

National Center for Chronic Disease Prevention and Health Promotion



Our Mission

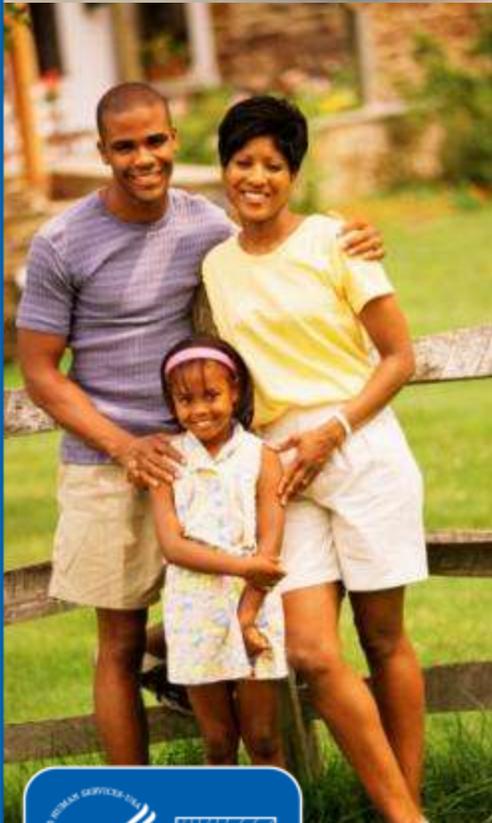
The National Center for Chronic Disease Prevention and Health Promotion (NCCDPHP) leads efforts that promote health and well-being through prevention and control of chronic diseases.

NCCDPHP provides national leadership to achieve three primary goals:

- Prevent, delay, detect, and control chronic diseases.
- Contribute to chronic disease research and apply that research to put practical and effective intervention strategies into practice.
- Achieve equity in health by eliminating racial and ethnic disparities and achieving optimal health for all Americans.

Activity Snapshot

- NCCDPHP supports the nation's public health infrastructure, working with healthcare providers, public health professionals, educators, and policy makers. The center leads partnerships and collaborates fully with state and local health and education agencies, community groups, voluntary associations, private organizations, and other federal agencies. To achieve optimal health for all, NCCDPHP's work on the social determinants of health extends beyond the scope of traditional public health practice to include collaboration in education, housing, transportation, justice, labor, and other sectors.
- NCCDPHP provides national leadership for several public health surveillance systems, including the Youth Risk Behavior Surveillance System, Youth Tobacco Survey, Pregnancy Risk Assessment Monitoring System, and the National Program of Cancer Registries.
- NCCDPHP conducts applied research to examine the effectiveness of interventions such as community-based policies in preventing and delaying disease in real world settings. Related research examines the best ways to quickly move effective interventions into practice to reach populations at greatest risk. For example, NCCDPHP's Prevention Research Centers, a network of more than 30 academic centers, conduct research to address health problems identified by communities.
- NCCDPHP develops and uses a variety of health communication strategies that deliver culturally appropriate and effective health promotion messages. These interventions include paid advertising, media advocacy, public relations, health promotion activities, and campaigns that target specific audiences through innovative channels. For example, the *Screen for Life: National Colorectal Cancer Action Campaign* educates and informs men and women aged 50 years and older about the importance of having regular colorectal cancer screening tests.
- Achieving the best preventive healthcare is vital to successful health outcomes. NCCDPHP supports the work of the healthcare system through provision of services such as mammography and tobacco cessation counseling for underserved populations, work on issues of healthcare access, planned care, self-management, patient navigation, and quality prevention services. NCCDPHP also supports community-based public health efforts that can provide more intensive and sustained interventions than are possible in most healthcare settings. For example, CDC is promoting the use of clinical preventive services in a variety of areas including A1C testing, blood pressure and cholesterol control, and smoking.





NCCDPHP Divisions

NCCDPHP's nine-division structure reflects its work across the life span, settings, risk factors, and diseases.

Division of Adolescent and School Health

The Division of Adolescent and School Health works to prevent the most serious health risk behaviors among children, adolescents and young adults.

Division of Adult and Community Health

The Division of Adult and Community Health is charged with managing programs that provide cross-cutting, chronic disease and health promotion expertise.

Division of Cancer Prevention and Control

The Division of Cancer Prevention and Control works with national cancer organizations, state health agencies, and other key groups to develop, implement, and promote effective strategies for preventing and controlling cancer.

Division of Diabetes Translation

The Division of Diabetes Translation works to reduce the preventable burden of diabetes through public health leadership, partnership, research, programs, and policies that translate science into practice.

Division of Heart Disease and Stroke Prevention

The Division of Heart Disease and Stroke Prevention provides public health leadership to improve cardiovascular health for all, reduce the burden, and eliminate disparities associated with heart disease and stroke.

Division of Nutrition, Physical Activity, and Obesity

The Division of Nutrition, Physical Activity, and Obesity leads strategic public health efforts to prevent and control obesity, chronic disease, and other health conditions through regular physical activity and good nutrition.

Division of Oral Health

The Division of Oral Health prevents and controls oral diseases and conditions by building the knowledge, tools, and networks that promote healthy behaviors and effective public health practices and programs.

Division of Reproductive Health

The Division of Reproductive Health promotes optimal reproductive, maternal, and infant health and quality of life by influencing healthcare practice, community practices, and individual behaviors through scientific and programmatic expertise, leadership, and support.

Office on Smoking and Health

As the lead federal agency for comprehensive tobacco prevention and control, the Office on Smoking and Health develops, conducts, and support strategic efforts to protect the public's health from the harmful effects of tobacco use.

NCCDPHP Atlanta:

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