## A Tip From A Former Smoker®

Michael P Memorial :30 URL ISCI Code: VCDC1045000/H

The spot opens on the A Tip From A Former Smoker® logo and cuts to a shot of Michael sitting The text "Michael, 57, Tlingit, Army Veteran, Alaska" appears on the bottom left-hand side of the screen.

MICHAEL P: Smoking gave me COPD, which made it harder and harder for me to breathe.

The spot cuts to photos of Michael's grandchildren, then cuts to Michael sitting.

MICHAEL P: I have a tip for you. If your doctor gives you 5 years to live, and you're talking with your grandchildren, explain to them that their grandpa is not going to be around anymore to share his wisdom and his love. I haven't figured out how to do that yet and I'm running out of time

ART CARD: Smoking caused Michael's COPD. And his death.

You can quit. For free help, visit CDC.gov/tips CDC Logo Sponsored by the U.S. department of Health and Human Services. #CDCTips

ANNCR: For free help, visit CDC.gov/tips