

Index

A

- ABC. *See* American Broadcasting Company
 ABCs. *See* Alcohol beverage control agencies
Acands, Inc. v. Abate 243
 Accord brand 309
 ACS. *See* American Cancer Society
 Acupuncture therapy 112
 Ad valorem taxes 337
 ADA. *See* Americans with Disabilities Act
 ADAMHA. *See* Alcohol, Drug Abuse, and Mental Health Administration Reorganization Act
 Addiction. *See* Management of nicotine addiction; Nicotine addiction
 Additives
 to cigarettes 182–183
 regulations concerning 179
 to smokeless tobacco 183–184
 Adolescent Learning Experiences in Resistance Training 71
 Adolescents. *See* Youth
 Advertising. *See also* Federal Cigarette Labeling and Advertising Act; Packaging
 attempts to regulate 163–170
 brand loyalty and 162
 broadcast advertising ban 165–166
 commercial speech and 170–172
 constitutionality of regulation 171–177
 FCC antismoking broadcast requirement 45
 four-pronged test 173–177
 FTC staff report concerning 166–167
 health claims 39
 “Joe Camel” ad campaign 15, 177–178
 overview of regulatory efforts 14–15
 potential influence on smoking
 prevalence 161–162
 proposed FTC regulation of 1964 41
 public interest benefit from regulation 174–176
 radio and television advertising ban 45
 reasonable fit of regulation 176–177
 restrictions on 251
 smokeless tobacco campaign 61–62
 spending by tobacco companies 161
 substantial government interest 174
 targeted to women 37
 unlawful or misleading 173–174
 voluntary code published by the tobacco industry 164
 Advocacy campaigns
 direct advocacy 405–407
 media advocacy 407–409
 Advocacy Institute 43–44, 402, 404
 AEG. *See* American Economics Group, Inc.
 Affective education models 63
 African Americans
 prevention and education programs 398–400
 smoking prevalence 97–98
Agency for Health Care Administration v. Associated Industries of Florida 240, 253
 Agency for Health Care Policy and Research 133
 Agency for Healthcare Research and Quality 14
 Aggregation devices 235
 Agricultural Act of 1949 301
 Agricultural Adjustment Act of 1933 300
 Agricultural Adjustment Act of 1938 301
 AHA. *See* American Heart Association
 AHRQ. *See* Agency for Healthcare Research and Quality
 Airline flights
 environmental tobacco smoke regulation 200
 ALA. *See* American Lung Association
 Alaska Natives. *See* American Indians and Alaska Natives
 ALCNet 404
 Alcohol
 impact of cigarette prices on use 336–337
 Alcohol, Drug Abuse, and Mental Health Administration Reorganization Act 209, 384
 Alcohol beverage control agencies
 enforcement of sales to minors laws 221–222
 Alcohol use
 impact of school-based prevention programs 72, 75
 ALERT. *See* Project ALERT
Alexander’s Restaurant, Inc. v. City of Northampton 255
Alman Brothers Farms & Feed Mill, Inc. v. Diamond Laboratories, Inc. 186
 AMA. *See* American Medical Association
 Ambient smoke 46
American Advertising Federation v. Kessler 189
 American Anti-Tobacco Society 31
 American Broadcasting Company 254
 American Cancer Society 39, 187, 383
 American Economics Group, Inc. 320–322
 American Health and Temperance Association 31
 American Health Foundation 182
 American Heart Association 39, 46
 American Indians and Alaska Natives
 smoking prevalence 97–98
 American Lung Association 133
 American Medical Association 42
 American School Health Association 80
 American Stop Smoking Intervention Study 82, 84, 209, 383–384, 385
 American Tobacco Company. *See also* Court cases
 formation of 30, 306
 Plug War 32
 Americans for Nonsmokers’ Rights 405
 Americans with Disabilities Act 197, 246–247
 4-amino-biphenyl 182
 Ammonia compounds 182
 Ammonium carbonate 183
 ANR. *See* Americans for Nonsmokers’ Rights
 Anti-Cigarette League of America 32
Anti-Tobacco Journal 31
 Antidepressants

effectiveness in smoking cessation 14,
123–124

Antitobaccoism
early campaign against cigarettes 30–34

Antitrust laws 232–233

Anxiety
treatment during smoking cessation 124

Anxiolytics
effectiveness in smoking cessation 14, 124

Arizona
Proposition 200, 391
statewide ban on smoking in public places 47

Arizona Tobacco Education and Prevention Program
391–392

Asian Americans and Pacific Islanders
smoking prevalence 97–98

ASSIST. *See* American Stop Smoking Intervention Study

Australia
Consumer's Federation of Australia 251
North Coast Healthy Lifestyle Programme 378–379
warning label requirements 169
Western Australia Tobacco Control Act of 1990 168

Aversive-smoking strategies 107–108

AzTEPP. *See* Arizona Tobacco Education and
Prevention Program

B

*Bad Frog Brewery, Inc. v. New York State Liquor
Authority* 176

Badillo v. American Tobacco Co. 244

Baggett v. Sutherland 249

Bano Bi v. Union Carbide Chems. & Plastics Co. 252

Banzhaf, John F., III 45

Banzhaf v. FCC 165

Barnes v. American Tobacco Co. 236

B.A.T. Company 306

Bates, Captain Joseph 30

Battle Creek (Michigan) Sanitarium 31

Belgian Heart Disease Prevention Project 376, 377

Bennett, Wallace F. 49

Benzene 182

Best Practices for Comprehensive Tobacco Control
Programs 14, 21, 435

Bhopal, India 252

Bigelow v. Virginia 171

Bill of Rights Tour 408

Billboard Utilising Graffitiists Against Unhealthy
Promotions 406

Blacks. *See* African Americans

Blatnik, John A. 39

*Blonder-Tongue Laboratories v. University of Illinois
Foundation* 243

*Blue Cross and Blue Shield of New Jersey v. Philip
Morris* 230

*Board of Trustees of the State University of New York
v. Fox* 171–172

Bonsack, James Albert
cigarette rolling machine patent 30, 306

Brand loyalty
advertising and 162

Brand switching 109–110

Brandt, Allan M. 34

Broadcast advertising ban 165–166

Broin v. Philip Morris Cos. 161, 236, 237, 244

Brown & Williamson–British-American Tobacco
Company 229

Brown & Williamson Corp. v. Carter 235

*Brown & Williamson Tobacco Corp. v. Food & Drug
Administration* 190

Brown & Williamson Tobacco Corporation 187, 189, 229,
306–307

Buchan v. Ortho Pharmaceutical [Canada] Ltd. 186

Buckingham v. R.J. Reynolds Tobacco Co. 244

BUGA-UP. *See* Billboard Utilising Graffitiists Against
Unhealthy Promotions

Bupropion
effect on discomfort of nicotine
withdrawal 121–122
effects of postcessation change in body weight 122
efficacy for smoking cessation 14, 121
relevant process measures 122
side effects 122

Burley tobacco
domestic consumption 296–297
support program 302, 304

Burney, Dr. Leroy E. 39

Buspiron hydrochloride
smoking cessation treatment 124

Butler v. American Tobacco Co. 243–244

C

Califano, Joseph A. 46

California
adult smoking prevalence 389
per capita cigarette consumption 388–389
prevention and control programs 387–389
Proposition 65 245
Proposition 99 339, 387–388
youth tobacco use prevalence 389

California Tobacco Control Program 388

California Unfair Competition Law 177

California v. Philip Morris Inc. 245

Californians for Nonsmokers' Rights 47

Californians for Scientific Integrity 254

Camel cigarettes
"Joe Camel" ad campaign 15, 177–178

Canada
health messages on cigarette packages 186
Tobacco Products Control Act 169, 170, 182
warning label requirements 169–170

Canadian Charter of Rights and Freedoms 170

Cancer. *See* Lung cancer

Cancer Prevention Studies 184

- Capital Broadcasting Co.* 170, 175
Capital Broadcasting Co. v. Acting Attorney General 165
Capital Broadcasting Co. v. Mitchell 165
Capital Cities Cable, Inc. v. Crisp 173
- Cardiovascular disease
 environmental tobacco smoke and 195–196
 low-tar cigarettes and 184
 Minnesota Heart Health Program 74–75,
 77–78, 379–380
 Pawtucket Heart Health Program 127, 379–380
 Stanford Five-City Project 77, 127, 379–380
- Carnes, Betty 47
 Carter, Grady 235
 Carter, Jimmy 49
Castano v. American Tobacco Co. 236, 237
 CAUC. *See* Coalition Against Uptown Cigarettes
 CBO. *See* Congressional Budget Office
 CDC. *See* Centers for Disease Control and Prevention
 Celebrezze, Anthony J. 164–165
 Cellulose acetate fibers 182
 Center for Corporate Public Involvement 45
 Center for Substance Abuse and Prevention 374
 Centers for Disease Control and Prevention
*Environmental Tobacco Smoke in the
 Workplace* 48
*Guidelines for School Health Programs to Prevent
 Tobacco Use and Addiction* 12, 80–82
 Initiatives to Mobilize for the Prevention and
 Control of Tobacco Use program 82
 National Tobacco Control Program 385
 report development 5
 Research to Classroom project 85
 Third National Health and Nutrition Examination
 Survey 196
- Central Hudson Gas & Electric v. Public Service Commission
 of New York* 170
Central Hudson test 172, 173–177
 Centre for Behavioural Research in Cancer 169
 Cessation of smoking. *See also* Management of nicotine
 addiction
 incidence of 97, 99
- CHAD. *See* Community Syndrome of Hypertension,
 Atherosclerosis and Diabetes program
The Changing Cigarette 434
 Chewing gum, nicotine 113–116
 Chewing tobacco. *See* Smokeless tobacco
 Chicago Anti-Cigarette League 32
Chiglo v. City of Preston 173
 Child custody cases
 ETS rulings 248–249
- Children. *See* Youth
Christian Herald 38
 Cigarette advertising. *See* Advertising
 Cigarette brands
 Accord 309
 Chesterfield ad campaigns 37
 Dakota 402–403
 Eclipse 309
 “Joe Camel” ad campaign 15, 177–178
 Lucky Strike ad campaigns 37
 Next 181
 switching brands for nicotine fading 109–110
 Uptown 399
 X 400
- Cigarette fading 109
 Cigarette Safety Act 249
 Cigarettes. *See also* Tax issues; Tobacco; Tobacco use
 additives 182–183
 adult per capita consumption linked to major
 smoking and health events in the U.S. 33
 antitobaccoists’ views 30–31
 appeal to women 36–37
 attraction of 34–36
 constituents of smoke 179–182
 development of filter-tip cigarettes 38
 distinctive features of 35–36
 domestic consumption 297, 299
 domestic market shares of companies 307
 early medical studies 38
 effect of price increases 19
 effect of price on demand 322–335
 evolution of the industry 306–311
 factors involved in increased consumption 37
 introduction of 30
 low-price stores 311
 prevalence of use 97–98
 prohibition movement 32
 reduced-tar cigarettes 168
 rolling machine invention 30
 sales of single cigarettes 214
 samples distribution to minors 211
 smokeless 309
 smuggling activities 341
 use among youth 61–62, 97–98
- Cigars
 appeal of cigarettes over cigars 35–36
- Cipollone, Rose 17, 226
Cipollone v. Liggett Group, Inc. 34, 172, 173, 226–228
 Civil Aeronautics Board 46
 Class actions 236–238
 Class of 1989 Study 74–75, 78
 Clean indoor air. *See also* Environmental tobacco
 smoke
 attitudes toward restrictions and bans 203
 case studies of state and local smoking
 restrictions 206–207
 consequences of exposure to ETS 193, 195–196
 effectiveness of restrictions 202–206
 legal foundation for regulation of public
 smoking 197
 nonsmokers’ exposure to ETS 202–203
 overview of regulation 16
 prevalence of exposure to ETS 196–197
 status of restrictions to limit smoking in public
 places 197–202
- Clinical interventions
 intensive 13, 105–113
 minimal 13, 102–105

- overview of 13
- Clinical Practice Guideline 103, 133
- Clonidine
 - effect on discomfort of nicotine withdrawal 123
 - efficacy for smoking cessation 14, 122–123
 - relevant process measures 123
 - side effects 123
- Coalition Against Uptown Cigarettes 399
- Coalition for a Smoke-Free Society 2000 385–386
- Coalition for Tobacco-Free Arizona 391
- Coalition on Smoking OR Health 15, 46, 187, 401–402
- College graduates
 - smoking prevalence 97–98
- Collins, Leroy 40
- Commercial programs
 - educational programs 82, 83
- Commercial speech
 - constitutionality of regulation 171–172
 - defined 170
 - vice exception 176
- COMMIT. *See* Community Intervention Trial for Smoking Cessation
- Committee of Fifty to Study the Tobacco Problem 31
- Commodity Credit Corporation 300–301
- Common-law claims 230–231
- Community-based interventions
 - overview of 20
- Community Intervention Trial for Smoking Cessation 20, 127–128, 381–382
- Community programs
 - countermarketing 409–416
 - direct advocacy 405–407
 - electronic networking 403–405
 - intervention trials 376–382
 - for management of nicotine addiction 127–128
 - media advocacy 407–409
 - multifaceted educational programs 73–80
- Community Syndrome of Hypertension, Atherosclerosis and Diabetes program 376–377
- Compensatory smoking
 - low-tar cigarettes and 184
- Comprehensive programs
 - community intervention trials 376–382
 - community program components 403–416
 - description 374–376
 - overview of 20–21
 - statewide interventions 382–403
- Comprehensive Smokeless Tobacco Health Education Act of 1986 15, 167, 179
- Comprehensive Smoking Education Act of 1984 15, 167
- Computer-generated personalized feedback
 - efficacy in management of nicotine addiction 101, 104, 132
- Congressional Budget Office 351
- Connecticut v. Philip Morris Inc.* 253
- Connor v. R.J. Reynolds Tobacco Co.* 235
- Consolidated Anti-Cigarette League 31
- Consolidated Omnibus Budget Reconciliation Act 301–302, 338
- Consumer Product Safety Commission 45
- Consumer protection claims 231–232
- Consumer Reports* 38–39
- Consumers Union 38–39
- Controlled Substances Act 312
- Coors Brewing Co. 171
- Coronary Risk Factor Study 378
- Cost reduction procedures 243
- Cotinine 116, 130, 196
- Cotton, Norris 41
- Council for Tobacco Research 257
- Counseling
 - effectiveness in smoking cessation 105
- Countermarketing campaigns
 - audience targeting 413–415
 - characteristics of successful campaigns 415–416
 - community intervention studies 411
 - counteradvertising and entertainment media 411
 - effectiveness of 20–21
 - effects of protobacco advertising and promotion 409–410
 - effects of tobacco countermarketing 410–415
 - Fairness Doctrine Campaign 410–411
 - FDA campaign 411
 - mass media in tobacco control 409
 - research on best practices 411–413
 - state-based media campaigns 411
 - teen focus group response to 413
- Court cases. *See also* Litigation
 - Acands, Inc. v. Abate* 243
 - Agency for Health Care Administration v. Associated Industries of Florida* 240, 253
 - Alexander's Restaurant, Inc. v. City of Northampton* 255
 - Alman Brothers Farms & Feed Mill, Inc. v. Diamond Laboratories, Inc.* 186
 - American Advertising Federation v. Kessler* 189
 - Bad Frog Brewery, Inc. v. New York State Liquor Authority* 176
 - Badillo v. American Tobacco Co.* 244
 - Baggett v. Sutherland* 249
 - Bano Bi v. Union Carbide Chems. & Plastics Co.* 252
 - Banzhaf v. FCC* 165
 - Barnes v. American Tobacco Co.* 236
 - Bigelow v. Virginia* 171
 - Blonder-Tongue Laboratories v. University of Illinois Foundation* 243
 - Blue Cross and Blue Shield of New Jersey v. Philip Morris* 230
 - Board of Trustees of the State University of New York v. Fox* 171
 - Broin v. Philip Morris Cos.* 161, 236, 237, 244
 - Brown & Williamson Corp. v. Carter* 235
 - Brown & Williamson Tobacco Corp. v. Food & Drug Administration* 190
 - Buchan v. Ortho Pharmaceutical [Canada] Ltd.* 186
 - Buckingham v. R.J. Reynolds Tobacco Co.* 244

- Butler v. American Tobacco Co.* 243–244
California v. Philip Morris Inc. 245
Canadian Charter of Rights and Freedoms 170
Capital Broadcasting Co. 170
Capital Broadcasting Co. v. Acting Attorney General 165
Capital Broadcasting Co. v. Mitchell 165
Capital Cities Cable, Inc. v. Crisp 173
Castano v. American Tobacco Co. 236, 237
Central Hudson Gas & Electric v. Public Service Commission of New York 170
Chiglo v. City of Preston 173
Cipollone v. Liggett Group, Inc. 34, 172, 173, 226–228
Connecticut v. Philip Morris Inc. 253
Connor v. R.J. Reynolds Tobacco Co. 235
Coors Brewing Co. 171
Coyne Beahm, Inc. v. Food and Drug Administration 159, 189–190
Dunagin v. City of Oxford 174, 175
Dworkin v. Paley 248
Edenfield v. Fane 174
Edwards v. GMRI, Inc. 247
Emery v. Caravan of Dreams, Inc. 246
Engle v. R.J. Reynolds Tobacco Co. 236, 237–238
Falise v. American Tobacco Co. 242
Florida Bar v. Went For It, Inc. 174
Florida v. American Tobacco Co. 160, 222, 240
Flue-Cured Tobacco Cooperative Stabilization Corp. v. United States Environmental Protection Agency 195, 252
Food & Drug Administration v. Brown & Williamson Tobacco Corp. 191
Food and Drug Administration v. Brown & Williamson 160
44 Liquormart 172, 174, 175
44 Liquormart, Inc. v. Racine 175
44 Liquormart, Inc. v. Rhode Island 176
Gainsborough Street Realty Trust v. Reece and Kristy Haile 247–248
Gourlain v. Societe Nationale D’Exploitation Industrielle des Tabacs et Allumettes 251
Guatemala v. Tobacco Institute 252
Haines v. Liggett Group, Inc. 226, 228–229
Harmer v. Virginia Electric and Power Co. 246
Helm v. Helm 249
Holloway v. Bristol-Myers Corp. 177
Homeyer v. Stanley Tulchin Associates, Inc. 247
Horowitz v. Lorillard Tobacco Co. 235
In re Aubuchon 249
In re Cigarette Cases 235, 243
In re Corr-Williams Tobacco Co. 253
In re Kirk Fordice as Governor of Mississippi 253
In re Philip Morris Inc. 254
In re Pinkerton Tobacco Co. 251
In re R.J. Reynolds Tobacco Co. 177
In re Union Carbide Corp. Gas Plant Disaster at Bhopal, India in December, 1984 252
In re Wilk v. Wilk 249
Karbiwnyk v. R.J. Reynolds Tobacco Co. 235
Kearney v. Philip Morris Cos. 250
Kyte v. Philip Morris Cos. 250
Lanke v. Futorian Corp. 249–250
Lartique v. R.J. Reynolds Tobacco Co. 225
Lee v. Department of Public Welfare 197
Long Island Tobacco Co., Inc., v. Lindsay 179
Louisiana v. American Tobacco Co. 253
Mangini v. R.J. Reynolds Tobacco Co. 161, 172, 177–178, 241
Maryland v. Philip Morris Inc. 253
Massachusetts v. Philip Morris Inc. 253
McGraw v. American Tobacco Co. 241
McKinney v. Anderson 248
Metromedia Inc. v. City of San Diego 175
Minnesota v. Philip Morris Inc. 161, 183, 222, 239–240, 242
Moore v. American Tobacco Co. 238–239
Muller v. Costello 247
National Association of Convenience Stores v. Kessler 189
Northcutt v. Northcutt 249
Ohralik v. Ohio State Bar Assn. 173
Oklahoma Telecasters Association v. Crisp 173, 175
Oklahoma v. R.J. Reynolds Tobacco Co. 241
Pavrides v. Galveston Yacht Basin, Inc. 186–187
Penn Advertising of Baltimore, Inc. v. Mayor and City Council of Baltimore 172–173, 175–176
Philip Morris Inc. v. Blumenthal 253
Philip Morris Inc. v. Graham 253
Philip Morris Inc. v. Harshbarger 183, 253
Posadas de Puerto Rico Associates v. Tourism Company of Puerto Rico 171, 175, 176
Public Citizen v. Federal Trade Commission 168
Queensgate Investment Co. v. Liquor Control Commission 175
Rhode Island Liquor Stores Association v. Evening Call Pub. Co. 172
Richardson v. Philip Morris, Inc. 236
R.J. Reynolds Tobacco Co. v. Engle 238
R.J. Reynolds Tobacco Co. v. John Does 254
RJR-MacDonald Inc. v. Attorney General of Canada 170
RJR Nabisco Holdings, Corps. v. Dunn 244
Rubin v. Coors Brewing Co. 171
Shimp v. New Jersey Bell Telephone Co. 197, 245–246
Shipman v. Philip Morris Cos. 250
Small v. Lorillard Tobacco Co. 236
Smith v. Western Electric Co. 197
Sparks v. R.J. Reynolds Tobacco Co. 178
Staron v. McDonald’s Corp. 246
State v. Goodrich 35
Stop Youth Addiction, Inc. v. Lucky Stores, Inc. 251
Take Five Vending, Ltd, v. Town of Provincetown 255
Texas v. American Tobacco Co. 222
United States Tobacco Co. v. Food and Drug Administration 189
United States v. Edge Broadcasting Co. 170
Valentine v. Chrestensen 170

Valley Broadcasting Co. v. United States 175
Village of Schaumburg v. Citizens for a Better Environment 170
Virginia State Board of Pharmacy v. Virginia Citizens Consumer Council, Inc. 171
Weil, Gotshal & Manges LLP v. Longstreet Associates, L.P. 248
Widdick/Maddox v. Brown & Williamson Tobacco Corp. 235
Williams v. Spencer 175
Wolpin v. Philip Morris Inc. 245
Wyatt, Tarrant & Combs v. Williams 253
Zauderer v. Office of Disciplinary Counsel of the Supreme Court of Ohio 173

CSAP. *See* Center for Substance Abuse and Prevention
CSH. *See* Coalition on Smoking OR Health
CSI. *See* Californians for Scientific Integrity
Cue exposure therapy 108–109
Curbing the Epidemic: Governments and the Economics of Tobacco Control 437

D

Dakota brand 402–403
D.A.R.E. *See* Drug Abuse Resistance Education
Day One 32
Day One 254
Dental examinations
 as intervention for smokeless tobacco cessation 104–105
Department for Overthrow of Tobacco Habit 31
Department of Commerce and Related Agencies Appropriations Act 319
Department of Narcotics
 campaign against tobacco 33
 formation of 31
Dependence
 defined 129
 measurement of 129
Depression
 and negative affective reaction to smoking cessation 130
 treatment during smoking cessation 124
Developing nations
 tobacco use in 437
Direct advocacy
 effectiveness of 20
 history of 405
 impact of 405–407
DNA Plant Technology Corporation 258
DOC. *See* Doctors Ought to Care
Doctors Ought to Care 406, 408
Doggett Amendment 319
Doxepin hydrochloride
 smoking cessation treatment 124
Drug Abuse Advisory Committee 185
Drug Abuse Resistance Education 64, 82
Drugs. *See* Substance use

Duke, James Buchanan
 mechanization of cigarette manufacture 30, 306
Dunagin v. City of Oxford 174, 175
Dworkin v. Paley 248
Dysphoria 107

E

Eclipse brand 309
EcoNet 404
Economic issues
 behavioral economics studies of cigarette demand 335–336
 cigarette prices and other substance use 336–337
 economic influences on smoking 41
 economic model of addictive behavior 310
 effect of price on demand for tobacco products 322–337
 evolution of the U.S. cigarette industry 306–311
 impact of prevention policies 308–311
 impact of the U.S. tobacco industry 320–322
 implications of concentrated tobacco production 308
 policy overview 18–20
 supply of tobacco and tobacco products 295–298
 taxation of tobacco products 337–359
 tobacco price supports 298–306
 trade policy 311–320
Edenfield v. Fane 174
Edge Broadcasting 171, 172, 176
Edison, Thomas 32
Education
 reading level as attribute of self-help manuals 101
Educational programs
 affective education model 63
 basic curriculum 82
 combined activities 83
 commercial programs 82
 community programs 83
 diffusing programs 80–85
 Drug Abuse Resistance Education 64
 information deficit model 63
 longer-term follow-up of school-based programs 69–73
 models for smoking prevention programs 63–64
 monitoring program objectives 83
 multifaceted programs 73–80
 national guidelines for 80
 overview of 12
 programs including families 83
 research on effectiveness of programs 64–80
 School Health Policies and Programs Study 80–82
 shorter-term follow-up of school-based programs 65–68

- social influences model 63–64
 - state-based assessment 82–83
 - supplemental programs 82–83
 - Tobacco Institute programs 43
 - Edwards v. GMRI, Inc.* 247
 - Eighth Amendment issues
 - U.S. Supreme Court ruling on ETS in prisons 248
 - Electronic networking 403–405
 - Emery v. Caravan of Dreams, Inc.* 246
 - Endicott, Dr. Kenneth Milo 41
 - England
 - Legal Aid Board 251
 - Engle v. R.J. Reynolds Tobacco Co.* 236, 237–238
 - Environmental Protection Agency
 - classification of ETS 48
 - Environmental tobacco smoke. *See also* Clean indoor air
 - attitudes toward restrictions and bans 202–203
 - cases against nontobacco parties 245–246
 - and child custody cases 248–249
 - consequences of exposure 194–196
 - effects of restrictions on smoking behavior 203–206
 - failure to disclose harm from ETS suits against
 - tobacco companies 245
 - legislation against 16, 47
 - nonsmoker claims against
 - manufacturers 243–245
 - nonsmokers' exposure to 202–203
 - nonsmokers' rights organizations 405–407
 - prevalence of exposure 196–197
 - research concerning 47–48
 - ruling on ETS in prisons 248
 - tobacco industry response 252–253
 - Environmental Tobacco Smoke: Measuring Exposures and Assessing Health Effects* 48
 - Environmental Tobacco Smoke in the Workplace* 48
 - EPA. *See* Environmental Protection Agency
 - ETS. *See* Environmental tobacco smoke
 - European Union
 - banning of high-tar cigarettes 179
 - ceiling on tar content of cigarettes 180
 - warning label requirements 169
 - Excise taxes 337, 338
 - Export Credit Guarantee Program 312
 - Extratreatment social support 110–111
- F**
-
- Fagerström questionnaires 129
 - Fairness Doctrine 14–15, 45, 165, 410–411
 - Falise v. American Tobacco Co.* 242
 - FAME. *See* Florida Anti-Tobacco Media Evaluation
 - Families
 - education programs that include 83
 - FCC. *See* Federal Communications Commission
 - FDA. *See* Food and Drug Administration
 - FDCA. *See* Federal Food, Drug, and Cosmetic Act
 - Federal Cigarette Labeling and Advertising Act 41, 49, 163–165, 164, 167, 172–174, 177, 226–227
 - Federal Communications Commission
 - broadcast advertising ban 45, 165–166
 - Fairness Doctrine 14–15, 45, 165
 - Federal Emergency Management Agency 183
 - Federal excise tax 338
 - Federal Food, Drug, and Cosmetic Act 182, 189
 - Federal Hazardous Substances Act 312
 - Federal Republic of Germany
 - prevention program 381
 - Federal Trade Commission
 - complaint against R.J. Reynolds Tobacco Company 177
 - orders against health claims in cigarette advertising 39
 - required warning labels on cigarette packs 41
 - staff report on cigarette advertising 166–167
 - tobacco advertising regulation 15, 41
 - Trade Regulation Rule 163
 - Federal Trade Commission Act 15, 163, 177
 - Finland
 - North Karelia Study 78, 376–378
 - First Amendment
 - advertising restrictions and 159, 170–171
 - tobacco companies' lawsuit against FDA 189–190
 - "Five A's" approach 103
 - Flavor and Extract Manufacturers Association of the United States 182
 - Flavorings 183–184
 - Floor Manager's Amendment 192
 - Florida
 - programs funded by settlements with the tobacco industry 395–396
 - Florida Anti-Tobacco Media Evaluation 397
 - Florida Bar v. Went For It, Inc.* 174
 - Florida Tobacco Pilot Program 395–396
 - Florida v. American Tobacco Co.* 160, 222, 240
 - Flue-cured tobacco
 - domestic consumption 296, 298
 - support program 302–303
 - Flue-Cured Tobacco Cooperative Stabilization Corp. v. United States Environmental Protection Agency* 195, 252
 - Fluoxetine hydrochloride
 - smoking cessation treatment 124
 - Focused smoking 108
 - Food & Drug Administration v. Brown & Williamson Tobacco Corp.* 191
 - Food additives 182
 - Food and Drug Administration
 - Drug Abuse Advisory Committee 185
 - proposed regulation of tobacco as an addictive product 187–192
 - proposed regulation restricting tobacco use by youth 188
 - rulings on authority of 190–192
 - sales to minors regulation 384
 - tobacco product regulation 15–16, 159–160
 - Food and Drug Administration v. Brown & Williamson* 160
 - Food for Peace Program 312

Ford, Henry
 campaign against tobacco 32
Formal cessation treatments 105
44 *Liquormart* 172, 174, 175
44 *Liquormart, Inc. v. Racine* 175
44 *Liquormart, Inc. v. Rhode Island* 176
Fox III 171–172
Freedom-of-choice defense 17
FTC. *See* Federal Trade Commission

G

Gainsborough Street Realty Trust v. Reece and Kristy Haile 247–248
GASP. *See* Group Against Smokers' Pollution, Inc.
Gaston, Lucy Page
 campaign against tobacco 32
GATT. *See* General Agreement on Tariffs and Trade
GCP Study. *See* German Cardiovascular Prevention Study
General Agreement on Tariffs and Trade 302, 312,
 315–316, 317–318
Generally Recognized as Safe additives 182
Genotoxic agents 182
German Cardiovascular Prevention Study 381
GLOBALink 404
Glycyrrhizin 182
Goldston, Steven F. 192
*Gourlain v. Societe Nationale D'Exploitation Industrielle des
 Tabacs et Allumettes* 251
Graduated filters 109–110
Gray, Bowman 164
Group Against Smokers' Pollution, Inc. 47, 405
Growing Healthy program 82, 83
Growing Up Tobacco Free 5, 209
Guatemala v. Tobacco Institute 252
*Guidelines for School Health Programs to Prevent Tobacco Use
 and Addiction* 12, 80–82
Gum, nicotine 113–116

H

Haines v. Liggett Group, Inc. 226, 228–229
Handicap discrimination 246–247
HandsNet 404
Harmer v. Virginia Electric and Power Co. 246
Hatch, Orrin G. 49
The Health Consequences of Involuntary Smoking 48
Health insurance. *See* Insurance companies
Health movement
 antitobaccoism views 31
Health promotion
 characteristics of successful campaigns 414–416
 community intervention trials 376–382
 community program components 403–416
 comprehensive program description 374–376
 efforts by religious organizations 401–402
 federal programs 401

 national programs 383–385
 programs for special populations 398
 programs for the African American
 community 398–400
 programs for women 400–401
 reducing use of chewing tobacco 402–403
 statewide interventions 382–403
 strategies 373–374
Health Protection Fund 389–390
Health Security Act 337
*Healthy People 2000: National Health Promotion and Disease
 Prevention Objectives* 5, 97, 433
Healthy People 2010 5, 11, 13, 97, 436
Heart disease. *See* Cardiovascular disease
Heart Disease Prevention Project 376, 377, 377–378
Heaviness of Smoking Index 129
Helm v. Helm 249
Here's Looking At You, 2000 program 82, 83
High school dropouts
 smoking prevalence 97–98
Hispanics
 smoking prevalence 97–98
Holloway v. Bristol-Myers Corp. 177
Homeyer v. Stanley Tulchin Associates, Inc. 247
Horn, Dr. Daniel 41
Horowitz v. Lorillard Tobacco Co. 235
Hot lines
 efficacy in management of nicotine addiction 101
Hypnosis therapy 112

I

ICC. *See* Interstate Commerce Commission
IMPACT. *See* Initiatives to Mobilize for the Prevention
 and Control of Tobacco Use
Imperial Tobacco Ltd. 306
Implied warranty claims 17
India
 antitobacco community education
 program 380
 chemical plant explosion 252
Indoor air. *See* Clean indoor air; Environmental tobacco
 smoke
Information deficit models 63
Informed consent 186–187
Inhaler, nicotine 120–121
Initiatives to Mobilize for the Prevention and Control of
 Tobacco Use 82, 84, 384, 385, 401
In re Aubuchon 249
In re Cigarette Cases 235, 243
In re Corr-Williams Tobacco Co. 253
In re Kirk Fordice as Governor of Mississippi 253
In re Philip Morris Inc. 254
In re Pinkerton Tobacco Co. 251
In re R.J. Reynolds Tobacco Co. 177
*In re Union Carbide Corp. Gas Plant Disaster at Bhopal, India
 in December, 1984* 252
In re Wilk v. Wilk 249

Institute for Global Communications 403
 Insurance companies
 cost-effectiveness of management of nicotine
 addiction 133–134
 nonsmoker discounts 43
 Intensive clinical interventions
 acupuncture 112
 aversive-smoking strategies 107–108
 content variables 105–106
 counseling effectiveness 105
 cue exposure 108–109
 description 105
 dose-response outcomes 131–132
 focused smoking 108
 hypnosis 112
 motivational rewards 110
 nicotine fading 109–110
 overview of 13
 problem-solving training 106–107
 rapid puffing 108
 rapid-smoking strategies 107–108
 satiation therapy 108
 selection bias 106
 shift from clinical to public health
 orientation 106
 skills training 106–107
 social support 110–111
 structural variables 105
 weight control 111
 Interfaith Center on Corporate Responsibility 401
 International issues
 foreign plaintiffs in U.S. courts 251–252
 increase in foreign tobacco use 296–297
 tobacco litigation abroad 251
 tobacco taxes 345–350
 tobacco use in developing nations 437
 trade policy 311–320
 International Network of Women Against Tobacco 401
 International Red Cross 32
 International Summit of Smoking Control Leaders 382
 Internet sites 403–405
 Interstate Commerce Commission 200
 Interventions. *See also* Clinical interventions
 characteristics of 9
 classification of 7–8
 community-based 20
 community trials 376–382
 dissemination of 436
 evaluating outcomes 8, 10
 qualitative assessment of 10–11
 Intratreatment social support 110–111
 INWAT. *See* International Network of Women Against
 Tobacco
 Israel
 Community Syndrome of Hypertension,
 Atherosclerosis and Diabetes 376–377
 “It’s the Law” program 43

J

Japan
 trade policy 313
 Jefferson, Thomas 30
 “Joe Camel” ad campaign 15, 177–178
 Johnson, Lyndon B. 49
 Join Together 404
 Jordan, David Starr 32
 Juvenile Work 31

K

Karbiwnyk v. R.J. Reynolds Tobacco Co. 235
Kearney v. Philip Morris Cos. 250
 Kellogg, Dr. John Harvey 31
 Kessler, David A. 187–188, 229
 “Kiddie” packs 168
 Kids Against Tobacco program 83
 King James I
 antismoking campaign 29
 King Tobacco Diplomacy 30
 Know Your Body program 65, 68, 72, 73
 Koop, Dr. C. Everett 48
 Kotin, Dr. Paul 41
 Kuykendall, Dan H. 41
 KYB. *See* Know Your Body program
Kyte v. Philip Morris Cos. 250

L

Labeling. *See* Packaging; Warning labels
Lamke v. Futorian Corp. 249–250
Lartique v. R.J. Reynolds Tobacco Co. 225
 Latter-day Saints
 campaign against tobacco 33
 Lawsuits. *See* Court cases
Lee v. Department of Public Welfare 197
 Legal Aid Board 251
 Legal issues. *See* Court cases
 Licensure policies 215
 Licorice root 182
 Life insurance companies
 nonsmoker discounts 43
 Life Skills Training Program 69–70, 72, 73, 85
 Liggett & Myers Tobacco Company 306–307
 Liggett Group, Inc. 174, 189
 See also *Cipollone v. Liggett Group, Inc.*
 Litigation. *See also* Court cases
 aftermath of the first two waves of tobacco
 litigation 227–229
 aggregation devices 235
 anticipatory effects 255–256
 antitrust laws 232–233
 approaches 223–260
 claims of nonsmokers 243–250

class actions 236–238
 common-law claims 230–231
 consumer protection claims 231–232
 cost reduction procedures 243
 criminal proceedings 256–259
 enforcing minors' access laws 250–251
 enhancing prohibitory regulation by private litigation 250–251
 ETS and child custody cases 248–249
 ETS cases against nontobacco parties 245–246
 ETS claims against manufacturers 243–245
 failure to disclose harm from ETS suits against tobacco companies 245
 first wave of tobacco litigation 225–226
 foreign plaintiffs in U.S. courts 251–252
 handicap discrimination/Americans with Disabilities Act 246–247
 industry-sponsored opposition to state and local control efforts 253–255
 Medicaid reimbursement cases 238–242
 overview of 17–18
 potential public health benefits of tobacco litigation 224–225
 private law as means of risk control 224–225
 Racketeer Influenced and Corrupt Organizations Act 233–235
 restrictions on advertising 251
 ruling on ETS in prisons 248
 second wave of tobacco litigation 226–227
 seepage of smoke from one dwelling unit to another 247–248
 small claims tribunals to recover the cost of quitting 243
 statutory claims 231–235
 third-party reimbursement cases 238–242
 third wave of tobacco litigation 229–256
 tobacco industry response to the science of ETS 252–253
 tobacco litigation abroad 251
 tort as a private law control 224
 U.S. reliance on private law controls 224
 victims of smoking-related fires 249–250

Loans
 nonrecourse 300

Local ordinances
 industry-sponsored opposition to 254–255
 restricting environmental tobacco smoke 201–202

Local taxes 338–341
Long Island Tobacco Co., Inc., v. Lindsay 179
 Lorillard Tobacco Company 189, 306–307
Louisiana v. American Tobacco Co. 253
 Low-tar cigarettes 168, 184–185
 Loyal Temperance Legion
 campaign against tobacco 33

LST Program. *See* Life Skills Training Program

Lung cancer
 early research relating smoking and 38–39
 environmental tobacco smoke and 195
 low-tar cigarettes and 184

M

Maddox, Roland 235
 Madison Square Garden 251
 Magnuson, Warren Grant 45
 Mail-based programs
 for management of nicotine addiction 125–126
 Maine Tobacco Prevention and Control Program 393–394

Males
 management of nicotine addiction 130
 prevalence of smokeless tobacco use 61–62
 smoking prevalence 97–98

Management of nicotine addiction
 clinical issues 128–132
 community programs 127–128
 cost-effectiveness 133–134
 dose-response 131–132
 early relapse 131
 epidemiologic concerns 128–132
 the “five A’s” approach 103
 hot lines 101
 incidence of smoking cessation 97, 99
 individualized treatment 132
 intensive clinical interventions 105–113
 large-scale public health programs 125–128
 media-based programs 125–126
 meta-analysis of 100
 methods for 100–128
 minimal clinical interventions 102–105
 negative affective reaction 130
 nicotine dependence 129
 odds ratios 100
 outcome measures 100
 overview of 13–14
 personalized feedback 101
 pharmacologic interventions 113–125
 process measures 100, 101–102
 research issues 128–132
 role of the clinician 132
 self-help manuals 100–102
 sex-specific differences 130
 stages of change 129–130
 statewide programs 128
 telephone counseling 101
 treatment components 132
 weight gain 131
 withdrawal symptoms 130–131
 worksite programs 126–127

Mangini, Janet 177
Mangini v. R.J. Reynolds Tobacco Co. 161, 172, 177–178, 241
 Manuals, self-help 100–102

Marijuana use
 impact of cigarette prices on 336–337
 impact of school-based prevention programs 72, 75

Marketing quotas 300
 “Marlboro Friday” 345
 Maryland tobacco 296
Maryland v. Philip Morris Inc. 253

- Mass media campaigns. *See* Media-based programs
- Massachusetts
- adult smoking prevalence 390
 - Health Protection Fund 389–390
 - per capita cigarette consumption 390
 - Tobacco Control Program 389
 - youth tobacco use prevalence 390–391
- Massachusetts v. Philip Morris Inc.* 253
- Master Settlement Agreement 5, 17, 160, 177, 193–194
- Maxicare Research and Educational Foundation 133
- McCain Committee Bill 192
- McGraw v. American Tobacco Co.* 241
- McKinney v. Anderson* 248
- Measure 44 392
- Media
- advocacy for reducing tobacco use 407–409
 - broadcast advertising ban 165–166
 - community advocacy programs 127
 - effectiveness of advocacy programs 20
- Media-based programs
- for management of nicotine addiction 125–126
 - prevention campaigns 76–77, 78–79
- Media Strategies for Smoking Control: Guidelines* 407
- Medicaid reimbursement cases 238–242
- Meehan, Martin T. 187
- Meta-analyses 100
- Metromedia Inc. v. City of San Diego* 175
- MFN. *See* Most favored nation treatment
- MHHP. *See* Minnesota Heart Health Program
- Michigan Anti-Cigarette Society 31
- Midwestern Prevention Project 75, 78
- Miller, William 30
- Millerites 30
- Minimal clinical interventions
- efficacy 104–105
 - the “five A’s” approach 103
 - overview of 13
 - recommended institutional changes 102–103
 - relevant process measures 105
 - role of the clinician 132
 - underuse of 102
- Minimum prices 300
- Minnesota
- Coalition for a Smoke-Free Society 2000 385–386
 - legislation regulating smoking in public places 47
 - programs funded by settlements with the tobacco industry 397–398
- Minnesota Blue Cross and Blue Shield
- Web site 229
- Minnesota District Court
- Web site 229
- Minnesota Heart Health Program 74–75, 77–78, 110, 127, 379–380
- The Minnesota Plan for Nonsmoking and Health* 386
- Minnesota Smoking Prevention Program 70, 82
- Minnesota v. Philip Morris Inc.* 161, 183, 222, 239–240, 242
- Minorities
- smoking prevalence 97–98
 - targeted by tobacco advertising 162
- Minors. *See* Sales to minors
- Mississippi
- programs funded by settlements with the tobacco industry 394–395
- Mississippi Juvenile Tobacco Access Prevention Act 394–395
- Monitoring the Future Study 61
- Moore v. American Tobacco Co.* 238–239
- Mormons
- campaign against tobacco 33
- Moss, Frank E. 45
- Moss, John E. 163–164
- Most favored nation treatment 239–241
- Motivational rewards intervention 110
- MPP. *See* Midwestern Prevention Project
- Muller v. Costello* 247
- Multifaceted education programs 73–80
- Multinational trade agreements 316–318
- Multistate settlements 160

N

- NAFTA. *See* North American Free Trade Agreement
- Nasal spray, nicotine 118–120
- National Anti-Cigarette League 32
- National Association of Convenience Stores v. Kessler* 189
- National Cancer Institute 82, 168, 181, 374
- National Center for Chronic Disease Prevention and Health Promotion 5
- National Health Interview Survey 97–99, 184
- National Heart, Lung, and Blood Institute 379
- National Institute for Occupational Safety and Health 48
- National Institute on Drug Abuse 61
- National Interagency Council on Smoking and Health 46
- National Research Council 48
- National Smokers Alliance 254
- National Spit Tobacco Education Program 402–403
- National Tobacco Control Program 385
- National Tobacco Policy and Youth Smoking Reduction Act 160
- National Woman’s Christian Temperance Union
- campaign against tobacco 31–34
- NCI. *See* National Cancer Institute
- Negative affective reaction 107, 130
- Negligence claims 17
- Neighbors for a Smoke Free North Side 399
- Neuberger, Richard L. 49
- New Jersey
- legislation regulating smoking in public places 47
- Newspapers. *See* Media-based programs
- “Next” brand 181
- NHLBI. *See* National Heart, Lung, and Blood Institute
- Nicotine
- addiction level 181
 - change in ratio of tar to nicotine 180–181
 - classification as a drug 187–188
 - content in cigarettes 181

dependence 129
disclosure requirement 15
Fagerström questionnaires 129
gum 113–116
increasing levels of “free” nicotine 182, 183
inhaler 120–121
maintenance programs 185
nasal spray 118–120
reduced-nicotine cigarettes 168
replacement products 185
requirements for disclosure of levels 178
smokeless tobacco as delivery system 61–62
transdermal 116–118
Nicotine addiction. *See also* Management of nicotine addiction
 stages of process 62
Nicotine fading 109–110
Nicotine polacrilex 113–116
Nicotine replacement therapies
 overview of 13–14
Niess, Major General Oliver K. 40
No Net Cost Tobacco Program Act 301
Non-Smoker's Bill of Rights 46
Non Smokers Health Protection Act 316
Non-Smokers' Protective League of America 32
Nonrecourse loans 300
Nonsmokers' rights
 ETS and child custody cases 248–249
 ETS cases against nontobacco parties 245–246
 ETS claims against manufacturers 243–245
 failure to disclose harm from ETS suits against tobacco companies 245
 grassroots organizations 405
 handicap discrimination/Americans with Disabilities Act 246–247
 institution of nonsmoking areas in public places 46–47
 legislation against ETS 47
 Non-Smoker's Bill of Rights 46
 research on ETS 47–48
 ruling on ETS in prisons 248
 seepage of smoke from one dwelling unit to another 247–248
 victims of smoking-related fires 249–250
North American Free Trade Agreement 316–317
North Carolina
 mass media campaign on smoking prevention 78–79
North Coast Healthy Lifestyle Programme 378–379
North Karelia Study 78, 376–378
Northcutt v. Northcutt 249
Nortriptyline
 effect on discomfort of nicotine withdrawal 124
 efficacy for smoking cessation 14, 123
 side effects 124
Norway
 mass media campaign on youth smoking 79
NSA. *See* National Smokers Alliance

NSTEP. *See* National Spit Tobacco Education Program
NTCP. *See* National Tobacco Control Program

O

Ochsner, Alton 38
Odds ratios 100
Office of Health Promotion and Disease Prevention 5
Office on Smoking and Health 5
Ohralik v. Ohio State Bar Assn. 173
Oklahoma Telecasters Association v. Crisp 173, 174, 175
Oklahoma v. R.J. Reynolds Tobacco Co. 241
Old Joe. *See* “Joe Camel” ad campaign
Omnibus Trade and Competitiveness Act 313
Operant conditioning theory 110
Oral Health America 402
Oral lesions
 smokeless tobacco and 104
Oregon
 Measure 44 392
Oregon Health Plan 392–393
Oregon Tobacco Prevention and Education Program 393
Organized cessation treatments 105
Osteen, Judge William L., Sr. 190

P

Pacific Islanders. *See* Asian Americans and Pacific Islanders
Packaging. *See also* Advertising; Warning labels for consumer education 185–187
 and informed choice 186
 “kiddie” packs 168
 plain packaging recommendations 169
 regulation of 168–170
 used in other countries 169–170
Packwood, Robert W. 49
Parenting for a Positive Future 83
Partnership for a Healthy Mississippi 394–395
Passive smoking 46
Pathways to Freedom: Winning the Fight Against Tobacco 398–399
Pavlides v. Galveston Yacht Basin, Inc. 186–187
Pawtucket Heart Health Program 127, 379–380
PeaceNet 403–404
Pearl, Raymond 38
Pease, Dr. Charles G. 32
Peer-led prevention programs 70
Peer smoking
 impact on tobacco use by youth 62, 63–64
Penn Advertising of Baltimore, Inc. v. Mayor and City Council of Baltimore 172–173, 174, 175–176
Pershing, General John Joseph 32
Personalized feedback
 efficacy in management of nicotine addiction 101, 104, 132

- Pharmacies
tobacco sales and 216
- Pharmacologic interventions
antidepressants 123–124
anxiolytics 123–124
bupropion 121–122
clonidine 122–123
efficacy 114
nicotine gum 113–116
nicotine inhaler 120–121
nicotine nasal spray 118–120
nicotine polacrilex 113–116
nortriptyline 123–124
overview of 13–14
summary of 124–125
transdermal nicotine 116–118
- Philip Morris Companies Inc. 306–308, 408
First Amendment rights lawsuit 189
investigation of research 257
“Next” brand 181
Philip Morris Inc. v. Blumenthal 253
Philip Morris Inc. v. Graham 253
Philip Morris Inc. v. Harshbarger 183, 253
Physical dependence 129
Pinkerton Tobacco Company 251
Pipe smoking
appeal of cigarettes over pipes 35–36
Plug War 32
Posadas de Puerto Rico Associates v. Tourism Company of Puerto Rico 171, 175, 176
Poverty status
smoking prevalence and 97–98
PPXNet 404
Pregnancy
cost-effectiveness of smoking cessation 133
environmental tobacco smoke dangers 196
use of transdermal patch during 118
President’s Cancer Panel 168, 185
Preventing Tobacco Use Among Young People 62, 84
Prevention programs
business support 43, 45
school-based 65–80
Tobacco Institute smoking education materials 43
Price supports 298–306
Price Waterhouse 320–322
Prisons
ruling on ETS 248
Private law
potential public health benefits of tobacco litigation 224–225
tort as a private law control 224
U.S. reliance on private law controls 224
Problem solving/skills training
for smoking cessation 106–107
Product regulation
overview of 15–16
Programs that Work 85
Project ALERT 71, 72
Project SHOUT 68, 72, 73
Project TNT. *See* Project Towards No Tobacco Use
Project Towards No Tobacco Use 65, 73, 85
Promotion of tobacco products. *See also* Advertising
spending by tobacco companies 161
Proposition 65 245
Proposition 99 339, 387–388
Proposition 200 391
Public Citizen v. Federal Trade Commission 168
Public Health Cigarette Smoking Act 45, 165, 167, 177, 227
Public health programs
for management of nicotine addiction 125–128
Public Health Service
Clinical Practice Guideline 103
early study on health effects of smoking 39
Public smoking. *See* Clean indoor air;
Environmental tobacco smoke
- ## Q
-
- Queensgate Investment Co. v. Liquor Control Commission* 175
“Quit Centre” 379
“Quit for Life” campaign 378–379
Quotas 300
- ## R
-
- Racketeer Influenced and Corrupt Organizations Act 233–235
Radio. *See also* Media-based programs
cigarette advertising ban 165–166
Radon Gas and Indoor Air Quality Research Act of 1986 195
Rapid puffing 108
Rapid-smoking strategies 107–108
Reader’s Digest 38, 39
Reduced-tar cigarettes 168, 184–185
Regulatory efforts. *See also* Court cases
for advertising and promotion 161–178
clean indoor air regulation 194–207
on FDA authority 190–192
federal legislation 160
Food and Drug Administration
regulations 159–160
litigation approaches 223–260
minors’ access to tobacco 207–223
multistate settlement 160
overview of 14–18
product regulation 178–194
public and private litigation 160–161
response from the tobacco industry 164
Relapses
early relapse 131
minimal clinical interventions 103–104
negative affective reaction and 130
problem solving/skills training 106–107

weight gain and 131
withdrawal symptoms and 130–131
Religious organizations
prevention and education programs 401–402
Research to Classroom project 85
Respiratory Health Effects of Passive Smoking: Lung Cancer and Other Disorders 48
Retail licensure policies 215
Review and Herald 30
Rhode Island Liquor Stores Association v. Evening Call Pub. Co. 172
Richardson v. Philip Morris, Inc. 236
RICO Act. *See* Racketeer Influenced and Corrupt Organizations Act
R.J. Reynolds Tobacco Co. v. Engle 238
R.J. Reynolds Tobacco Co. v. John Does 254
R.J. Reynolds Tobacco Company 15, 173, 177, 189, 306–308, 399, 402
RJR-MacDonald Inc. v. Attorney General of Canada 170
RJR Nabisco Holdings, Corps. v. Dunn 244
Robert Wood Johnson Foundation 209, 384, 404
Rubin v. Coors Brewing Co. 171

S

Safe Drinking Water and Toxic Enforcement Act of 1986 245
Sales taxes 337
Sales to minors
agencies responsible for enforcement of state laws 218–221
buyer-directed regulation 216
early prohibition legislation 31
enforcement of laws 217–222
enforcing laws 250–251
incidence of 207–208
influencing factors 208
means of sale regulation 211–214
overview of regulation 16–17
preemption of local action by state policy 223
regulation of 209–223
restrictions on distribution of samples 211
seller-directed regulation 214–216
state laws relating to 212–213
state settlements 222–223
vending machine sales 208
SAMHSA. *See* Substance Abuse and Mental Health Services Administration
Samples distribution 211
Sarokin, Judge H. Lee 228–229
Satiating therapy 108
Save a Sweet Heart program 82
SCARC. *See* Smoking Control Advocacy Resource Center
SCARNet 404, 408
School-based prevention programs
longer-term follow-up 69–73
multifaceted programs 73–80
shorter-term follow-up 65–68

summary of research studies 72–73
School Health Policies and Programs Study 80–82
Secondhand smoke 46
Self-help manuals
as adjunctive interventions 101
effectiveness of mail-based intervention 125
efficacy 100–101
overview of 13
relevant process measures 101–102
Self-service displays 214
Senate Commerce Committee bill 191
Seven Countries Study 376–377
Seventh-day Adventists
antitobaccoism views 30–31
Sherman Act 306–307
Shimp v. New Jersey Bell Telephone Co. 197, 245–246
Shipman v. Philip Morris Cos. 250
Shoplifting
detering 214
SHPPS. *See* School Health Policies and Programs Study
Skills training
for smoking cessation 106–107
Small v. Lorillard Tobacco Co. 236
Smith v. Western Electric Co. 197
Smoke
constituents of cigarette smoke 179–182
Smoke Fighting: A Smoking Control Movement Building Guide 383
Smoke Free Class of 2000 84
Smoke Signals: The Smoking Control Media Handbook 407
Smokeless cigarettes 309
SmokeLess States program 209, 384
Smokeless tobacco
additives 183–184
effect of price increases 19
effect of price on demand 335–336
efforts to reduce use of 402–403
federal excise taxes 339
minimal clinical interventions 104–105
oral lesions and 104
prevalence of use 61–62
requirement for disclosure of nicotine content 179
warning label requirements 167–168
Smokeless Tobacco Council 223
Smoking. *See* Cigarettes; Tobacco use
Smoking behavior
effects of restrictions 203–206
Smoking Cessation 133
Smoking cessation. *See also* Management of nicotine addiction incidence of 97, 99
Smoking Control Advocacy Resource Center 407
Smoking-Hazards Prevention Act 314–315
Smoking reduction. *See also* Health promotion hygiene movement 30–31
impact of movement 48–50
moral issues 48–49
Smuggling activities 341
Snuff. *See also* Smokeless tobacco increased use of 61–62

Social influences
 model 63–64
 smoking and 41, 62, 63–64
 Social support interventions 110–111
 Sodium carbonate 183
 Soil Conservation and Domestic Allotment Act 300–301
 Soldiers
 tobacco use 32–33, 41
 South African Coronary Risk Factor Study 378
 South Korea
 trade policy 315
Sparks v. R.J. Reynolds Tobacco Co. 178
 Stanford Five-City Project 77, 127, 379–380
 Stanford Three-Community Study 376–378
Staron v. McDonald's Corp. 246
 STAT. *See* Stop Teenage Addiction to Tobacco
 State-based assessments
 of educational programs 82–83
 State Mutual Life Assurance Company of America 43
State v. Goodrich 35
 States
 environmental tobacco smoke regulation 200–201
 industry-sponsored opposition to state control
 efforts 253–254
 prevention and control programs 385–398
 programs funded by settlements with the tobacco
 industry 394–398
 settlement of lawsuits against tobacco industry 222
 tobacco taxes 338–344
 Statewide programs
 intervention programs 382–403
 for management of nicotine addiction 128
 program components for reducing tobacco
 use 375–376
 program goals for reducing tobacco use 374–375
 Statutory claims 231–235
 Steinfeld, Dr. Jesse L. 46
 Stevens, Justice John Paul 172, 174
 Stewart, William H. 41
 Stop Teenage Addiction to Tobacco 406–407
Stop Youth Addiction, Inc. v. Lucky Stores, Inc. 251
 Students Helping Others Understand Tobacco project 68
 Substance Abuse and Mental Health Services
 Administration 209, 374
 Substance Abuse Prevention and Treatment Block
 Grants 384
 Substance use
 impact of cigarette prices on 336–337
 impact of school-based prevention
 programs 72, 75
 Sudden infant death syndrome
 environmental tobacco smoke and 196
 Super 301 313
 Support prices 300
 Support program
 overview of 19
 Surgeon General
 early study on health effects of smoking 39
 report of 1964 40–43, 50, 97, 164

report of 1972 46
 report of 1979 47–48
 report of 1988 49, 108
 report of 1994 62, 84, 177
 report of 1998 11, 436

Sweeteners 183–184
 Swiss National Research Program 378
 Synar Amendment 209–210, 217, 384

T

Taiwan
 trade policy 313–315
Take Five Vending, Ltd, v. Town of Provincetown 255
 Take Heart program 126
 Tar
 change in ratio of tar to nicotine 180–181
 disclosure requirement 15
 reduced-tar cigarettes 168, 184–185
 regulation by levels of 179–180
 requirements for disclosure of levels 178
 Tar Wars program 82
 Tax Equity and Fiscal Responsibility Act 338
 Tax issues
 cigarette taxes and health 355–357
 costs of smoking 352–353
 distribution of the tax burden 350–352
 fairness standard 350–359
 federal tobacco taxes 338
 impact of cigarette taxes on prices 341–345
 international tobacco taxes 345–350
 local tobacco taxes 338–341
 optimal cigarette taxes 353–355
 overview of 19
 state tobacco taxes 338–344
 tar content as basis of taxation 179
 taxation of tobacco products 337–359
 tobacco taxation and revenues 357–359
 Technical Study Group 249
 Teenage Health Teaching Modules 82
 Teens As Teachers 82
 Telephone counseling. *See also* Media-based programs
 efficacy in management of nicotine addiction 101
 Television. *See also* Media-based programs
 cigarette advertising ban 165–166
 Television, School, and Family Smoking Prevention and
 Cessation Project 79
 Temperance movement 50
 Terry, Luther L. 39, 41
 Texas
 programs funded by settlements with the tobacco
 industry 397
 Texas Interagency Tobacco Task Force 397
Texas v. American Tobacco Co. 222
 Thailand
 trade policy 315–316
 Third National Health and Nutrition Examination
 Survey 196

- Third-party reimbursement cases 238–242
Three-Community Study 376–378
Tobacco. *See also* Cigarettes; Promotion of tobacco products
 domestic consumption 296, 299
 economic implications of concentrated production 308
 genetic engineering of 187, 258
 increase in foreign tobacco use 296–297
 minimum prices 300
 nonrecourse loans 300
 price supports 298–306
 prohibition movement 32
 quotas 300
 samples distribution to minors 211
 supply of 295–298
 taxation of 337–359
 types of 296
Tobacco: Helping Youth Say No 413
Tobacco addiction
 stages of process 62
Tobacco and Cancer Committee 39
Tobacco Business Act 315
Tobacco Control: A Blueprint to Protect the Health of Canadians 170
Tobacco Control Act 300
Tobacco control coordinators 82
Tobacco industry
 changes in 434–435
 domestic market shares 307
 economic impact of 320–322
 economic importance of 19
 evolution of 306–311
 response to the science of ETS 252–253
 tactics to promote tobacco use 43–44
 voluntary code for advertising and marketing practices 164
Tobacco Inspection Act 300–301
Tobacco Institute 223
 “It’s the Law” program 43
 smoking education materials 43
Tobacco Monopoly Act 315
Tobacco products
 effect of price on demand 322–337
Tobacco Products Control Act 169, 170, 182, 316
Tobacco Products Liability Project 226, 250
Tobacco Program Improvements 301
Tobacco Sales to Young Persons Act of 1993 168
Tobacco support program
 overview of 19
Tobacco Tax and Health Care Act 341
Tobacco Tax and Health Promotion Act 339, 387–388
Tobacco use. *See also* Health promotion; Sales to minors
 in the American colonies 29
 by American soldiers 32–33, 41
 criminalization of 29
 delayed progression of related diseases and 41–42
 early history of 29–30, 295
 early medical studies 38–39
 economic influences 41
 effect of price increases 19
 efforts for control in the future 21, 438
 historical aspects 12
 influences on 7
 and informed consent 186–187
 issues in reduction of 6–11
 by minorities 97–98
 overview of historical aspects 12
 prevalence of 6, 97–98
 reasons for use among youth 62–63
 social influences 41
 tobacco industry promotion tactics 43–44
 trends among youth 61–62
 by youth 97–98
Tobacco Use Among U.S. Racial/Ethnic Minority Groups 11, 398
Tort
 as a private law control 224
Toxic Substances Control Act 312
Trade Act of 1974 312–313
Trade and Tariff Act 313
Trade Expansion Act 312
Trade policy
 global production 311
 with Japan 313
 multinational trade agreements 316–318
 past policy 312
 recent developments 318–320
 Section 301 of the Trade Act of 1975 312–313
 with South Korea 315
 with Taiwan 313–315
 with Thailand 315–316
Trade Regulation Rule 163
Trafficking in Contraband Cigarettes Act 341, 350
Transdermal nicotine 116–118
Transtheoretical model 129–130
Trask, George
 antitobaccoism views 31
Treating Tobacco Use and Dependence 103
TVSFP. *See* Television, School, and Family Smoking Prevention and Cessation Project
-
- U**
- Underaged smokers. *See* Sales to minors
Unfair competition
 defined 177
United Air Lines
 institution of nonsmoking sections 46–47
United Kingdom Heart Disease Prevention Project 376, 377–378
United States Tobacco Co. v. Food and Drug Administration 189
United States v. Edge Broadcasting Co. 170
University of Vermont School and Mass Media Project 76–77, 78
University of Vermont School program 82

Unpuffables program 83
 Uptown brand 399
 Uruguay Round Agreements Act 318
 Uruguay Round of GATT 317–318
 U.S. Cigarette Export Association 311–312
 U.S. Department of Health and Human Services 5
 U.S. House of Representatives
 Web site 229
 U.S. National Archives and Records Administration 408
 U.S. Supreme Court
 ruling on ETS in prisons 248
 USDHHS. *See* U.S. Department of Health and Human Services
 Uydess, Ian 230

V

Valentine v. Chrestensen 170
Valley Broadcasting Co. v. United States 175
 Vending machines
 restrictions on 16, 214
 sales to minors 208
Village of Schaumburg v. Citizens for a Better Environment 170
Virginia State Board of Pharmacy v. Virginia Citizens Consumer Council, Inc. 171
 VSM. *See* University of Vermont School and Mass Media Project

W

Walsh, Dr. James J. 38
 Warning labels. *See also* Packaging
 circle-and-arrow format 167
 FTC recommendations 167
 FTC requirement 41
 regulatory requirements 163–165, 167
 smokeless tobacco requirements 167–168
 used in other countries 169–170
 Waterloo Smoking Projects 70–71
 Waxman, Henry A. 258
 WCTU. *See* Woman's Christian Temperance Union
 Webb-Pomerene Act 312
 Weight control programs 111
 Weight gain
 bupropion effectiveness 122
 nicotine gum effectiveness 116
 nicotine inhaler effectiveness 121
 nicotine nasal spray effectiveness 119
 relapse and 131
 transdermal patch effectiveness 118
Weil, Gotshal & Manges LLP v. Longstreet Associates, L.P. 248
 Western Australia Tobacco Control Act of 1990 168
 White, Ellen Gould Harmon
 antitobaccoism views 30–31

Whites
 smoking prevalence 97–98
 WHO. *See* World Health Organization
 WHO Tobacco Free Initiative 437
Widdick/Maddox v. Brown & Williamson Tobacco Corp. 235
 Widener, Judge H. Emory, Jr. 190
 Wigand, Jeffrey 230
 Wiley, Harvey W. 32
 Willard, Frances
 campaign against tobacco 31
Williams v. Spencer 175
 Wilner, Norwood 235
 Withdrawal symptoms
 bupropion effectiveness 121–122
 clonidine effectiveness 123
 nicotine gum effectiveness 115–116
 nicotine inhaler effectiveness 120
 nicotine nasal spray effectiveness 119
 nortriptyline effectiveness 124
 relapse and 130–131
 transdermal patch effectiveness 117
Wolpin v. Philip Morris Inc. 245
 Woman's Christian Temperance Union
 campaign against tobacco 31–34
 Women. *See also* Pregnancy
 appeal of cigarettes 36–37
 management of nicotine addiction 130
 prevention and education programs 400–401
 responsiveness to cue exposure therapy 108
 smoking prevalence 97–98
 weight control programs following smoking cessation 111
Women vs. Smoking Network 400, 402–403
 WONDER 404
 Working Well Trial 126–127
 Workplaces
 environmental tobacco smoke exposure 196–197
 environmental tobacco smoke litigation 245–246
 private sector restrictions on environmental tobacco smoke 202
 state restrictions on environmental tobacco smoke 201
 worksite programs for management of nicotine addiction 126–127
 World Bank 437
 World Health Organization 374, 437
 World Trade Organization 317
 Wright, Judge J. Skelly 165
 WSP. *See* Waterloo Smoking Projects
Wyatt, Tarrant & Combs v. Williams 253

X

"X" brand 400

Y

Young Men's Christian Association 32
Youth. *See also* Sales to minors
 effect of price on demand for tobacco
 products 327-335
 national programs to reduce access to tobacco
 384-385
 programs funded by state settlements with the
 tobacco industry 394-398
 proposed regulation to restrict tobacco use 188
 reasons for tobacco use 62-63

 smoking prevalence 97-98
 targeted by tobacco advertising 15, 162, 166-167,
 177-178
 tobacco use prevalence 396-397
 trends in tobacco use 61-62
Youth Against Tobacco program 83

Z

*Zauderer v. Office of Disciplinary Counsel of the Supreme
Court of Ohio* 173