Chapter 4: How Well Do You Know Your Environment?

- **TB Education and Training Resources Website** [www.findtbresources.org](http://www.findtbresources.org)
  
  You can use this site to search for TB education and training materials, submit TB materials for inclusion in the database, find out how to order TB materials, locate funding opportunities, get information about TB organizations, find out about upcoming events, sign up for TB-related listservs and digests, and locate TB-related Web links. This website is intended for use by TB and other health care professionals, patients, and the general public.

- **TB-Related News and Journal Items Weekly Update**
  
  A compilation of TB-related articles published for the benefit and information of people interested in TB. To subscribe to the list, or to change your subscription options, please visit: [www.cdcnpin.org/subscribe.asp#journal](http://www.cdcnpin.org/subscribe.asp#journal).

- **The TB Education and Training Network (TB ETN)**
  
  TB ETN was formed to bring TB professionals together to network, share resources, and build education and training skills. Currently, membership includes representatives from TB programs, correctional facilities, hospitals, nursing homes, federal agencies, universities, American Lung Associations, Regional Training and Medical Consultation Centers, and other U.S. and international organizations interested in TB education and training issues. Additional information about TB ETN can be accessed at [www.cdc.gov/tb/TBETN](http://www.cdc.gov/tb/TBETN).

- **Cultural Competency Resource List**
  
  This resource list was developed and is maintained by the Cultural Competency Subcommittee of the TB Education and Training Network (TB ETN). The list contains names, contact information, and descriptions of over 75 organizations worldwide. A copy of the *Cultural Competency Resource List* is available by sending an e-mail to [tbetn@cdc.gov](mailto:tbetn@cdc.gov) or by visiting the TB Education and Training Resources Website at [www.findtbresources.org](http://www.findtbresources.org).

- **The Public Health Training Network (PHTN) of the Centers for Disease Control**
  
  PHTN is a distance learning system that takes training to the learner. The network uses a variety of instructional media ranging from print-based to videotape
and multimedia to meet the training needs of the public health workforce nationwide. PHTN can be accessed at www2.cdc.gov/phtn.

  www.cdc.gov/mmwr/preview/mmwrhtml/rr5105a1.htm

  www.cdc.gov/mmwr/preview/mmwrhtml/00054855.htm

  www.cdc.gov/mmwr/preview/mmwrhtml/00041047.htm

- CDC. Division of Tuberculosis Elimination. *TB Elimination, Now Is the Time.*
  Atlanta, GA.

  This CDC pamphlet can serve as a call to action with partners. It provides background information on TB that lay persons can understand. The most current version of this pamphlet is available at
  www.cdc.gov/tb/pubs/nowisthetime/

- CDC. Division of Tuberculosis Elimination. *TB Facts for Health Care Workers.*

**Chapter 5: Determining Your Purpose and Choosing Partners**

  www.cdc.gov/tb/pubs/iom/iomresponse/

  This 61-page document presents a TB elimination plan organized around six goals that frame TB elimination efforts in the context of recommendations made by the Institute of Medicine.

- *The Centers for Disease Control National Prevention Information Network Website.*

  This website can help you locate possible TB stakeholders groups in your area. Visit the website and select “Organizations” under “Specific Searches.” You will find descriptions of more than 19,000 national, state, and local organizations that provide resources and services related to HIV/AIDS, STDs, and TB. For additional
TB tools and resources, visit the CDCNPIN Website and select “Tuberculosis.” www.cdcnpin.org


- CDC. Division of Tuberculosis Elimination. *TB Elimination, Now Is the Time.* Atlanta, GA. www.cdc.gov/tb/pubs/nowisthetime/

**Chapter 6: Creating a Sense of Ownership**

- TB-Educate

  This is an e-mail listserv through which hundreds of health professionals from across the country and around the world exchange information, share experiences, and ask TB education and training questions. Subscribe to the listserv at www.cdcnpin.org/scripts/subscribe.asp#tb.

- *TB Notes Newsletter*

  This CDC quarterly newsletter contains news about the CDC’s Division of Tuberculosis Elimination activities and highlights from state and local TB programs across the country. It also contains a calendar of events describing meetings, conferences, and other educational activities of potential interest to those working in TB. Access the newsletter at www.cdc.gov/tb/notes/notes.htm.

**Chapter 7: Making Progress and Making Decisions**

- *National Public Health Leadership Development Network*

  The CDC, with the Association of Schools of Public Health and Saint Louis University, created this network. It provides a variety of resources and information designed to develop state and regional health care leadership dedicated to meeting local grassroots needs. The network’s goals are accomplished by developing and enhancing individual and organizational leadership and management. Additional information on the network can be obtained from www.heartlandcenters.slu.edu/nln/.
Chapter 9: Sharing the Message

• *Introduction to Media Relations* (1992)

This VHS training video is designed to teach public health officials to effectively communicate and interact with the print and electronic media. Bob Howard, Office of Public Affairs, and Carol Robinson, Office of the Director, Centers for Disease Control and Prevention, served as course developers. Running Time: 38 minutes. Target Audience: Academicians, Community Leaders, Health Officers, Program Managers, and Public Health Program Staff. Price: $30.00. This training video may be ordered online at www2.cdc.gov/PHTN/catalog/vt007.asp.

Chapter 10: Preparing for Outbreaks

• *Emergency Risk Communication CDCynergy*:
  www.bt.cdc.gov/erc/erc.asp.

  The purpose of this tool is to introduce the user to communication principles and tools as they relate to emergency risk communication.

• *CDCynergy: Emergency Risk Communication (ERC) Training*

  The CDC offers ERC training appropriate for public health workers and communicators both inside and outside of the government. Information about CDCynergy ERC Training, including the curricula and tools, can be found at www.bt.cdc.gov/erc/erc.asp.


  Effective program evaluation is a systematic way to improve and account for public health actions that involves procedures that are useful, feasible, ethical, and accurate. This framework guides public health professionals in their use of program evaluation. It is a practical, nonprescriptive tool, designed to summarize and organize essential elements of program evaluation. Information about the framework and evaluation resources, including step-by-step manuals, can be found at www.cdc.gov/eval/index.htm.

Chapter 12: Selling Your Success to Others: Getting Support

• *The Centers for Disease Control and Prevention National Prevention Information Network Website* www.cdcnpin.org

  This website can help you locate possible funding opportunities. Visit the website and select “Funding” under “Specific Searches”. You will find private and government funding opportunities for community-based and HIV/AIDS, STD, and TB service organizations. Included are details about eligibility requirements, application processes, and deadlines.