

2016 FOA: Tobacco Prevention and Control- Related Public Health Law Technical Assistance Cooperative Agreement

CDC-DP16-1610

Informational Conference Call
Thursday, March 24, 2016



Agenda

- ❑ **Overview of Office on Smoking and Health**
- ❑ **FOA overview, purpose, outcomes, strategies, and evaluation**
- ❑ **FOA eligibility criteria, funding levels, application requirements, and objective review**
- ❑ **Resources available to aid preparation of Letters of Intent and Applications**
- ❑ **Q&A**

Web Meeting/ Phone Line Logistics

❑ Lync web conference

<https://webconf.cdc.gov/wbq0/56C9M6MN>

- Best to join audio portion via phone (1-855-644-0229) Toll Free
- Conference ID (631605)
- Being on the Lync audio and phone at the same time will cause feedback disruption – please use one or the other

❑ Lines will be muted until question and answer period

❑ The Lync comment box will be monitored during the call for any problems or questions

CDC's Office on Smoking and Health (OSH)

- ❑ Located in the National Center for Chronic Disease and Health Promotion**
- ❑ Lead federal agency on comprehensive tobacco prevention and control**
- ❑ Mission to protect the public's health from the harmful effects of tobacco use and exposure**
- ❑ Supports the National Tobacco Control Program (NTCP) across the country and 8 national networks.**

OSH Goals and Strategies

□ Goal areas:

- Prevent initiation of tobacco use among youth and young adults
- Promote tobacco use cessation among adults and youth
- Eliminate exposure to secondhand smoke
- Identify and eliminate tobacco-related disparities

□ Strategies:

- State, community and health system-based interventions
- Cessation services
- Counter-marketing
- Program development and implementation
- Research, surveillance and evaluation

Tobacco Prevention and Control-related Public Health Law

- ❑ **A tool for protecting and promoting the health of the public**
- ❑ **Involves use of evidence-based interventions and policies**
 - Example: comprehensive smokefree policies

Overview of DP16-1610

- ❑ 5 year cooperative agreement**
- ❑ 1 awardee**
- ❑ Funding approximately \$235,000 per year/ \$1,175,000 over entire project period**
- ❑ Project expected to start by July 1, 2016**

Purpose

- ❑ **The purpose of the FOA is to ensure NTCP funded and non-funded partners have access to specific, timely technical assistance from highly knowledgeable public health law experts in order to implement the strategies proven to reduce morbidity and mortality due to tobacco use.**

Expected Short Term Outcomes (1-2 years)

- ❑ **Increased NTCP funded and non-funded partners' attendance at workshops, presentations and webinars on public health law and evidence-based tobacco control policy interventions**
- ❑ **Increased awareness and understanding by NTCP funded and non-funded partners of public health law and evidence-based tobacco control policy interventions***
- ❑ **Increased use and dissemination by NTCP funded and non-funded partners of training resources and support materials on key public health law issues related to tobacco control policy**
- ❑ **Increased NTCP funded and non-funded partners' use of technical assistance for tobacco control policy**

** Awardee not held accountable for this outcome*

Expected Outcomes (2)

□ Intermediate Outcomes (3-4 years)

- Increased dissemination and use by NTCP awardees of briefing documents, fact sheets and other resources in educating decision-makers

□ Long-term Outcomes* (5+ years)

- Increased federal, state and local capacity to reduce tobacco-related death and disability through effective policy development,
- Increased percentage of the U.S. population covered by smokefree policies*
- Increased use of evidence-based price policies*

*The awardee is not held accountable for the long-term outcomes; however, these long-term outcomes will increase health equity by reducing tobacco-related health disparities.

Strategies in this FOA

- The awardee will use a number of strategies and activities to achieve the project outcomes of the cooperative agreement.**
- Several examples of strategies for this cooperative agreement include:**
 - Providing on-going technical assistance to OSH NTCP awardees.**
 - Translating and disseminating support materials on public health law related to tobacco prevention and control policies.**

Activities & Approach

- ❑ **Range of activities in order to achieve programmatic goals and FOA outcomes. Examples:**
 - Planning, developing, conducting and evaluating at least two meetings a year to convening relevant sites, tobacco control experts, and other stakeholders to discuss important tobacco prevention and control topics (topic to be agreed upon with CDC).
 - Providing regular evaluation reports and developing success stories
- ❑ **Collaborative approach**
- ❑ **Target populations and inclusivity**

Organizational Capacity to Implement Approach

- ❑ **Subject matter expertise**
 - General and specific topic expertise
- ❑ **Minimum experience**
- ❑ **History of collaboration with national partners**
- ❑ **Capacity for high volume and rapid response**

Evaluation and Performance Measurement

- ❑ **Tracking process and outcome measures and evaluating the impact of the FOA will be part of the role of the awardee under the cooperative agreement**
- ❑ **Elements include:**
 - Applicant evaluation and performance measurement plan
 - Revised evaluation and performance measurement plan (6 months into award), with CDC technical assistance
 - Submitting performance and evaluation reports and success stories
 - Awardees can use up to 10% of funds for evaluation activities

Eligibility

- ❑ **Eligibility – unrestricted**
- ❑ **In addition: Public Health Law Centers**
- ❑ **Additional requirements**
 - a) has deep institutional knowledge specific to current and historical U.S. tobacco control issues,
 - b) is an experienced national organization with capacity to work at the national level in tobacco control technical assistance, and
 - c) that the awardee's mission is consistent with the objectives of this FOA and in line with CDC's public health mission.

Funding Information

- ❑ One applicant will be funded
- ❑ Funding up to five years, subject to the availability of funds
- ❑ Total funding for this project will be up to \$235,000 per year
- ❑ Restrictions:
 - See page 31 for more details on standard restrictions.
 - Requirement to use up to 10% of funds for evaluation
 - Note lobbying restrictions

Application Requirements

- ❑ **Detailed within the FOA:**
 - Table of Contents
 - Project Abstract Summary
 - Project Narrative
 - Background
 - Approach
 - Evaluation and Performance Management Plan
 - Organizational capacity to implement the approach
 - Work plan
 - Budget Narrative
- ❑ **Please note: 3 registrations are required prior to applying: DUNS, SAM, and on grants.gov**

Application Information Specific to this FOA

- ❑ Collaborations: Applicants must include letters of support to describe relationships and past collaborations in the tobacco prevention and control field
- ❑ Targeting and Inclusion: Applicants must address how they will include specific populations who can benefit from the program, with reference to tobacco-related disparities.

Letters of Intent

- ❑ **Optional, but encouraged (p. 21 of the FOA)**
- ❑ **Must be emailed (by 5pm EDT) or postmarked by April 8, 2016**
- ❑ **Letters of intent should be emailed or mailed to:**

Anna Schechter

CDC, NCCDPHP

Address: CDC 4770 Buford Hwy, NE MS F-79 (or for fed-ex/direct delivery, 4770 Buford Hwy, NE Bldg 107 Rm 7225.2) Atlanta, GA 30341.

Telephone: 770-488-2499/ Fax: 770-488-5767

Email: zho7@cdc.gov

Review and Funding Process

- ❑ **Completeness review (OFR)**
- ❑ **Responsiveness review (OFR and Center)**
 - Notice for incomplete or nonresponsive applications
- ❑ **Objective review panel**
 - Federal government employees from within and outside the funding center.
- ❑ **All scored applications arranged in rank order by score**
- ❑ **Award**
- ❑ **Commencement of cooperative agreement**

For more information please:

- See OSH's website: <http://www.cdc.gov/tobacco>
- See OSH's FOA information page <http://www.cdc.gov/tobacco/about/foa/public-health-law-ta/index.htm> including FAQs
 - Submit a Question to DP161610@cdc.gov
- Consult Grants.gov <http://www.grants.gov/web/grants/view-opportunity.html?oppld=282141>
- Contact the FOA POC at OFR: Romero Stokes (Rstokes@cdc.gov or 770-488-2075)
- Contact the FOA POC at OSH: Anna Schecter (zho7@cdc.gov or 770-488-2499)



Question 1

- ❑ **Q1: We are interested in a grant opportunity (DP16-1610) with the CDC and we are looking for the full announcement, but have (only) been able to download the synopsis, the instructions and the package online.**
- ❑ **A1: Please follow these instructions to get to the full announcement:**
 - Go to the grant by following this link:
<http://www.grants.gov/web/grants/view-opportunity.html?oppld=282141>
 - Click on the 'package' tab.
 - Enter and confirm your email in the space provided. This will ensure you get any relevant updates that are made to the FOA.
 - Click 'submit'
 - You will now have the option to download the instructions and the package. Save these onto your computer.
 - Please read the instructions carefully, as they contain important details about this FOA and the application process.