

TIMELY. ACCURATE. ACCESSIBLE.

THE NEW WORLD OF PUBLIC HEALTH DATA

CDC is building a digital public health superhighway to accelerate lifesaving prevention and response.

THE REALITY



THE OPPORTUNITY

REACTING

Always behind when epidemics occur



PREDICTING

Getting ahead of epidemics to **stop them quickly**

COUNTING

Collecting data without the ability to rapidly analyze it



UNDERSTANDING

Rapid data analysis to gain **real-time insights**

STORING SEPARATELY

Siloed systems that restrict data sharing



SHARING EFFECTIVELY

Interoperable, accessible data **for action**

MOVING SLOWLY

Outdated, paper-based systems with multiple points of data transfer



MOVING FAST

A true digital highway to automate **transfer of critical data in real time**

USING RESOURCES INEFFICIENTLY

New resources always required to do new data collection



CONNECTING RESOURCES

Leveraging existing resources and making common **investments for the future**