

HAWAII

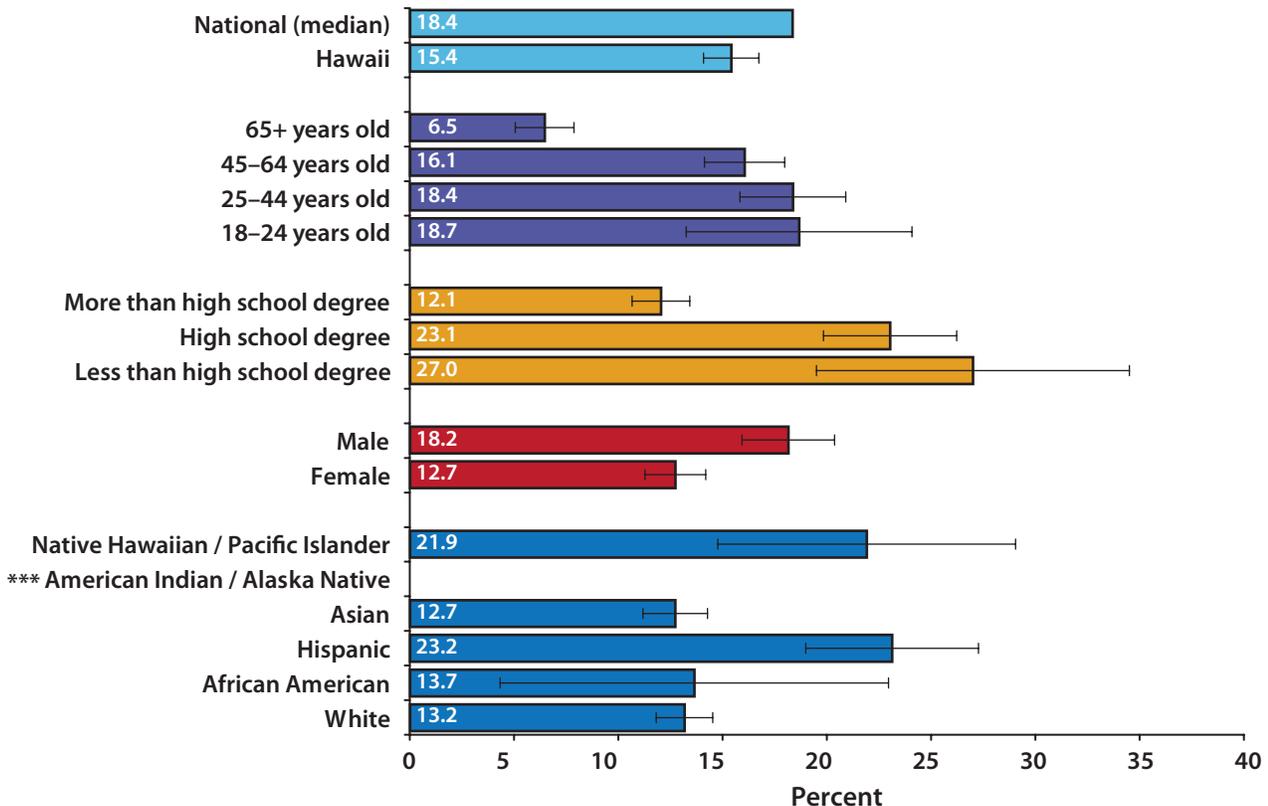
Monitor

In Hawaii, 15.4% of the adult population (aged 18+ years)—over 154,000 individuals—are current cigarette smokers. Across all states, the prevalence of cigarette smoking among adults ranges from 9.3% to 26.5%. Hawaii ranks 5th among the states.

Among youth aged 12–17 years, 6.8% smoke in Hawaii. The range across all states is 6.5% to 15.9%. Hawaii ranks 2nd among the states.

Among adults aged 35+ years, over 1,200 died as a result of tobacco use per year, on average, during 2000–2004. This represents a smoking-attributable mortality rate of 167.6/100,000. Hawaii's smoking-attributable mortality rate ranks 2nd among the states.

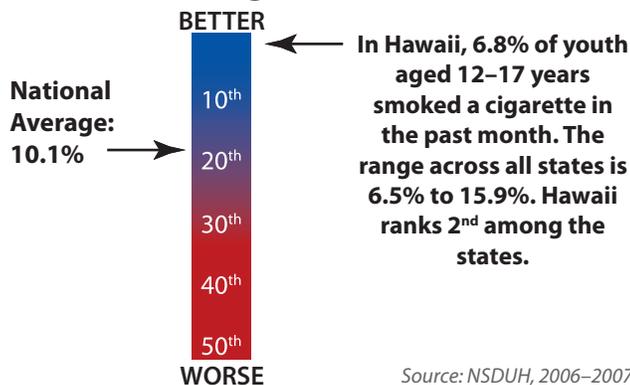
Current Smoking Among Adults by Demographic Characteristics



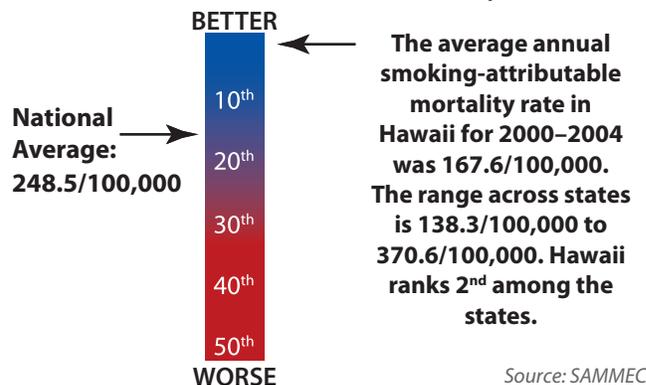
*** Data not shown because sample size is less than 50.

Source: BRFSS, 2007–2008

Past-Month Cigarette Use Among Youth Aged 12–17 Years



Smoking-Attributable Adult (35+ Years) Mortality



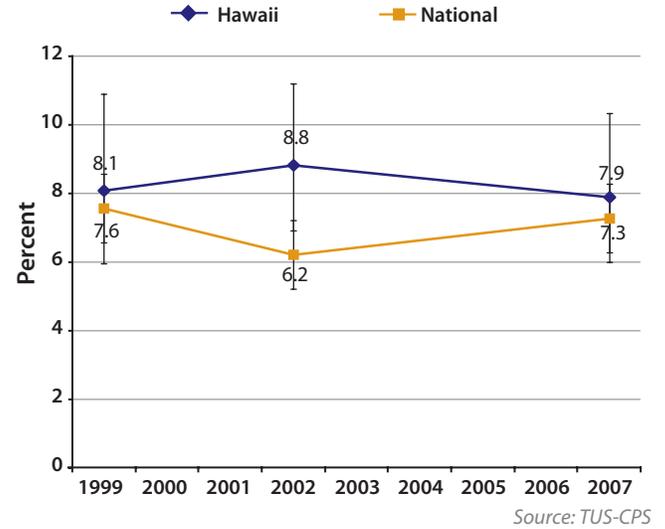
Protect

Hawaii has a smoke-free law that provides for strong protection against exposure to secondhand smoke in workplaces and public places.

State Smoke-Free Policy		
Smoke-Free Workplaces	Smoke-Free Restaurants	Smoke-Free Bars
 Yes	 Yes	 Yes

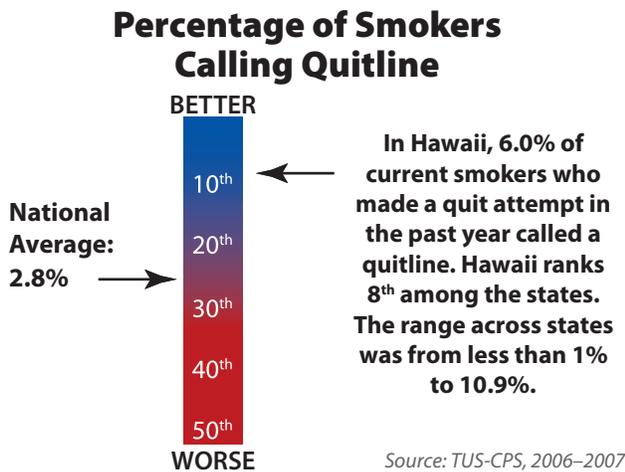
Source: STATE System, 2009

Adults Who Reported Anyone Smoking in Work Area Within Past 2 Weeks



Among adults who work indoors, the percentage who reported anyone smoking in their work area within the preceding 2 weeks has remained higher in Hawaii than in the nation overall. Currently, Hawaii ranks 28th among the states for workplace exposure, at 7.9%.

Offer



Best Practices estimates 8% of smokers could access quitlines each year. In Hawaii, 6.0% of current smokers who made a quit attempt in the past year called a quitline.

The Medicaid fee-for-service program in Hawaii provides full coverage for tobacco dependence treatment. Hawaii's Medicaid policy provides coverage for both bupropion and varenicline, but only after the gum or patch was used in conjunction with quitline support for 2 weeks. Hawaii's Medicaid policy does not provide coverage for individual, group, or telephone counseling.

Medicaid Coverage for Counseling and Medications			
Nicotine Replacement	Varenicline	Bupropion	Counseling
 Yes	 Yes	 Yes	 No

Source: MMWR 2009;58(43):1199–204

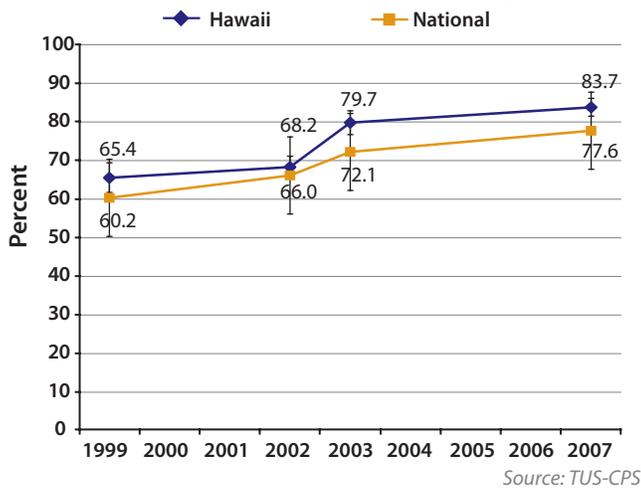
HAWAII

Warn

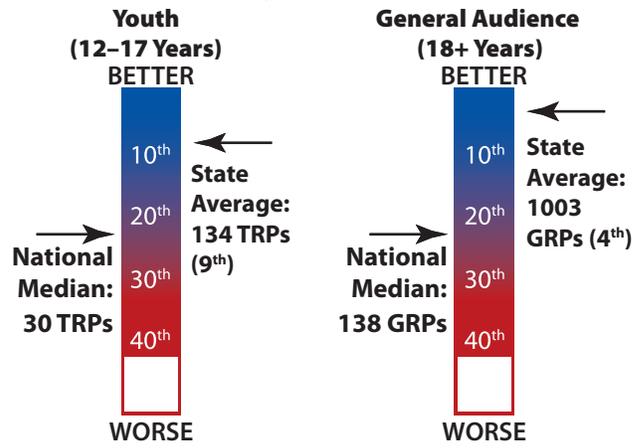
Smoke-free home rules represent awareness of the dangers of secondhand smoke. In Hawaii, as in the nation, an increasing number of families have such a rule.

Currently, 83.7% of Hawaii homes have this rule. Hawaii ranks 7th among the states.

Households with No-Smoking Rules



Antitobacco Media Campaign Intensity, Per Quarter



Rating point data were available for 42 states and the District of Columbia. *Best Practices* recommendations translate into an average of 800 targeted rating points (TRPs) in effective youth and 1,200 gross rating points (GRPs) in effective general audience antitobacco media campaigns per quarter. Hawaii's major media market(s) aired an average of 134 youth TRPs and 1,003 general audience GRPs per quarter in 2008. Hawaii ranks 9th among the states for the number of youth TRPs and 4th among the states for the number of general audience GRPs aired.

Enforce

Hawaii allows local regulation of tobacco industry promotions, sampling, and display of tobacco products in commercial establishments.

State Allows Local Advertising and Promotion Laws

Display	Promotion	Sampling
Yes	Yes	Yes

Source: STATE System, 2009

Retail Environment Tobacco Licensure

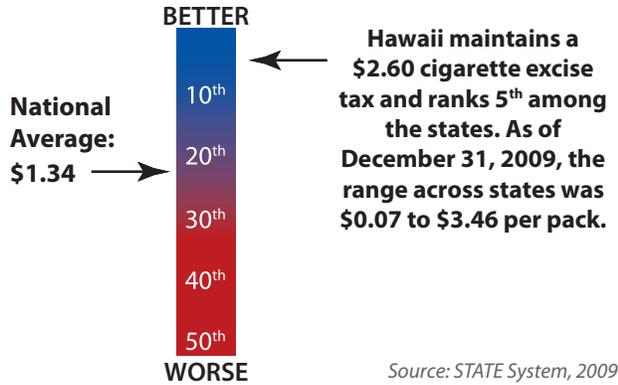
Over the Counter	Vending Machines
Yes	Yes

Source: STATE System, 2009

Hawaii requires all establishments selling tobacco products over the counter and by vending machine to be licensed. Currently, 38 states require licensure for both over-the-counter and vending machine sales.

Raise

Amount of Cigarette Excise Tax



Hawaii maintains a \$2.60 per pack tax and ranks 5th among the states.

Hawaii does not have a minimum price law.

Minimum Price Law for Cigarettes



Source: CDC/OSH

Approximately 12% of the annual revenue generated from state excise taxes and settlement payments would fund Hawaii's tobacco control program at the *Best Practices* recommended amount. However, in 2007, Hawaii's funding for tobacco control was 66.6% of the recommended level. Hawaii ranks 5th among the states.

State Funding for Tobacco Control

