

## ***Smoking Cessation Benefits :30***

### ***Healthcare Professionals: Advise Your Patients To Quit Smoking***

The spot opens with the Dr. Brenna VanFrank speaking to the camera. The CDC logo appears. A name card appears which reads: “Brenna VanFrank, MD, MSPH, Senior Medical Officer, Office on Smoking and Health, Centers for Disease Control and Prevention”

**DR. BRENNAN VANFRANK: Helping your patients quit smoking can have positive health benefits, no matter their age or how many times they’ve tried to quit.**

The spot cuts to footage of a doctor’s office. A female doctor sits across the table from a young male patient as they speak. She opens a folder and hands him an informational handout. We see close ups of the handout, the doctor’s face, and the patient’s face as they continue to speak. The patient smiles.

**DR. BRENNAN VANFRANK: Quitting reduces their risk for heart disease, lung disease, cancer, and other illnesses. The good news is, counseling and medication can help patients quit.**

The spot cuts back to Dr. Brenna VanFrank speaking to the camera.

**DR. BRENNAN VANFRANK: So at every visit, advise your patients to quit, offer treatment, and encourage them to seek support. You can play a key role in helping them quit for good.**

**ART CARD:** Learn how to help your patients quit at [CDC.gov/TobaccoHCP](https://www.cdc.gov/TobaccoHCP)

The CDC logo appears on screen.