

***Tips From Former Smokers Tips 2020/TV***

**Asaad and Leah/TV "Asaad and Leah Okay" :30**

The spot opens on the *A Tip From A Former Smoker's Son* logo and cuts to a shot of Asaad walking into Leah's bedroom with a glass of water. Leah is sleeping. We see their state (California).

**ASAAD: When I was little, my mom would take care of me...**

Asaad gently rubs her leg to wake her up. He gets her sweater ready for her to wear.

**ASAAD: ...when I was hurt or sad.**

We cut to Asaad helping Leah get her sweater on and giving her medication.

**ASAAD: But since she got cancer from smoking,**

Asaad helps Leah out of bed.

**ASAAD: it's my turn to take care of her.**

The spot cuts to an art card that reads "The people you love are worth quitting for."

**ANNCR: The people you love are worth quitting for.**

ART CARD: You can quit. For free help, visit [CDC.GOV/TIPS](https://www.cdc.gov/tips).

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