



New Health Insurance Marketplace: Opportunities for Public Health

Open Enrollment Begins October 1, 2013
Coverage Starts January 1, 2014



Opportunities for Public Health

Health Insurance Marketplace

HealthCare.gov

- ❑ The Health Insurance Marketplace will be a new and easier way to find affordable health insurance.
- ❑ Many people will get a break on costs at the Marketplace. New tax credits can reduce insurance premiums right away.
- ❑ Every health plan will offer comprehensive coverage, from doctors to medications to hospital visits, and free preventive care.
- ❑ Through the same streamlined application process, many will find out if they are eligible for Medicaid or CHIP.



Opportunities for Public Health

Covering more people with health insurance improves population health.

- ❑ People can get care they need to stay healthy.
- ❑ Many preventive care services are free for new health plans.
- ❑ People with health coverage get more preventive care and report better physical and mental health.



Opportunities for Public Health

Access to Care

Most insurance plans, including all plans on the Marketplace, will provide many free preventive services.

Examples include:

- ❑ Blood pressure, diabetes, and cholesterol tests
- ❑ Cancer screenings, including mammograms and colonoscopies
- ❑ Counseling to help quit smoking, lose weight, eat healthfully, identify depression, reduce alcohol use, and avoid sexually transmitted infections
- ❑ Screenings for sexually transmitted infections
- ❑ Regular well-woman, well-baby, and well-child visits
- ❑ Routine vaccinations against flu, pneumonia, measles, polio, meningitis, and many other diseases
- ❑ Care to ensure healthy pregnancies

[healthcare.gov/what-are-my-preventive-care-benefits](https://www.healthcare.gov/what-are-my-preventive-care-benefits)



Opportunities for Public Health

Access to Care

- ❑ More than 1-in-5 uninsured men aged 18-45 end up in the emergency room each year.
- ❑ More than 1-in-3 Americans without insurance have problems paying medical bills.
- ❑ People with health coverage get more preventive care.



Opportunities for Public Health

Access to Care

Marketplace Enrollment

- ❑ Open October 1, 2013 to March 31, 2014
- ❑ Open October 15 to December 7 each year beginning in 2014
- ❑ Special Enrollment Periods available in certain circumstances during the year (childbirth, employment changes, etc.)
 - Medicaid and CHIP enrollment open year-round

Coverage starts as early as January 1, 2014.



Opportunities for Public Health

“Get Covered. Stay Healthy.”

For more information now

- ❑ HealthCare.gov ; CuidadoDeSalud.gov
 - ❑ Sign up to get updates at healthcare.gov/subscribe, twitter.com/HealthCareGov, and facebook.com/Healthcare.gov
 - ❑ 24/7 Call Center: 1-800-318-2596 (1-855-889-4325 TTY/TDD)
- ❑ Partner resources available at marketplace.cms.gov

Starting October 1, 2013, visit HealthCare.gov to

- ❑ Learn about available health coverage choices
- ❑ Find community-based Navigators that will provide unbiased advice about coverage choices
- ❑ Sign up for coverage online or on the phone