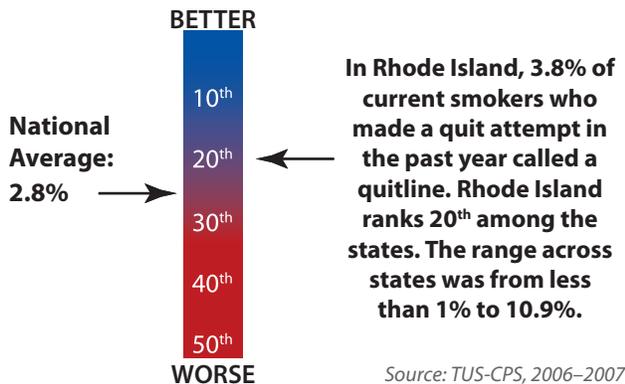
## Adults Who Reported Anyone Smoking in Work Area Within Past 2 Weeks



Among adults who work indoors, the percentage who reported anyone smoking in their work area within the preceding 2 weeks has remained lower in Rhode Island than in the nation overall. Currently, Rhode Island ranks 4<sup>th</sup> among the states for workplace exposure, at 4.4%.

## Offer

### Percentage of Smokers Calling Quitline



*Best Practices* estimates 8% of smokers could access quitlines each year. In Rhode Island, 3.8% of current smokers who made a quit attempt in the past year called a quitline.

The Medicaid fee-for-service program in Rhode Island provides no coverage for tobacco dependence treatment. Rhode Island's Medicaid policy does not provide coverage for bupropion or varenicline. Rhode Island's Medicaid policy provides coverage for individual and group counseling but not telephone counseling.

### Medicaid Coverage for Counseling and Medications

Nicotine Replacement	Varenicline	Bupropion	Counseling
 <b>No</b>	 <b>No</b>	 <b>No</b>	<b>Partial</b>

Source: MMWR 2009;58(43):1199–204

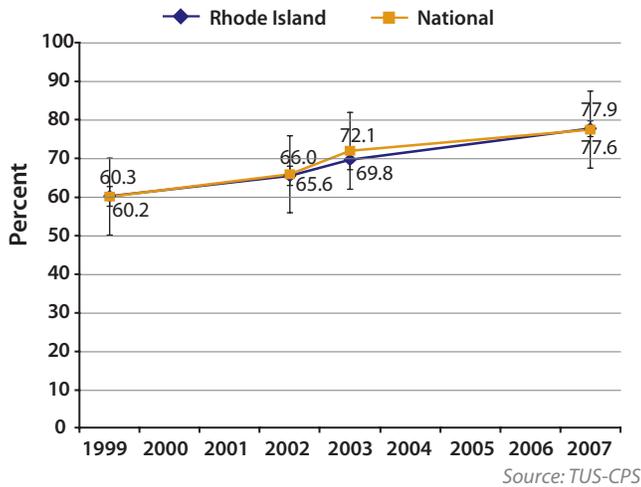
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## Warn

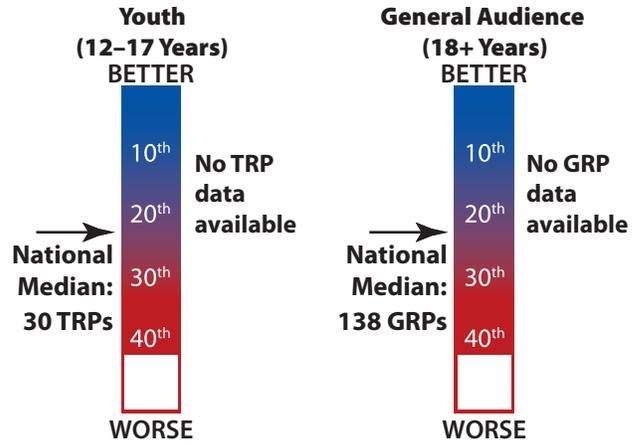
Smoke-free home rules represent awareness of the dangers of secondhand smoke. In Rhode Island, as in the nation, an increasing number of families have such a rule.

Currently, 77.9% of Rhode Island homes have this rule. Rhode Island ranks 22<sup>nd</sup> among the states.

### Households with No-Smoking Rules



### Antitobacco Media Campaign Intensity, Per Quarter



Rating point data were available for 42 states and the District of Columbia. *Best Practices* recommendations translate into an average of 800 targeted rating points (TRPs) in effective youth and 1,200 gross rating points (GRPs) in effective general audience antitobacco media campaigns per quarter. Rhode Island has no reported TRP or GRP data.

## Enforce

Rhode Island allows local regulation of tobacco industry promotions, sampling, and display of tobacco products in commercial establishments.

### State Allows Local Advertising and Promotion Laws

Display	Promotion	Sampling
Yes	Yes	Yes

Source: STATE System, 2009

### Retail Environment Tobacco Licensure

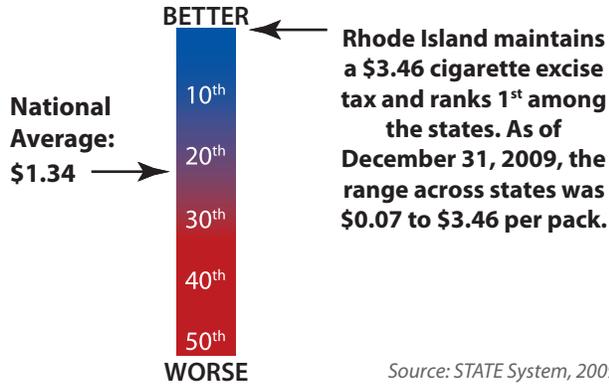
Over the Counter	Vending Machines
Yes	Yes

Source: STATE System, 2009

Rhode Island requires all establishments selling tobacco products over the counter and by vending machine to be licensed. Currently, 38 states require licensure for both over-the-counter and vending machine sales.

# Raise

## Amount of Cigarette Excise Tax

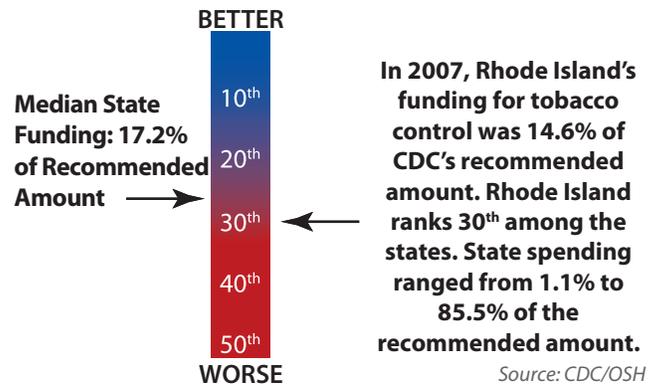


Rhode Island maintains a \$3.46 per pack tax and ranks 1<sup>st</sup> among the states.

Rhode Island has a minimum price law. Wholesalers and retailers may not sell cigarettes below replacement costs. This law has the effect of limiting the amount of discounting that can be offered through coupons and other types of sales promotions.

Approximately 9% of the annual revenue generated from state excise taxes and settlement payments would fund Rhode Island's tobacco control program at the *Best Practices* recommended amount. However, in 2007, Rhode Island's funding for tobacco control was 14.6% of the recommended level. Rhode Island ranks 30<sup>th</sup> among the states.

## State Funding for Tobacco Control



## Minimum Price Law for Cigarettes



*Source: CDC/OSH*