Improving Performance in Chronic Disease Prevention

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Chronic Diseases

- Account for ~75% of U.S. medical care costs
- Responsible for 7 of every 10 U.S. deaths
- Cause major limitations in daily living for 1 of 10 Americans
- Are inequitably distributed across the population

Alarming Health Disparities

- Heart disease death rates 30% higher for African-Americans than whites; stroke death rates 41% higher

- Diabetes higher among American Indians and Alaska Natives (2.3 times), African Americans (1.6 times), and Hispanics (1.5 times)

- About 30% of Hispanics and 20% of African Americans lack a usual source of health care compared with less than 16% of whites
Designed for Disease
The Cost of a Long Life

Average Life Expectancy

Per Capita Spending

Source: http://ucatlas.ucsc.edu/spend.php
The Founding Promise of the U.S.

1) To secure certain inalienable rights

2) To “effect the safety and happiness”

3) “all men are created equal”
Why we established a government.

“He has refused his Assent to Laws, the most wholesome and necessary for the Public Good.”

King George
Healthy Communities, Healthy Lives

Welcome to our tobacco-free school!

This facility is smoke free.

Prevention/Wellness

Children walking 25 SLOW DOWN

No Smoking
The Future of Public Health

**Los Angeles Times**
**ARTICLE COLLECTIONS**
Assembly approves smoking ban at state parks and beaches

**BusinessWeek**
**EXECUTIVE HEALTH** March 01, 2010, 17:00 EST
Cutting Salt Could Prevent Almost 500,000 Heart Attacks
Government-industry collaboration would work better than a "salt tax," study finds

**The New York Times**
March 23, 2010
Calorie Data to Be Posted at Most Chains

**The Washington Post**
NEWS | POLITICS | OPINIONS | BUSINESS | LOCAL | SPORTS | ARTS & LIVING | GOING OUT GUIDE
Congress takes aim at unhealthy school lunches

**The Seattle Times**
Monday, March 29, 2010 - Page updated at 03:01 PM
More U.S. hotels kicking the smoking habit
Context

• President’s 2012 Budget
  – Consolidated Chronic Disease Prevention Grant Program (CCDPPGP)
    • Combines about eight programs/budget lines
  – Allocates $40 million of DASH budget to NCHHSTP
  – Eliminates ~20 budget lines

• $750M Prevention and Public Health Fund (2011)
  – $145 million for Community Transformation Grants
  – $52 million for state Chronic Disease Programs
  – $40 million for Tobacco Media
  – $25 million for REACH
  – $10 million for Worksite Wellness
What is the CCDPGP?

• Consolidates ~8 funding lines into one, adds PPHF $ 

• Establishes grant program for SHD to build or strengthen overarching Chronic Disease Programs 
  – Surveillance, epi, evaluation, policy, communications, community mobilization
What is the CCDPGP?

• Collapses work of categorical programs into three broad categories
  – Policy and environmental change to support healthful nutrition/PA across sectors
    • Communities, schools, worksites
  – Health systems change to improved delivery and use of CPS and better control chronic conditions
    • Diabetes, blood pressure, lipids, ...
  – Clinical – Community Linkages
    • Chronic disease self-management and diabetes primary prevention –
National Center for Chronic Disease Prevention and Health Promotion

Current Structure

Office of the Director

Office of Management
Office of Policy, Evaluation and Planning
Office of the Associate Director for Science
Office of the Medical Director

Office of Communication Science
Office of Public Health Practice
Office of Public Health Informatics
Office of Global Health Promotion

Divisions

Division of Reproductive Health
Division of Adolescent and School Health
Division of Adult and Community Health

Division of Diabetes Disease Translation
Division of Heart Disease And Stroke Prevention
Division of Cancer Prevention and Control

Division of Oral Health
Division of Nutrition, Physical Activity and Obesity
Office on Smoking and Health
National Center for Chronic Disease Prevention and Health Promotion
Proposed Structure
Office of the Director

Office of Management
Office of Policy, Evaluation and Planning
Office of the Associate Director for Science
Office of the Medical Director

Office of Communication Science
Office of Public Health Practice
Office of Public Health Informatics
Office of Global Health Promotion

Divisions

Division of Reproductive Health
Division of Population Health
Division of Community Health
Division of Diabetes Translation
Division of Heart Disease And Stroke Prevention
Division of Cancer Prevention and Control

Division of Nutrition, Physical Activity and Obesity
Office on Smoking and Health
Thank you