

***Pregnant Women and Cessation***

***Quitting Smoking Protects Your Health and the Health of Your Baby***

The spot opens with the Dr. Brenna VanFrank speaking to the camera. The CDC logo appears. A name card appears which reads: "Brenna VanFrank, MD, MSPH, Senior Medical Officer, Office on Smoking and Health, Centers for Disease Control and Prevention"

**DR. BRENNAN VANFRANK:** I'm Dr. Brenna VanFrank with the Centers for Disease Control and Prevention. If you are pregnant or planning to get pregnant,

The spot cuts to footage of a doctor's office. A pregnant female patient lies on an exam table while a female doctor examines her.

**DR. BRENNAN VANFRANK:** one of the most important things you can do to protect your health and the health of your baby is to quit smoking.

The spot cuts back to Dr. Brenna VanFrank speaking to the camera.

**DR. BRENNAN VANFRANK:** Talk to your doctor or call 1-800-QUIT-NOW to get started.

**ART CARD:** Call 1-800-QUIT-NOW to get started. [CDC.gov/quit](http://CDC.gov/quit).

The CDC logo appears on screen.