

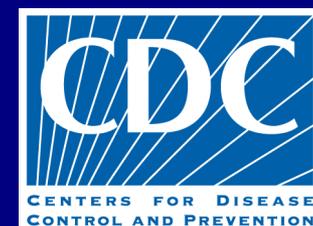


Improving Performance in Chronic Disease Prevention

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Director

National Center for Chronic Disease Prevention and Health Promotion



Chronic Diseases

- Account for **~75%** of U.S. medical care costs¹
- Responsible for **7 of every 10** U.S. deaths²
- Cause major limitations in daily living for **1 of 10** Americans¹
- Are **inequitably distributed** across the population³

1 Anderson G. Chronic conditions: making the case for ongoing care. Baltimore, MD: John Hopkins University; 2004.

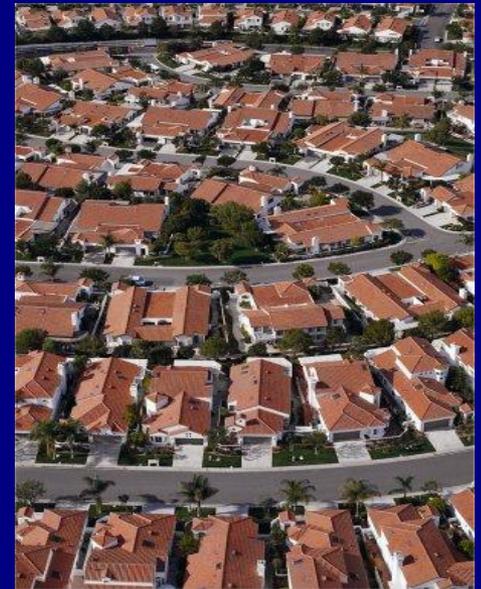
2 Kung HC, Hoyert DL, Xu JQ, Murphy SL. Deaths: final data for 2005. *National Vital Statistics Reports* 2008;56(10).

3 Kung HC, Hoyert DL, Xu JQ, Murphy SL. Deaths: final data for 2005. *National Vital Statistics Reports* 2008;56(10). National Center for Health Statistics. Health, United States, 2007. With chartbook on trends in the health of Americans. Hyattsville, MD: National Center for Health Statistics; 2007

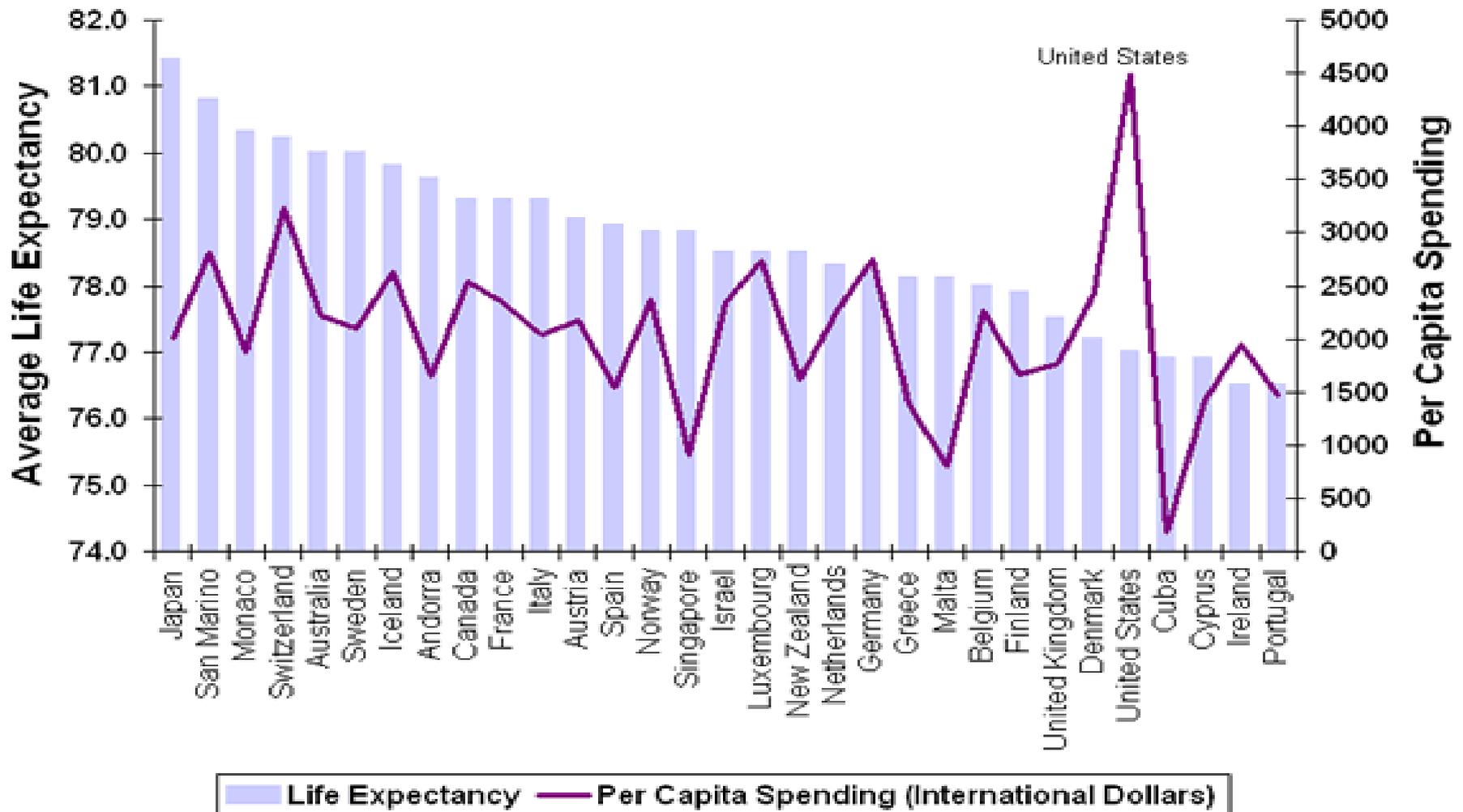
Alarming Health Disparities

- Heart disease death rates 30% higher for African-Americans than whites; stroke death rates 41% higher
- Diabetes higher among American Indians and Alaska Natives (2.3 times), African Americans (1.6 times), and Hispanics (1.5 times)
- About 30% of Hispanics and 20% of African Americans lack a usual source of health care compared with less than 16% of whites

Designed for Disease



The Cost of a Long Life



Source: <http://ucatlas.ucsc.edu/spend.php>

Why we established a government.



King George

“He has refused his Assent to Laws, the most wholesome and necessary for the Public Good.”

Healthy Communities, Healthy Lives



The Future of Public Health

Los Angeles Times | ARTICLE COLLECTIONS

Assembly approves smoking ban at state parks and beaches

to OK amendments. Governor has not said

Bloomberg
BusinessWeek

EXECUTIVE HEALTH March 01, 2010, 17:00 EST

Cutting Salt Could Prevent Almost 500,000 Heart Attacks

Government-industry collaboration would work better than a "salt tax," study finds

Mass. Senate passes bill limiting junk food
at schools

The New York Times

March 23, 2010

Calorie Data to Be Posted at Most Chains

By STEPHANIE ROSENBLOOM

[E-mail](#) | [Link](#) | [Comments \(55\)](#)

The Washington Post

NEWS | POLITICS | OPINIONS | BUSINESS | LOCAL | SPORTS | ARTS & LIVING | GOING OUT GUIDE

Congress takes aim at unhealthy school lunches

By MARY CLARE JALONICK

The Associated Press

Wednesday, March 24, 2010; 4:21 PM

The Seattle Times

Monday, March 29, 2010 - Page updated at 03:01 PM

More U.S. hotels kicking the smoking habit

Context

- President's 2012 Budget
 - Consolidated Chronic Disease Prevention Grant Program (CCDPGP)
 - Combines about eight programs/budget lines
 - Allocates \$40 million of DASH budget to NCHHSTP
 - Eliminates ~20 budget lines
- \$750M Prevention and Public Health Fund (2011)
 - \$145 million for Community Transformation Grants
 - \$52 million for state Chronic Disease Programs
 - \$40 million for Tobacco Media
 - \$25 million for REACH
 - \$10 million for Worksite Wellness

What is the CCDPGP?

- Consolidates ~8 funding lines into one, adds PPHF \$
- Establishes grant program for SHD to build or strengthen overarching Chronic Disease Programs
 - Surveillance, epi, evaluation, policy, communications, community mobilization

What is the CCDPGP?

- Collapses work of categorical programs into three broad categories
 - Policy and environmental change to support healthful nutrition/PA across sectors
 - Communities, schools, worksites
 - Health systems change to improved delivery and use of CPS and better control chronic conditions
 - Diabetes, blood pressure, lipids, ...
 - Clinical – Community Linkages
 - Chronic disease self-management and diabetes primary prevention –

National Center for Chronic Disease Prevention and Health Promotion

Current Structure

Office of the Director



Divisions



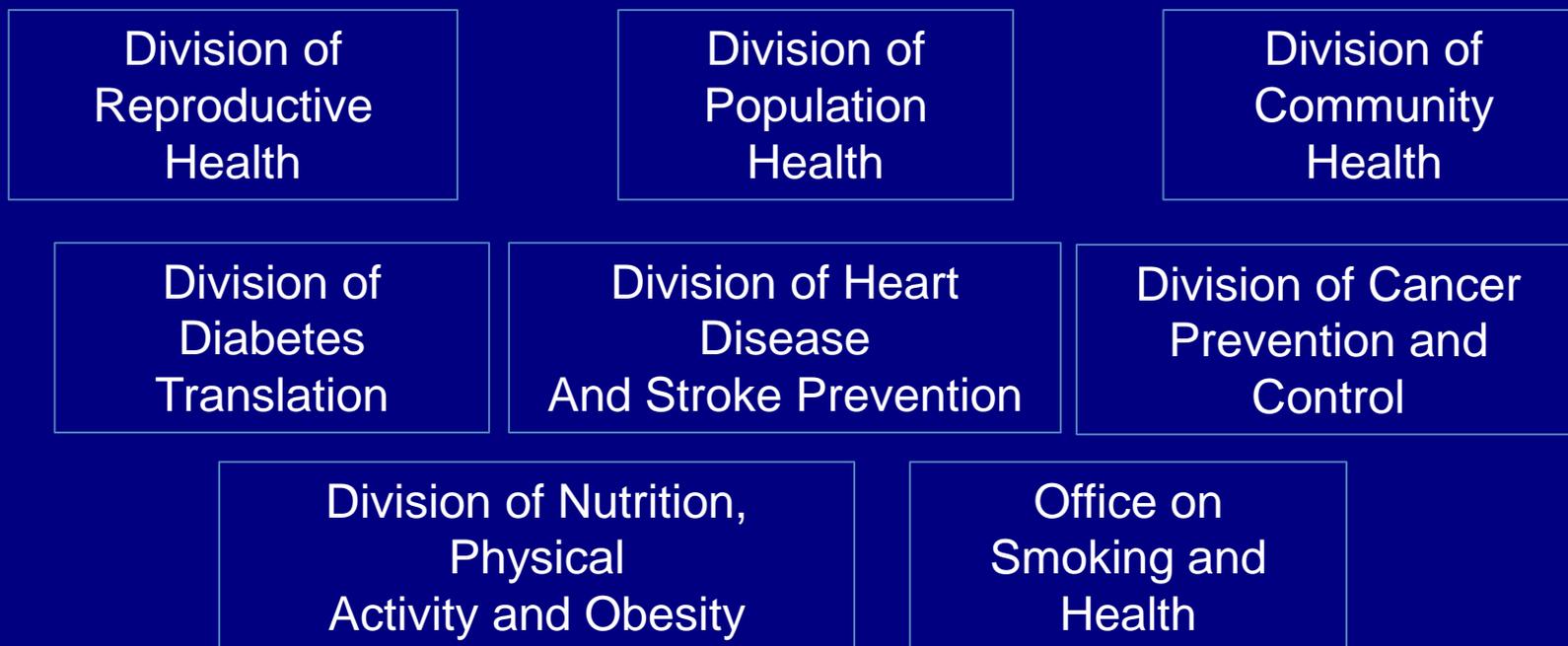
National Center for Chronic Disease Prevention and Health Promotion

Proposed Structure

Office of the Director



Divisions





Thank you