

# OREGON

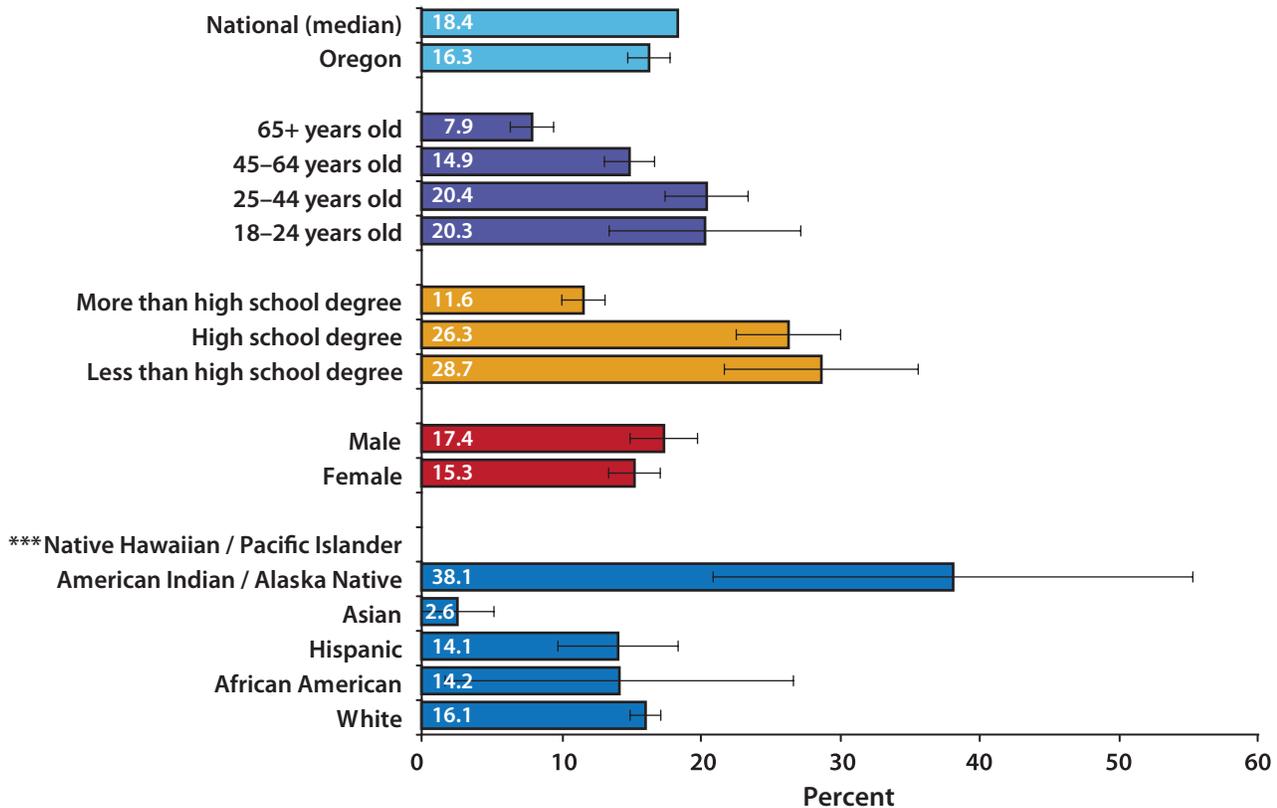
## Monitor

In Oregon, 16.3% of the adult population (aged 18+ years)—over 476,000 individuals—are current cigarette smokers. Across all states, the prevalence of cigarette smoking among adults ranges from 9.3% to 26.5%. Oregon ranks 11<sup>th</sup> among the states.

Among youth aged 12–17 years, 9.7% smoke in Oregon. The range across all states is 6.5% to 15.9%. Oregon ranks 16<sup>th</sup> among the states.

Among adults aged 35+ years, over 5,000 died as a result of tobacco use per year, on average, during 2000–2004. This represents a smoking-attributable mortality rate of 263.3/100,000. Oregon's smoking-attributable mortality rate ranks 26<sup>th</sup> among the states.

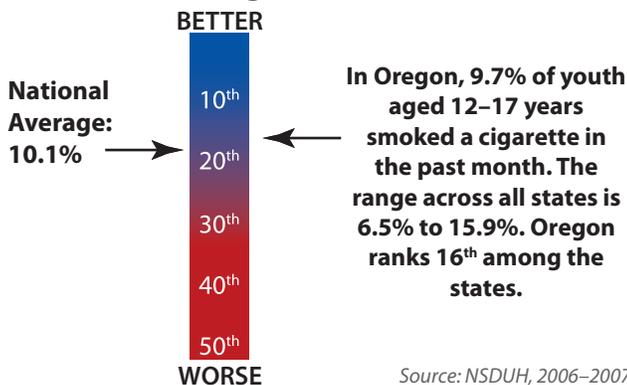
### Current Smoking Among Adults by Demographic Characteristics



\*\*\* Data not shown because sample size is less than 50.

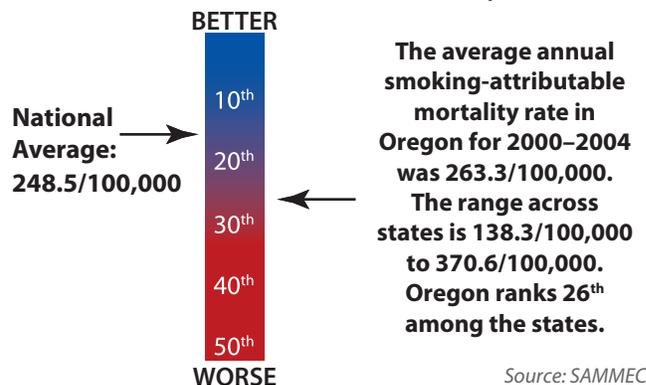
Source: BRFSS, 2007–2008

### Past-Month Cigarette Use Among Youth Aged 12–17 Years



Source: NSDUH, 2006–2007

### Smoking-Attributable Adult (35+ Years) Mortality



Source: SAMMEC

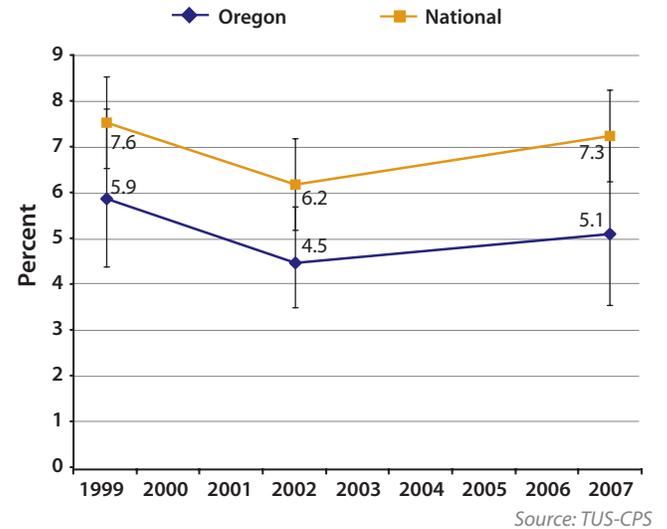
## Protect

Oregon has a smoke-free law that provides for strong protection against exposure to secondhand smoke in workplaces and public places.

State Smoke-Free Policy		
Smoke-Free Workplaces	Smoke-Free Restaurants	Smoke-Free Bars
 <b>Yes</b>	 <b>Yes</b>	 <b>Yes</b>

Source: STATE System, 2009

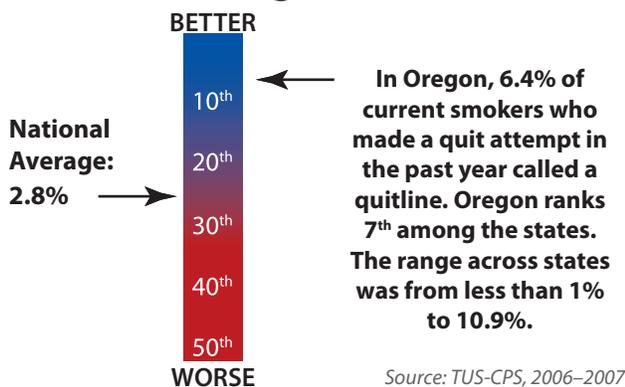
## Adults Who Reported Anyone Smoking in Work Area Within Past 2 Weeks



Among adults who work indoors, the percentage who reported anyone smoking in their work area within the preceding 2 weeks has remained lower in Oregon than in the nation overall. Currently, Oregon ranks 9<sup>th</sup> among the states for workplace exposure, at 5.1%.

## Offer

### Percentage of Smokers Calling Quitline



*Best Practices* estimates 8% of smokers could access quitlines each year. In Oregon, 6.4% of current smokers who made a quit attempt in the past year called a quitline.

The Medicaid fee-for-service program in Oregon provides full coverage for tobacco dependence treatment. Oregon's Medicaid policy provides coverage for both bupropion and varenicline. Oregon's Medicaid policy provides coverage for individual, group, and telephone counseling.

### Medicaid Coverage for Counseling and Medications

Nicotine Replacement	Varenicline	Bupropion	Counseling
 <b>Yes</b>	 <b>Yes</b>	 <b>Yes</b>	 <b>Yes</b>

Source: MMWR 2009;58(43):1199–204

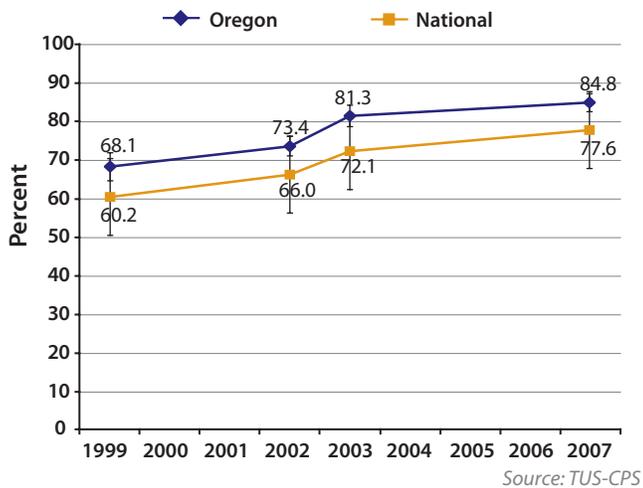
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## Warn

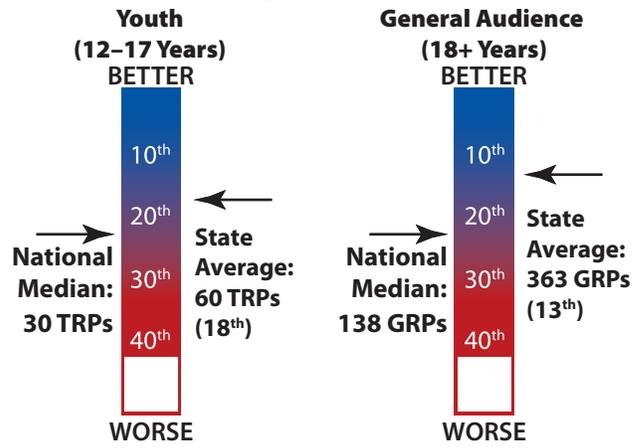
Smoke-free home rules represent awareness of the dangers of secondhand smoke. In Oregon, as in the nation, an increasing number of families have such a rule.

Currently, 84.8% of Oregon homes have this rule. Oregon ranks 5<sup>th</sup> among the states.

### Households with No-Smoking Rules



### Antitobacco Media Campaign Intensity, Per Quarter



Rating point data were available for 42 states and the District of Columbia. *Best Practices* recommendations translate into an average of 800 targeted rating points (TRPs) in effective youth and 1,200 gross rating points (GRPs) in effective general audience antitobacco media campaigns per quarter. Oregon's major media market(s) aired an average of 60 youth TRPs and 363 general audience GRPs per quarter in 2008. Oregon ranks 18<sup>th</sup> among the states for the number of youth TRPs and 13<sup>th</sup> among the states for the number of general audience GRPs aired.

## Enforce

Oregon allows local regulation of tobacco industry promotions, sampling, and display of tobacco products in commercial establishments.

### State Allows Local Advertising and Promotion Laws

Display	Promotion	Sampling
✓ Yes	✓ Yes	✓ Yes

Source: STATE System, 2009

### Retail Environment Tobacco Licensure

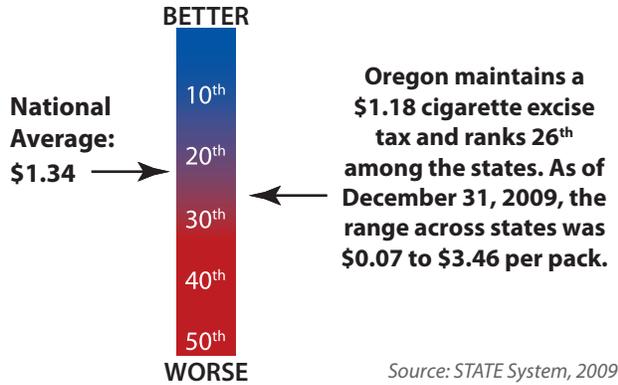
Over the Counter	Vending Machines
✗ No	✗ No

Source: STATE System, 2009

Oregon does not require establishments selling tobacco products over the counter or by vending machine to be licensed. Currently, 38 states require licensure for both over-the-counter and vending machine sales.

# Raise

## Amount of Cigarette Excise Tax



Oregon maintains a \$1.18 per pack tax and ranks 26<sup>th</sup> among the states.

Oregon does not have a minimum price law.

## Minimum Price Law for Cigarettes



Source: CDC/OSH

Approximately 13% of the annual revenue generated from state excise taxes and settlement payments would fund Oregon's tobacco control program at the *Best Practices* recommended amount. However, in 2007, Oregon's funding for tobacco control was 11.1% of the recommended level. Oregon ranks 35<sup>th</sup> among the states.

## State Funding for Tobacco Control

