

Tips From Former Smokers Tips 2019 Vignette

Leonard Nimoy Vignette / “Traumatic for Both of Us” 1:47

The spot opens with the words “Traumatic for Both of Us. The story of Former Smoker, Leonard Nimoy” displayed on screen. It then cuts to Susan Nimoy speaking on camera.

SUSAN: I’m Susan Nimoy and I was married to Leonard Nimoy.

We see a photo of Leonard and Susan from their wedding. We see various photos of a younger Leonard as Susan describes his personality. And then we cut back to Susan.

SUSAN: He was very, very funny. He was very poetic, very empathic, very sensitive. He was kind to people, gracious, elegant. He was – you know – a wonderful, unique man.

SUSAN: He had chronic breathing difficulties for as long as I knew him. Leonard was diagnosed with COPD.

The spot cuts to a shot of Leonard Nimoy in a wheelchair, wearing an oxygen cannula. Text appears on screen reading, “Leonard Nimoy smoked and it caused his COPD.”

SUSAN: The doctor gave him a bunch of new prescriptions and then began a physical therapy program. Stationary oxygen in the house. Portable oxygen.

We see shots of a hospital and oxygen equipment in the house and in the car.

SUSAN: It became the story of his life and mine. And he became more and more weak and more and more oxygen dependent.

We cut to interior shots of the hospital in the emergency room and the hospital room and see a close up of Leonard looking sick and frail.

SUSAN: The last month where he had to go to emergency three times, it was traumatic for both of us. Really, excruciatingly scary.

An emotional Susan speaks to the camera.

SUSAN: I’m sorry. You know when you love someone you don’t want them to die.

We see a family photo of Susan surrounded by her children and friends.

SUSAN: We were all there at 8:04 AM on February 27th, when the nurse said, he’s gone.

The spot cuts to two final photos of Leonard Nimoy when he was healthier. And then cuts to the art card, which reads “Smoking caused Leonard Nimoy’s COPD. And his death.”

ART CARD: HHS and CDC logo. U.S. Department of Health and Human Services. Centers for Disease Control and Prevention.

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