Suicide is a critical public health problem in the United States. Despite national, state, and local efforts to reduce suicide, rates continue to increase. A forward-looking effort, built upon new evidence and past accomplishments, is needed to reduce suicide and suicide attempts.

To prevent suicide and to address the broad range of risk and protective factors, CDC has developed its comprehensive and coordinated public health approach that relies on data, science, and action, grounded in a strong foundation of collaboration.

**VISION**
No lives lost to suicide

**MISSION**
Use data, science, and partnerships to identify and implement effective suicide prevention strategies to foster healthy and resilient communities across the United States

**STRATEGIC PRIORITIES AND GOALS**

**DATA**
Use new and existing data to better understand, monitor, and prevent suicide and suicidal behavior

- Improve the quality and enhance the use of existing data sources and systems
- Identify and leverage new data sources and methods

**SCIENCE**
Identify risk and protective factors and effective policies, programs, and practices for suicide prevention in vulnerable populations

- Improve understanding of the factors that increase or decrease suicide risk in vulnerable populations
- Evaluate suicide prevention strategies in vulnerable populations

**ACTION**
Build the foundation for CDC's National Suicide Prevention Program

- Implement and evaluate comprehensive suicide prevention in vulnerable populations
- Translate *Preventing Suicide: A Technical Package of Policy, Programs, and Practices*

**COLLABORATION**
Develop and implement wide-reaching partnership and communication strategies to raise awareness and advance suicide prevention activities

- Work with partners to advance a coordinated and comprehensive public health approach to suicide prevention
- Raise awareness of CDC's coordinated and comprehensive public health approach to suicide prevention