MARYLAND

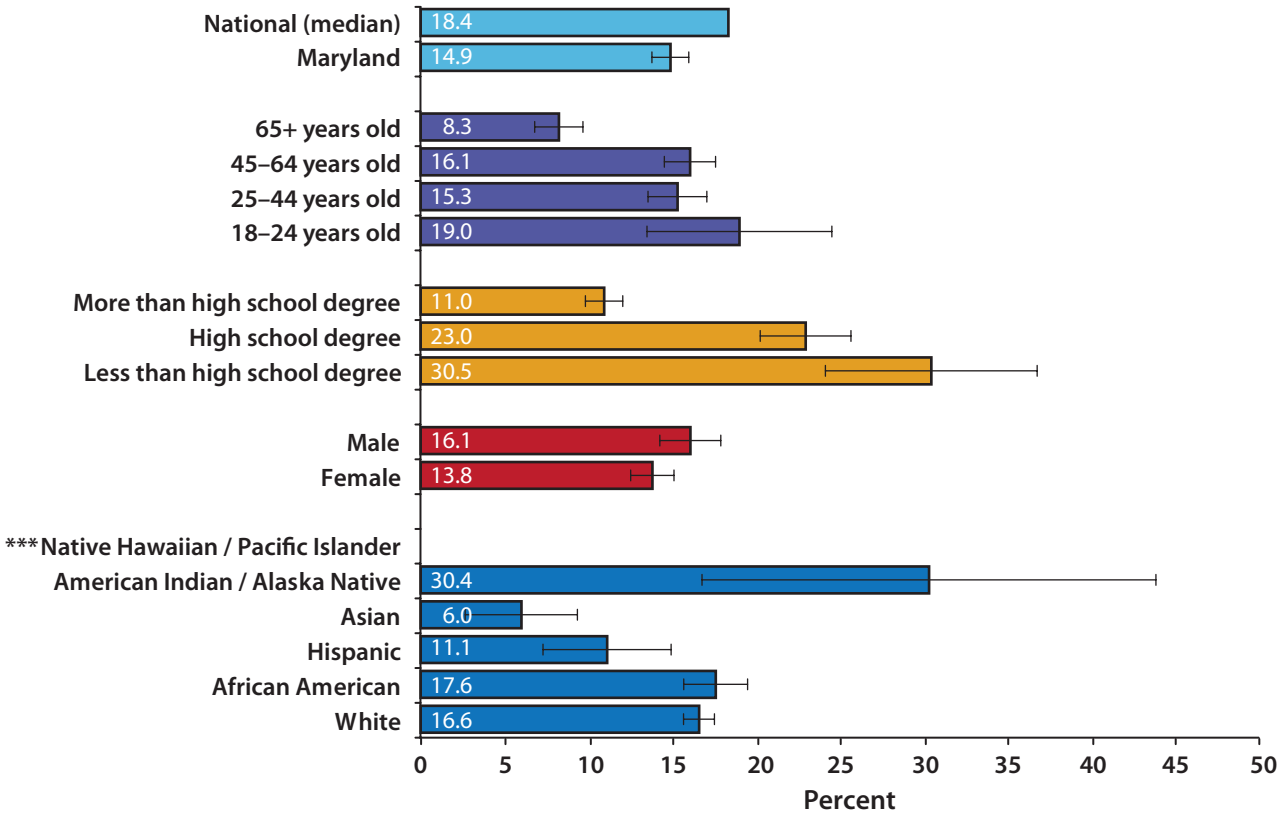
Monitor

In Maryland, 14.9% of the adult population (aged 18+ years)—over 640,000 individuals—are current cigarette smokers. Across all states, the prevalence of cigarette smoking among adults ranges from 9.3% to 26.5%. Maryland ranks 4th among the states.

Among youth aged 12–17 years, 8.8% smoke in Maryland. The range across all states is 6.5% to 15.9%. Maryland ranks 6th among the states.

Among adults aged 35+ years, over 6,900 died as a result of tobacco use per year, on average, during 2000–2004. This represents a smoking-attributable mortality rate of 261.9/100,000. Maryland's smoking-attributable mortality rate ranks 23rd among the states.

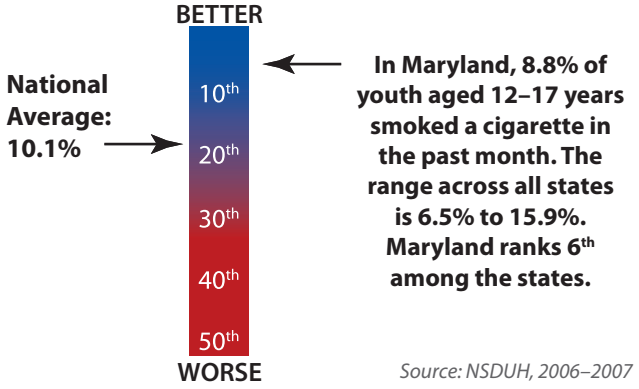
Current Smoking Among Adults by Demographic Characteristics



*** Data not shown because sample size is less than 50.

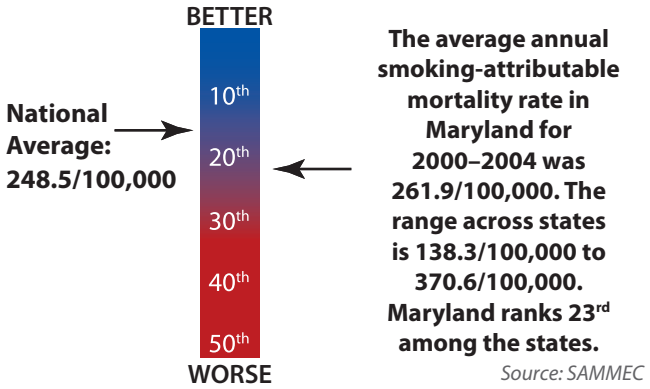
Source: BRFSS, 2007–2008

Past-Month Cigarette Use Among Youth Aged 12–17 Years



Source: NSDUH, 2006–2007

Smoking-Attributable Adult (35+ Years) Mortality



Source: SAMMEC

Protect

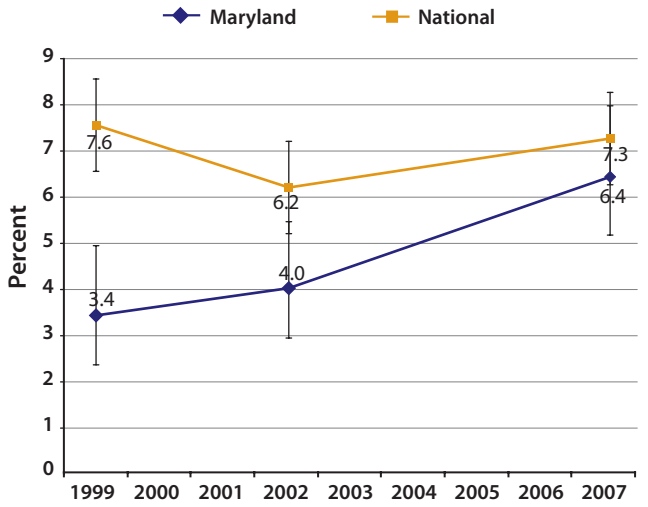
Maryland has a smoke-free law that provides for strong protection against exposure to secondhand smoke in workplaces and public places.

State Smoke-Free Policy

Smoke-Free Workplaces	Smoke-Free Restaurants	Smoke-Free Bars
✓ Yes	✓ Yes	✓ Yes

Source: STATE System, 2009

Adults Who Reported Anyone Smoking in Work Area Within Past 2 Weeks

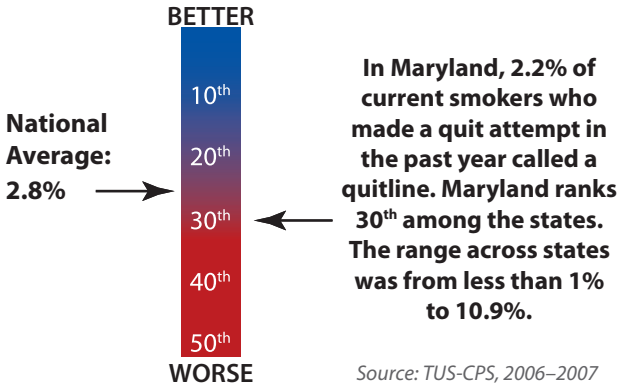


Source: TUS-CPS

Among adults who work indoors, the percentage who reported anyone smoking in their work area within the preceding 2 weeks has remained lower in Maryland than in the nation overall. Currently, Maryland ranks 21st among the states for workplace exposure, at 6.4%.

Offer

Percentage of Smokers Calling Quitline



Source: TUS-CPS, 2006–2007

Best Practices estimates 8% of smokers could access quitlines each year. In Maryland, 2.2% of current smokers who made a quit attempt in the past year called a quitline.

The Medicaid fee-for-service program in Maryland provides only partial coverage for tobacco dependence treatment. Maryland's Medicaid policy provides coverage for both bupropion and varenicline. Maryland's Medicaid policy provides coverage for individual counseling but not group or telephone counseling.

Medicaid Coverage for Counseling and Medications

Nicotine Replacement	Varenicline	Bupropion	Counseling
Partial	✓ Yes	✓ Yes	Partial

Source: MMWR 2009;58(43):1199–204

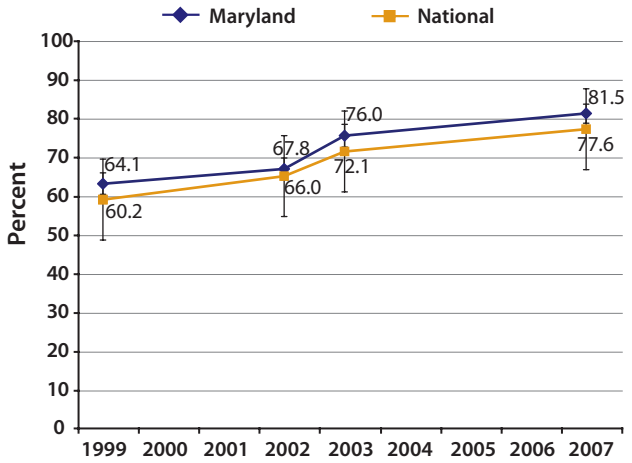
MARYLAND

Warn

Smoke-free home rules represent awareness of the dangers of secondhand smoke. In Maryland, as in the nation, an increasing number of families have such a rule.

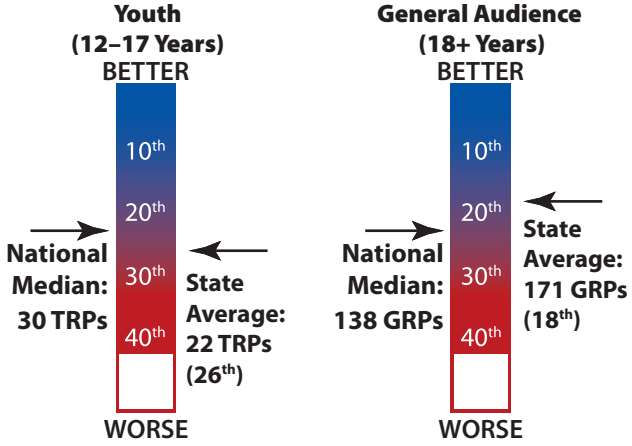
Currently, 81.5% of Maryland homes have this rule. Maryland ranks 12th among the states.

Households with No-Smoking Rules



Source: TUS-CPS

Antitobacco Media Campaign Intensity, Per Quarter



Source: CDC/OSH

Rating point data were available for 42 states and the District of Columbia. *Best Practices* recommendations translate into an average of 800 targeted rating points (TRPs) in effective youth and 1,200 gross rating points (GRPs) in effective general audience antitobacco media campaigns per quarter. Maryland's major media market(s) aired an average of 22 youth TRPs and 171 general audience GRPs per quarter in 2008. Maryland ranks 26th among the states for the number of youth TRPs and 18th among the states for the number of general audience GRPs aired.

Enforce

Maryland allows local regulation of tobacco industry promotions, sampling, and display of tobacco products in commercial establishments.

State Allows Local Advertising and Promotion Laws

Display	Promotion	Sampling
✓ Yes	✓ Yes	✓ Yes

Source: STATE System, 2009

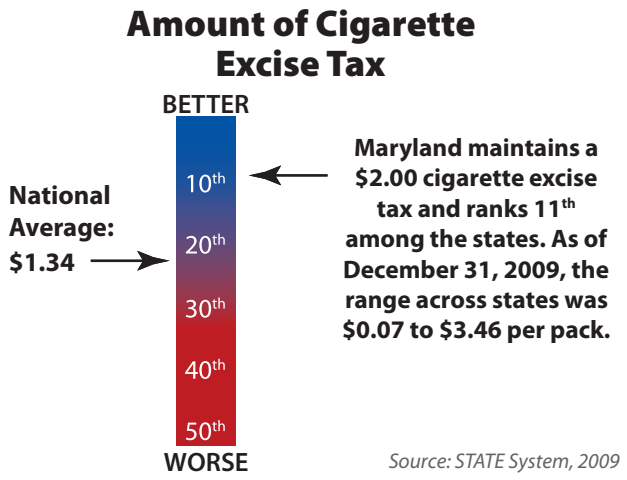
Retail Environment Tobacco Licensure

Over the Counter	Vending Machines
✓ Yes	✓ Yes

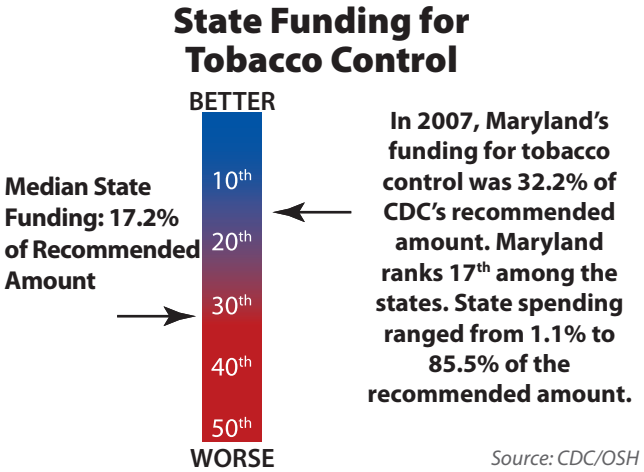
Source: STATE System, 2009

Maryland requires all establishments selling tobacco products over the counter and by vending machine to be licensed. Currently, 38 states require licensure for both over-the-counter and vending machine sales.

Raise



Maryland maintains a $2.00 per pack tax and ranks 11th among the states.

Maryland has a minimum price law. Wholesalers must mark up cigarettes by 5% and retailers must mark up cigarettes by at least 8%. This law has the effect of limiting the amount of discounting that can be offered through coupons and other types of sales promotions.

Approximately 15% of the annual revenue generated from state excise taxes and settlement payments would fund Maryland's tobacco control program at the *Best Practices* recommended amount. However, in 2007, Maryland's funding for tobacco control was 32.2% of the recommended level. Maryland ranks 17th among the states.