



Dear Public Health Partner,

Tuberculosis (TB) remains an important preventable disease in the United States.

The CDC estimates that up to 13 million people in the United States are living with latent TB infection (sometimes called inactive TB), and 1 in 10 of those people could develop active TB disease and spread it unknowingly. Testing and treating latent TB infection is a critical step to eliminating TB in the United States.

TB is also a disease of disparity, disproportionately impacting the Asian and Pacific Islander communities. This is an important public health issue that needs to be addressed to build healthier communities and achieve health equity.

We are excited to have your support on the [Think. Test. Treat TB](#) campaign, the first national communications campaign to increase testing and treatment for latent TB infection in the United States.

The [Think. Test. Treat TB](#) campaign includes [resources](#) in multiple languages and a [partner toolkit](#) to make it easy for you and your organization to promote testing and treatment of inactive TB. The toolkit contains:

- [Key messages](#) for general audiences, media, and healthcare providers
- [Social media content](#) for both general audiences and healthcare providers (Twitter, Facebook, Instagram, and LinkedIn)
- [Sample language](#) for newsletters or other communications channels, including updates to staff, provider networks, associations, and community-based communications efforts
- [A video PSA](#) showing a conversation about TB testing between a patient and healthcare provider
- [Educational materials](#), including conversation guides for both patients and healthcare providers

We encourage you to use the [toolkit](#) to help spread the word within your networks. Thank you for your partnership and commitment to TB elimination.

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