

# ALASKA

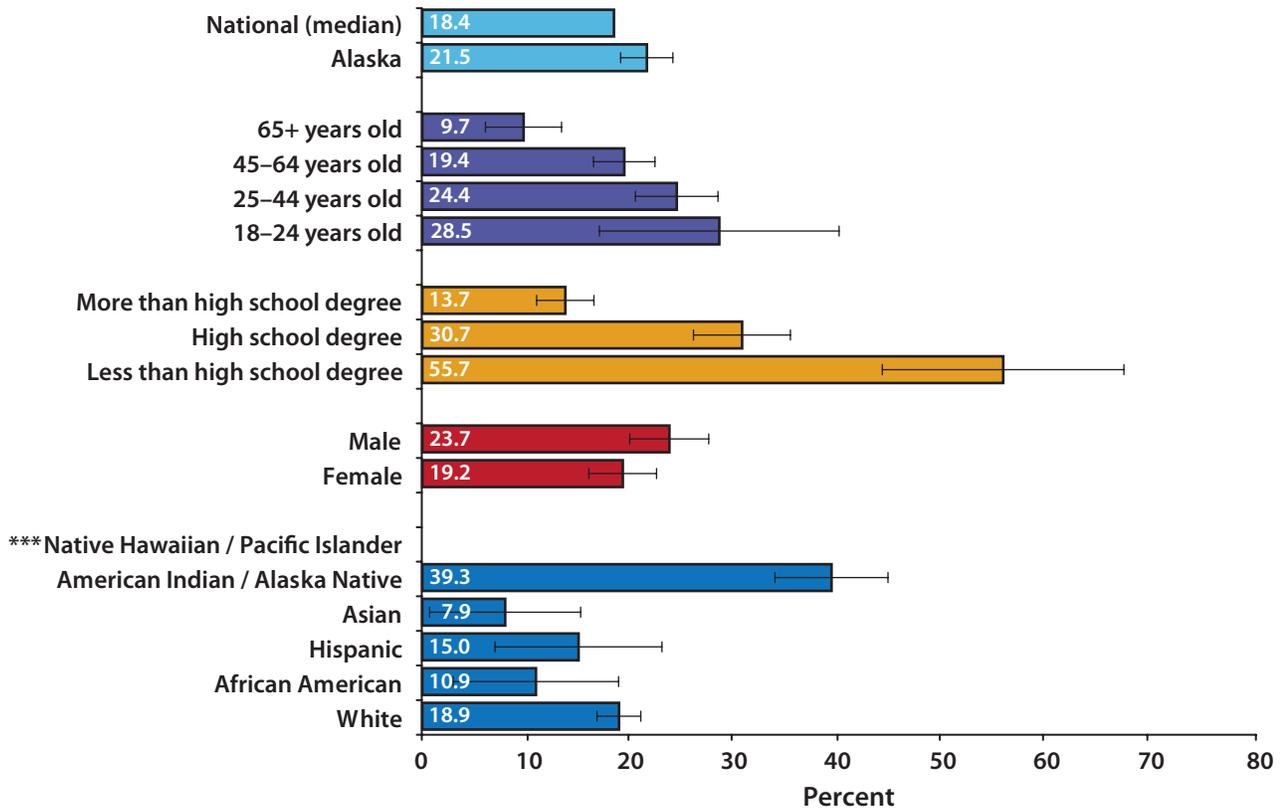
## Monitor

In Alaska, 21.5% of the adult population (aged 18+ years)—over 109,000 individuals—are current cigarette smokers. Across all states, the prevalence of cigarette smoking among adults ranges from 9.3% to 26.5%. Alaska ranks 41<sup>st</sup> among the states.

Among youth aged 12–17 years, 9.7% smoke in Alaska. The range across all states is 6.5% to 15.9%. Alaska ranks 14<sup>th</sup> among the states.

Among adults aged 35+ years, over 500 died as a result of tobacco use per year, on average, during 2000–2004. This represents a smoking-attributable mortality rate of 270.4/100,000. Alaska's smoking-attributable mortality rate ranks 29<sup>th</sup> among the states.

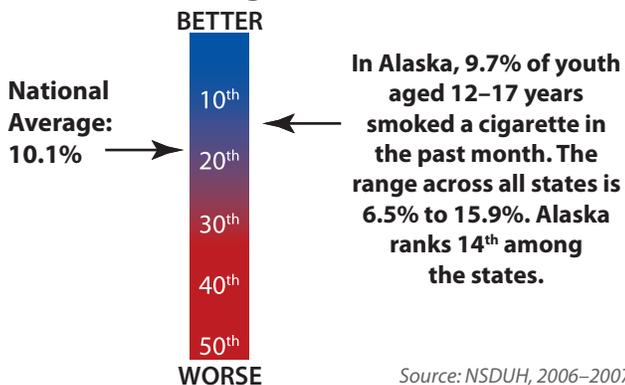
### Current Smoking Among Adults by Demographic Characteristics



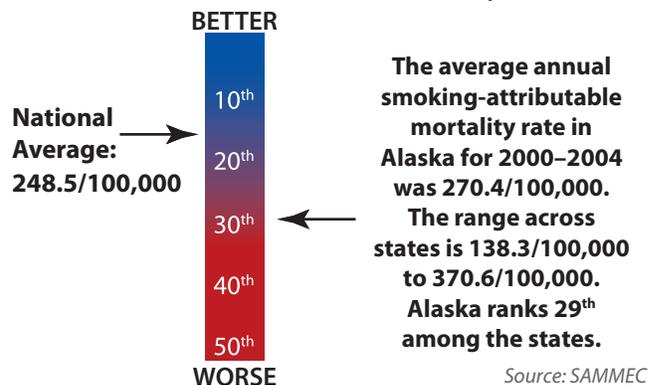
\*\*\* Data not shown because sample size is less than 50.

Source: BRFSS, 2007–2008

### Past-Month Cigarette Use Among Youth Aged 12–17 Years



### Smoking-Attributable Adult (35+ Years) Mortality



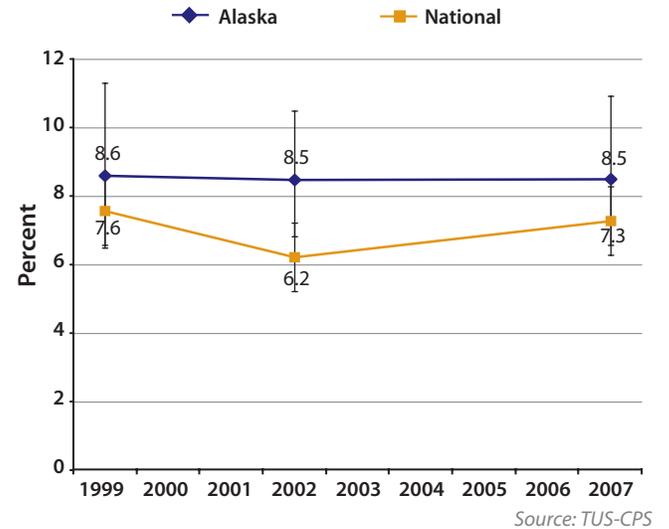
## Protect

Alaska does not have a statewide smoke-free law that provides adequate protection against exposure to secondhand smoke in public places.

State Smoke-Free Policy		
Smoke-Free Workplaces	Smoke-Free Restaurants	Smoke-Free Bars
 <b>No</b>	 <b>No</b>	 <b>No</b>

Source: STATE System, 2009

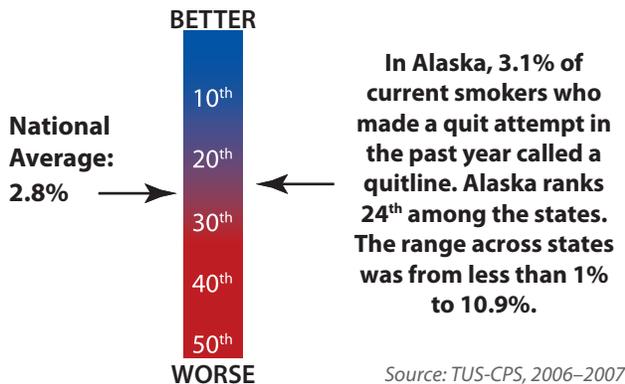
## Adults Who Reported Anyone Smoking in Work Area Within Past 2 Weeks



Among adults who work indoors, the percentage who reported anyone smoking in their work area within the preceding 2 weeks has remained higher in Alaska than in the nation overall. Currently, Alaska ranks 35<sup>th</sup> among the states for workplace exposure, at 8.5%.

## Offer

### Percentage of Smokers Calling Quitline



Best Practices estimates 8% of smokers could access quitlines each year. In Alaska, 3.1% of current smokers who made a quit attempt in the past year called a quitline.

The Medicaid fee-for-service program in Alaska provides only partial coverage for tobacco dependence treatment. Alaska's Medicaid policy provides coverage for both bupropion and varenicline. Alaska's Medicaid policy provides coverage for individual counseling but not group or telephone counseling.

### Medicaid Coverage for Counseling and Medications

Nicotine Replacement	Varenicline	Bupropion	Counseling
Partial	 <b>Yes</b>	 <b>Yes</b>	Partial

Source: MMWR 2009;58(43):1199–204

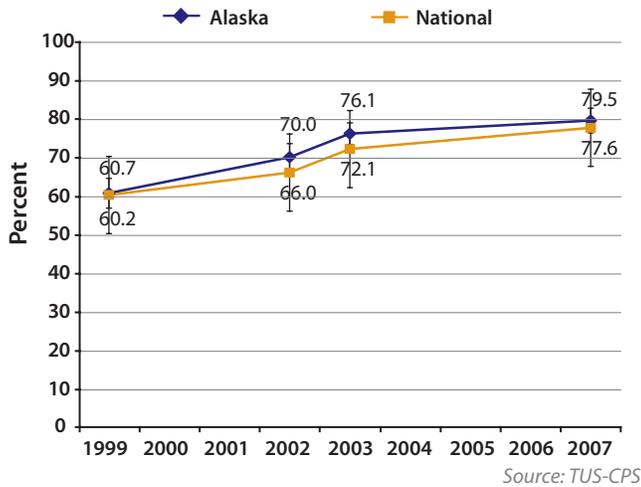
# ALASKA

## Warn

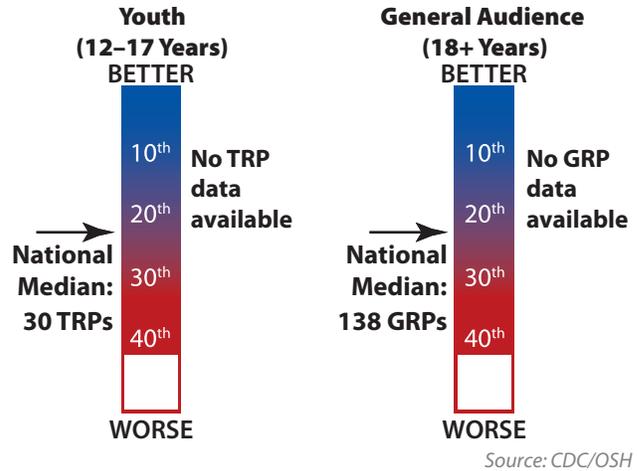
Smoke-free home rules represent awareness of the dangers of secondhand smoke. In Alaska, as in the nation, an increasing number of families have such a rule.

Currently, 79.5% of Alaska homes have this rule. Alaska ranks 16<sup>th</sup> among the states.

### Households with No-Smoking Rules



### Antitobacco Media Campaign Intensity, Per Quarter



Rating point data were available for 42 states and the District of Columbia. *Best Practices* recommendations translate into an average of 800 targeted rating points (TRPs) in effective youth and 1,200 gross rating points (GRPs) in effective general audience antitobacco media campaigns per quarter. Alaska has no reported data.

## Enforce

Alaska allows local regulation of tobacco industry promotions, sampling, and display of tobacco products in commercial establishments.

### State Allows Local Advertising and Promotion Laws

Display	Promotion	Sampling
✓ Yes	✓ Yes	✓ Yes

Source: STATE System, 2009

### Retail Environment Tobacco Licensure

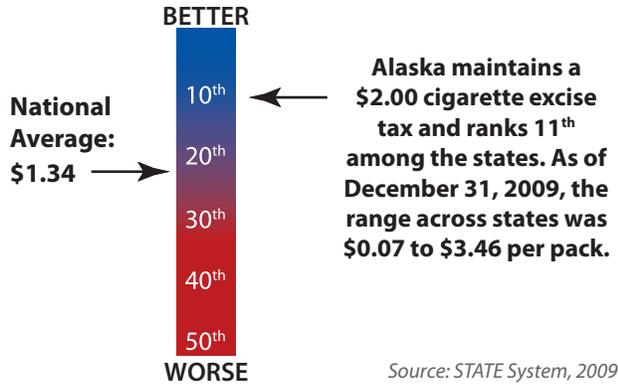
Over the Counter	Vending Machines
✓ Yes	✓ Yes

Source: STATE System, 2009

Alaska requires all establishments selling tobacco products over the counter and by vending machine to be licensed. Currently, 38 states require licensure for both over-the-counter and vending machine sales.

# Raise

## Amount of Cigarette Excise Tax

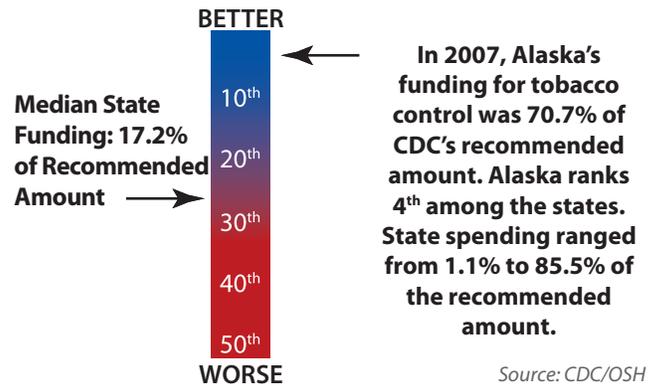


Alaska maintains a \$2.00 per pack tax and ranks 11<sup>th</sup> among the states.

Alaska has a minimum price law. Wholesalers must mark up cigarettes by 4.5% and retailers must mark up cigarettes by at least 6%. This law has the effect of limiting the amount of discounting that can be offered through coupons and other types of sales promotions.

Approximately 13% of the annual revenue generated from state excise taxes and settlement payments would fund Alaska's tobacco control program at the *Best Practices* recommended amount. However, in 2007, Alaska's funding for tobacco control was 70.7% of the recommended level. Alaska ranks 4<sup>th</sup> among the states.

## State Funding for Tobacco Control



## Minimum Price Law for Cigarettes



Source: CDC/OSH