

# National Public Health Improvement Initiative (NPHII)

*Strengthening Public Health Infrastructure for Improved Health Outcomes*

## 2012 NPHII Grantee Meeting

Crowne Plaza Perimeter at Ravinia – Atlanta, GA

May 9–11, 2012

## Agenda

### Goals of 2012 NPHII Grantee Meeting

- ✓ Empower performance improvement staff by expanding and enhancing their technical knowledge and skills
- ✓ Identify and discuss how best to support sustained performance improvement practices across public health jurisdictions

### Participant intended outcomes

- ✓ Increased awareness and knowledge of performance improvement practices and tools
- ✓ Increased connections among performance improvement managers (PIMs), NPHII grantees, capacity building assistance partners, and others who may serve as resources

Time	Wednesday, May 9	Location
3:00 – 7:00 pm	Registration Open	Pre-Function A
3:30 – 5:00 pm	<b>Special Session for NPHII Tribal-Affiliated Grantees</b> <i>Speaker: Delight E. Satter (CDC)</i> This session will be an interactive facilitated discussion focusing on NPHII program implementation issues that are relevant to NPHII tribal-affiliated grantees.	Camellia
5:00 – 6:30 pm	<b>Welcome and Opening Plenary</b> <i>Speakers: Judith Monroe, Craig Thomas, Andrea Young, Harald Pietz, Liza Corso, Bobbie Erlwein (CDC)</i> CDC's Office for State, Tribal, Local and Territorial Support (OSTLTS) leaders will welcome grantees to the meeting, share the story of NPHII from inception to present, and discuss the current state of the program and future directions. Leaders will then engage in dialogue with attendees through a question and answer (Q&A) session.	Ravinia II
6:30 pm	Adjourn for the Day	

Time	Thursday, May 10	Location
<i>Breakfast on your own</i>		
7:00 – 7:30 am	Optional: Start Your Day in a NPHII Exercise Way!	TBD
8:00 am – 5:00 pm	Registration Open	Pre-Function A/B
	Kiosk Lounge Open	Dunwoody A

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## 8:00 – 9:00 am **Optional: Morning Meeting Opportunities**

**Learning Session from the Procurement and Grants Office (PGO): “PGO 101”** *Dunwoody C*  
*Speaker: Tracey Coleman (CDC)*

The NPHII grants management officer will review the common grant management processes and pitfalls that many grantees encounter and provide an update on recent, emerging grants management issues. An interactive Q&A period will allow grantees to raise issues of specific concern.

**Programmatic Update and Discussion for Grantees Receiving Both Component I and Component II Funding** *Dunwoody B*

*Moderators: Harald Pietz, Bobbie Erlwein, and Craig Thomas (CDC)*

This is a discussion session for grantees receiving both components I and II funding. CDC NPHII leaders will be present to discuss the vision for these grantees, to address challenges, and to highlight how the grantees have planned and aligned the two components for year two.

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## 9:00 – 10:00 am **Welcome and Morning Plenary** *Ravinia II*

**Update from the Public Health Accreditation Board (PHAB)**

*Speaker: Kaye Bender (PHAB)*

This portion of the plenary will provide a brief update on activity since PHAB’s launch in September 2011.

**PGO Updates and Q&A**

*Speakers: Ebony Holt and Devi Hawkins (CDC)*

This portion of the plenary will provide an update on emerging grants management issues. An interactive Q&A period will allow grantees to raise issues of specific concern.

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## 10:00 – 11:00 am **NPHII National Partners Update** *Ravinia II*

*Speakers: Caroline Fichtenberg (APHA), Jim Pearsol (ASTHO), Michelle Chuk Zamperetti (NACCHO), Nikki Lawhorn (NNPHI), and Ron Bialek (PHF) with Heather Reffett (DC)*

This session will provide the grantees with an update from all five NPHII national partners: the American Public Health Association (APHA), the Association of State and Territorial Health Officials (ASTHO), the National Association of City and County Health Officials (NACCHO), the National Network of Public Health Institutes (NNPHI), and the Public Health Foundation (PHF). Each partner organization will briefly discuss the work that they are doing and highlight the technical assistance and partnership activities available to grantees.

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## 11:00 am – noon **NPHII Performance Officer Program Update and Discussion Sessions**

In highly interactive sessions, NPHII performance officers will meet with the grantees that they support to review continuation requirements and to discuss issues of concern to the grantees. Grants management specialists will also be present to help respond to grantee questions. Performance officers and their assigned grantees\* will meet in the following rooms:

<i>Jeffrey Brock.....</i>	<i>Ravinia II</i>
<i>Colleen DiLiddo.....</i>	<i>Dunwoody C</i>
<i>Monica Leonard.....</i>	<i>Ravinia BC</i>
<i>Dianne Ochoa.....</i>	<i>Dunwoody B</i>
<i>Vicky Rayle.....</i>	<i>Ravinia II</i>
<i>Frances Rucker-Bannister.....</i>	<i>Ravinia A</i>

\*An updated list of grantee assignments is provided in your meeting packet.

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Noon –  
12:45 pm

## Break/Lunch (*on your own*)

### Optional: Meet with National Partners

The national partners will be available in the kiosk lounge during this time for individual technical assistance opportunities.

**Dunwoody A**

12:45 – 1:45 pm

### Optional: Affinity Networking Groups

Upon their return from lunch, grantees are invited to participate in one or more facilitated networking groups of their choice:

<b>New PIMs</b> ( <i>Melody Parker and Frances Rucker-Bannister</i> ).....	<b>Dunwoody C</b>
<b>Tribal and Territorial Grantees</b> ( <i>Jeffrey Brock and Vicky Rayle</i> ).....	<b>Ravinia II</b>
<b>Local Grantees</b> ( <i>Val Carlson and Dianne Ochoa</i> ).....	<b>Ravinia A</b>
<b>State Grantees</b> ( <i>Colleen DiLiddo and Carlos Zometa</i> ).....	<b>Ravinia BC</b>
<b>Community Benefit/Hospital Assessments</b> ( <i>Teresa Daub and Monica Leonard</i> ).....	<b>Dunwoody B</b>

1:45 – 3:00 pm

## Concurrent Sessions A (choice of 4):

### Leveraging Resources to Enhance Agency Initiatives and Support NPHII Activities

*Speakers: Janie Cambron (Kentucky) and Claudia Siegel (Philadelphia)*

*Moderator: Harald Pietz (CDC)*

This session will focus on how grantees are leveraging the work of NPHII with other initiatives in their agencies and public health systems, including lessons learned. PIMs from Kentucky and Philadelphia will share information on how they are aligning existing activities (including Health People 2020, strategic planning, accreditation, and quality improvement) and enhancing external partnerships to achieve improved health outcomes, respectively, to achieve NPHII objectives.

**Ravinia A**

### Quality Improvement (QI) for a NPHII Grantee

*Speakers: Jack Moran (PHF), Chelsie Huntley (Minnesota), and Joan Ascheim (New Hampshire)*

*Moderator: Emily Reineke (PHF)*

Jack Moran will provide an overview of what QI culture is and how it can be achieved. Representatives from Minnesota and New Hampshire will share their experiences in building a QI culture, followed by facilitated discussion about barriers and inhibitors to achieving a QI culture.

**Dunwoody B**

### Accreditation Nuts and Bolts: Beginner

*Speakers: Susan Ramsey (Washington) and Tamara Bannan (San Diego)*

*Moderator: Trina Pyron (CDC)*

This session is geared toward health departments that are just beginning to think about applying for accreditation. Presenters will provide an overview of the initial steps and considerations that health departments should plan for in their accreditation preparation activities, including organizing the health department, preparing agency staff, leveraging existing activities, and understanding the initial PHAB application steps. Discussion will also include linking accreditation activity to performance management systems and QI plans.

**Dunwoody C**

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## **Performance Management Overview**

**Ravinia BC**

*Speakers: Margie Beaudry (PHF), Julia Gray (PHF), Larissa Estes (Houston), Jessie Baker (Vermont), Drew Hanchett (New York), and Joyce Marshall (Oklahoma)*  
*Moderator: Margie Beaudry*

This session will provide an overview of performance management basics, focusing on the Turning Point framework and how performance management relates to the PIM role and NPHII overall. Four different PIMs will share their experience and perspective of applying performance management within their health departments.

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**3:00 – 3:15 pm Break**

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**3:15 – 4:30 pm Concurrent Sessions B (choice of 5):**

## **Leveraging Resources to Enhance Agency Initiatives and Support NPHII Activities**

**Ravinia A**

*Speakers: Christine Abarca (Florida), Julianne Price (Indian River County, Florida), Jill Lewis (Arkansas), and Beverly Wooley (Arkansas Tribal Health)*  
*Moderator: Harald Pietz (CDC)*

This session will focus on how grantees are leveraging the work of NPHII with other initiatives in their agencies and public health systems, including lessons learned. Presenters will focus on how NPHII funds are supporting performance improvement at the local level in Florida, and on cross-jurisdictional collaboration between the Alaska Tribal Health Consortium and the State of Alaska.

## **QI for a NPHII Grantee**

**Dunwoody B**

*Speakers: Jack Moran (PHF), Debra Burns (Minnesota), and Laura Holmes (New Hampshire)*  
*Moderator: Emily Reineke (PHF)*

Jack Moran will provide an overview of what QI culture is and how it can be achieved. Representatives from Minnesota and New Hampshire will share their experience in building a QI culture, followed by facilitated discussion about the barriers and inhibitors to achieving a QI culture.

## **Accreditation Nuts and Bolts: Advanced**

**Dunwoody C**

*Speakers: Joyce Marshall (Oklahoma) and Judy Mattingly (Franklin County, Kentucky)*  
*Moderator: Trina Pyron (CDC)*

This session is geared toward health departments who are ready or nearly ready to apply for accreditation. Presenters will share their experiences, tools, and resources related to applying for accreditation. Specific examples will be provided on documentation review and collection, lessons learned from the application process, and how activities align with the departments' performance management systems and QI plans.

## **Estimating Return on Investment for QI Initiatives**

**Ravinia BC**

*Speakers: Theresa Green (University of Rochester Medical Center) and Gene Smith (North Carolina State University)*  
*Moderator: Glen Mays (University of Kentucky)*

This session is geared toward all levels — those who want to learn more about beginning to estimate costs and benefits of QI initiatives, as well as those who have undertaken this work. After hearing about promising practices and lessons learned, participants will have the opportunity to provide input on their needs and share ideas about the type of assistance and tools that could benefit them the most.

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## Engaging Leadership and Gaining Buy-In

*Speakers: Deb Koester (Consultant to CDC-OSTLTS), Jim Pearsol (ASTHO), Kristin Adams (Indiana), and Debra Wilcox (Vermont)*

*Moderator: Nikki Lawhorn (NNPHI)*

Engaging health department leaders and gaining buy-in for new opportunities such as accreditation, performance management, and quality improvement in public health agencies requires more than just enlisting support to work on new projects. It requires understanding how to align such work with leadership interests, creating effective messages, and engaging leaders in the process. This interactive skill-building session will provide participants with the background, strategies, and tools to stimulate innovative thinking so that leaders will be inclined to participate in the future. The session will also include insights and dialogue with public health professionals who have successfully gained leadership buy-in for accreditation and quality improvement efforts.

**Ravinia II**

4:30 – 5:15 pm

## The Art and Practice of Sharing Success Stories

*Speakers: Craig Thomas (CDC), Emily Peach (Los Angeles), Laura Sawney-Spencer (Cherokee Nation), and Brenda Nickel (Kansas)*

*Moderator: Frances Rucker-Bannister (CDC)*

This session will focus on the sharing of NPHII success stories and some of the strategies utilized in the development of those stories. PIMs from the local, state, and tribal perspective will share success stories from different mediums in order to facilitate discussion and peer-to-peer learning.

**Ravinia II**

5:15 pm

## Adjourn for the Day

**Time**

**Friday, May 11**

**Location**

*Breakfast on your own*

7:30 – 8:30 am

## Optional: Performance Management for Policy Discussion

Join the American Public Health Association (APHA) and Public Health Foundation (PHF) for an informal discussion on performance measurement for policy. Participants will have the opportunity to preview and provide feedback on a tool being developed by APHA and PHF to help NPHII grantees measure their policy efforts. Attendees will also have the opportunity to discuss any work they are doing in this area.

**Dunwoody B**

8:00 am –  
noon

## Registration Open

**Pre-Function A/B**

## Kiosk Lounge Open

**Dunwoody A**

8:30 – 9:00 am

## Morning Welcome and Overview of Workshops

**Ravinia II**

9:00 – 11:00 am

## Application of Concepts Workshops (choice of 4):

### Health Assessments and Improvement Planning: Nuts and Bolts

*Speakers: Jim Pearsol (ASTHO) and Lauren Shirey (NACCHO)*

*Moderator: Jessica Solomon Fisher (NACCHO)*

This workshop will provide participants with information and skills on the 'how to' of health improvement planning. Trainers will present practical tips and work with participants on exercises that can be used at the state or community level when working with partners to conduct health assessments and develop improvement plans that align with PHAB accreditation standards.

**Ravinia BC**

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## **Assessing Your Performance Management System**

**Ravinia A**

*Speakers: Margie Beaudry, Ron Bialek, and Julia Gray (PHF)*

*Moderator: Margie Beaudry*

This workshop, building on the *Performance Management Overview* from Thursday, will provide guidance on how a health department can assess and build its performance management system. Through interactive exercises, attendees will learn how to assess a performance management system's strengths and weaknesses, and gather information on tools that can help with improvement.

## **QI Tool Application**

**Dunwoody C**

*Speakers: Jack Moran (PHF) and Brynn Riley (Maine)*

*Moderator: Emily Reineke (PHF)*

Jack Moran will provide an overview of basic QI tools and the plan-do-check-act (PDCA) method. He will then discuss 3 tools in detail: Cause and Effect Diagram, AIM statement, and the Flowchart. Workshop attendees will participate in exercises involving these tools. Brynn Riley will explain the recently expanded AIM statement and explain how it has been used in Maine.

## **Planning for Sustainability**

**Dunwoody B**

*Speakers: Anita McLees and Sonal Doshi (CDC)*

This session will provide an overview of the Program Sustainability Assessment Tool and how it can be used as a resource to assess and plan for sustaining the progress made through NPHII funding.

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**11:00 am –  
noon**

## **Dialogue with OSTLTS Leadership (Closing)**

**Ravinia II**

*Speakers: Judith Monroe, Craig Thomas, Andrea Young, Harald Pietz, Liza Corso, and Bobbie Erlwein (CDC)*

In an open forum, OSTLTS leaders will respond to questions from participants collected throughout the meeting, and will take additional questions from the floor if time permits.

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**noon**

**Meeting Adjourned**