

# NEW HAMPSHIRE

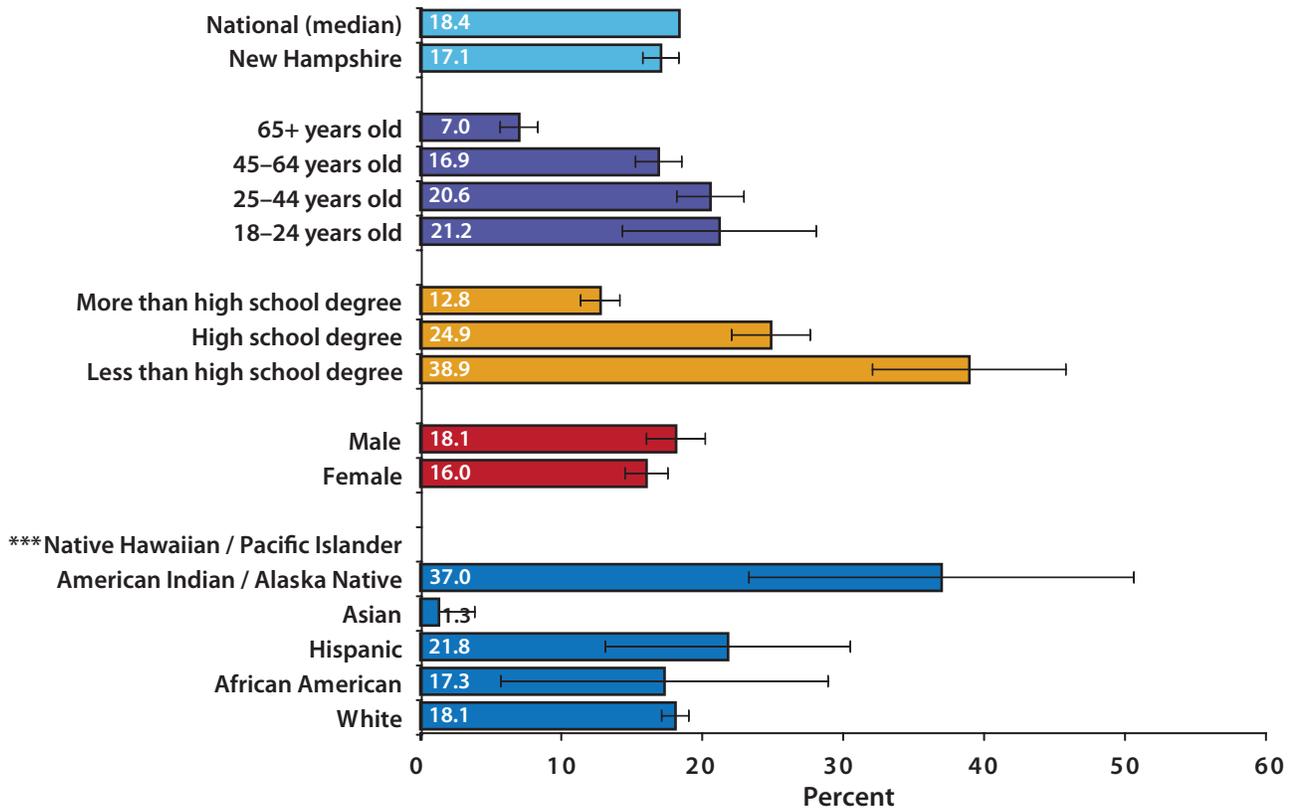
## Monitor

In New Hampshire, 17.1% of the adult population (aged 18+ years)—over 174,000 individuals—are current cigarette smokers. Across all states, the prevalence of cigarette smoking among adults ranges from 9.3% to 26.5%. New Hampshire ranks 16<sup>th</sup> among the states.

Among youth aged 12–17 years, 9.8% smoke in New Hampshire. The range across all states is 6.5% to 15.9%. New Hampshire ranks 18<sup>th</sup> among the states.

Among adults aged 35+ years, over 1,800 died as a result of tobacco use per year, on average, during 2000–2004. This represents a smoking-attributable mortality rate of 272.4/100,000. New Hampshire's smoking-attributable mortality rate ranks 30<sup>th</sup> among the states.

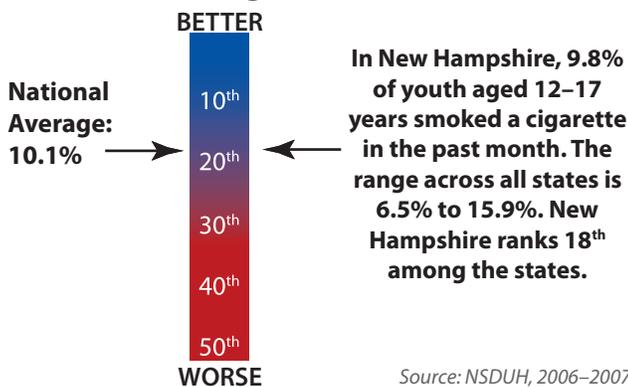
### Current Smoking Among Adults by Demographic Characteristics



\*\*\* Data not shown because sample size is less than 50.

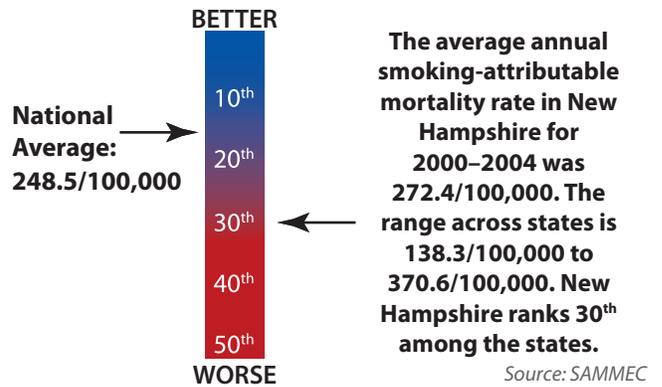
Source: BRFSS, 2007–2008

### Past-Month Cigarette Use Among Youth Aged 12–17 Years



Source: NSDUH, 2006–2007

### Smoking-Attributable Adult (35+ Years) Mortality



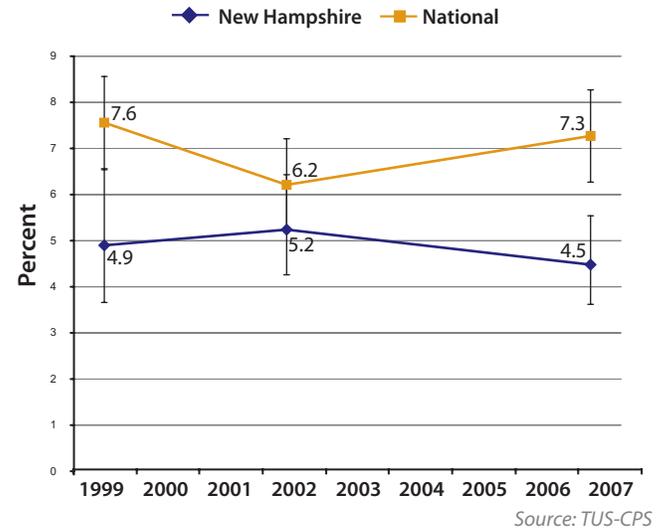
Source: SAMMEC

## Protect

New Hampshire has a smoke-free law that provides partial protection against exposure to secondhand smoke in public places. The law preempts local communities from enacting local smoke-free restrictions.



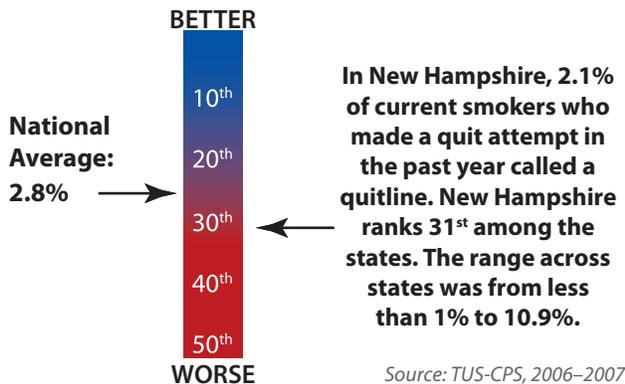
## Adults Who Reported Anyone Smoking in Work Area Within Past 2 Weeks



Among adults who work indoors, the percentage who reported anyone smoking in their work area within the preceding 2 weeks has remained lower in New Hampshire than in the nation overall. Currently, New Hampshire ranks 5<sup>th</sup> among the states for workplace exposure, at 4.5%.

## Offer

### Percentage of Smokers Calling Quitline



Best Practices estimates 8% of smokers could access quitlines each year. In New Hampshire, 2.1% of current smokers who made a quit attempt in the past year called a quitline.

The Medicaid fee-for-service program in New Hampshire provides full coverage for tobacco dependence treatment. New Hampshire's Medicaid policy provides coverage for both bupropion and varenicline. New Hampshire's Medicaid policy provides coverage for individual and group counseling but not telephone counseling, and this coverage is for pregnant women only.

### Medicaid Coverage for Counseling and Medications

Nicotine Replacement	Varenicline	Bupropion	Counseling
 <b>Yes</b>	 <b>Yes</b>	 <b>Yes</b>	<b>Partial</b>

Source: MMWR 2009;58(43):1199–204

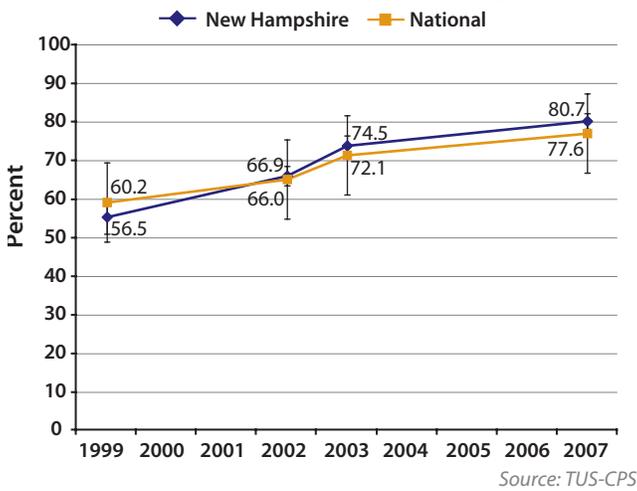
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## Warn

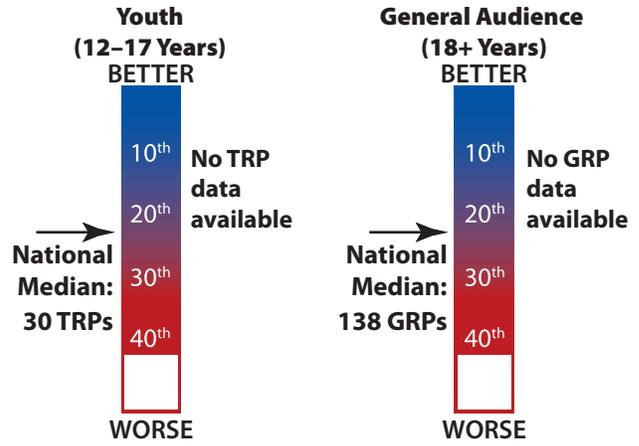
Smoke-free home rules represent awareness of the dangers of secondhand smoke. In New Hampshire, as in the nation, an increasing number of families have such a rule.

Currently, 80.7% of New Hampshire homes have this rule. New Hampshire ranks 14<sup>th</sup> among the states.

### Households with No-Smoking Rules



### Antitobacco Media Campaign Intensity, Per Quarter



Rating point data were available for 42 states and the District of Columbia. *Best Practices* recommendations translate into an average of 800 targeted rating points (TRPs) in effective youth and 1,200 gross rating points (GRPs) in effective general audience antitobacco media campaigns per quarter. New Hampshire has no reported data.

## Enforce

New Hampshire allows local regulation of tobacco industry promotions, sampling, and display of tobacco products in commercial establishments.

### State Allows Local Advertising and Promotion Laws

Display	Promotion	Sampling
✓ Yes	✓ Yes	✓ Yes

Source: STATE System, 2009

### Retail Environment Tobacco Licensure

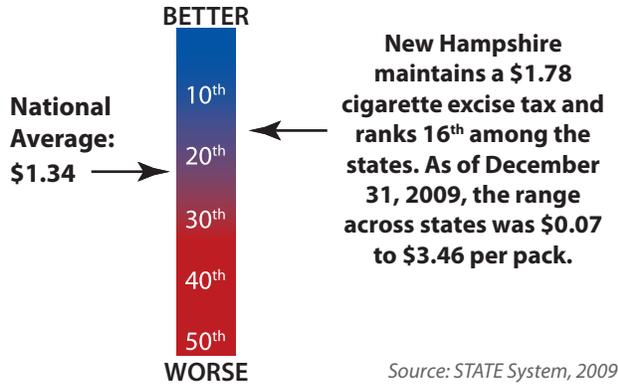
Over the Counter	Vending Machines
✓ Yes	✓ Yes

Source: STATE System, 2009

New Hampshire requires all establishments selling tobacco products over the counter and by vending machine to be licensed. Currently, 38 states require licensure for both over-the-counter and vending machine sales.

# Raise

## Amount of Cigarette Excise Tax



New Hampshire maintains a \$1.78 per pack tax and ranks 16<sup>th</sup> among the states.

New Hampshire does not have a minimum price law.

## Minimum Price Law for Cigarettes



Source: CDC/OSH

Approximately 11% of the annual revenue generated from state excise taxes and settlement payments would fund New Hampshire's tobacco control program at the *Best Practices* recommended amount. However, in 2007, New Hampshire's funding for tobacco control was 5.9% of the recommended level. New Hampshire ranks 42<sup>nd</sup> among the states.

## State Funding for Tobacco Control

