
Office for State, Tribal, Local and Territorial Support Overview

CDC 24/7: Saving Lives. Protecting People. Saving Money Through Prevention.



Centers for Disease Control and Prevention
Office for State, Tribal, Local and Territorial Support



Judy Monroe, MD, FAAFP

**Deputy Director, Centers for Disease Control and Prevention
Director, Office for State, Tribal, Local and Territorial Support**

Introduction to OSTLTS

Who we are

- ❑ Mission
- ❑ Structure & leadership

What we are doing

- ❑ Key activities
- ❑ Creating value
- ❑ Priority highlights



OSTLTS Mission

- ❑ **Improve the capacity and performance of the public health system**
 - Reflected in OSTLTS division structure

**Office for State, Tribal, Local and
Territorial Support**
Office of the Director

**Division of Public Health Performance
Improvement**

leads standards and promising practices
identification and evaluation activities

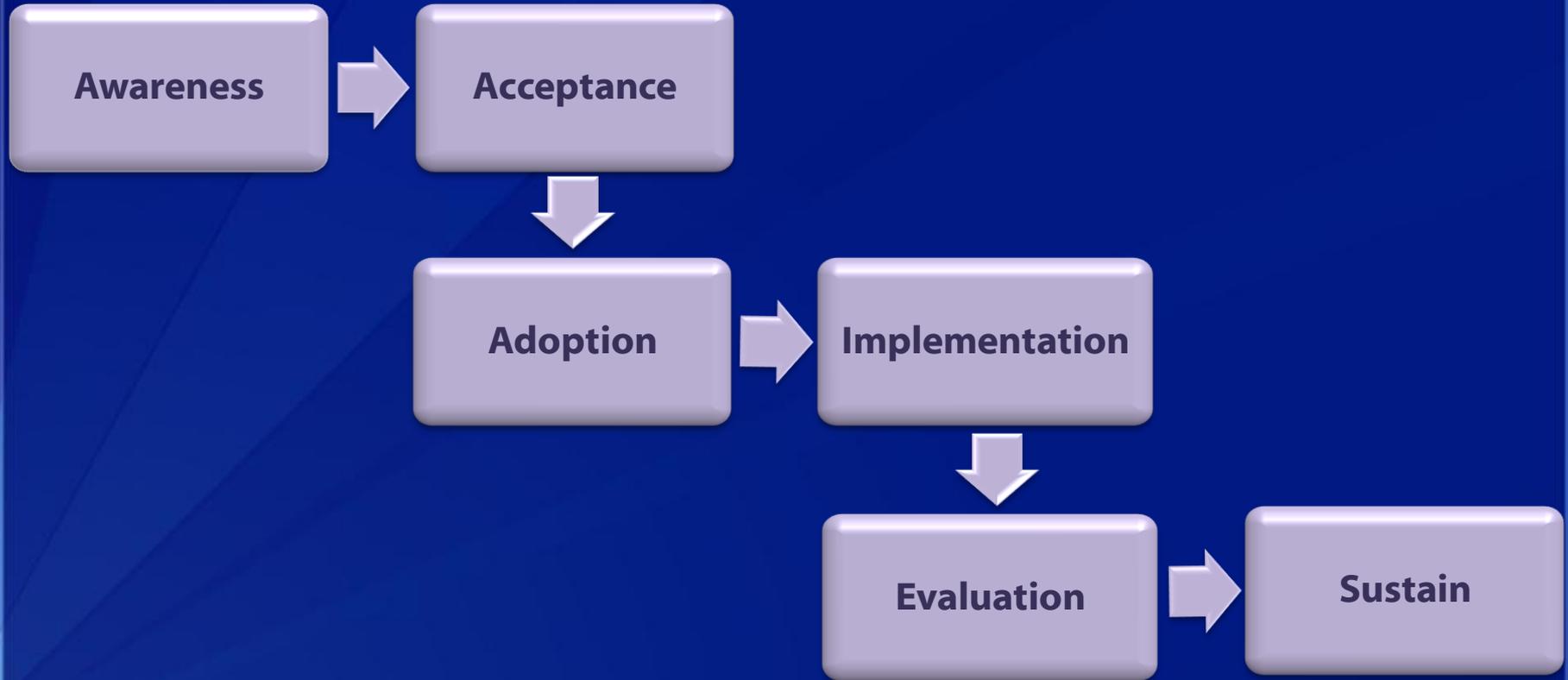
**Division of Public Health
Capacity Development**

serves as the implementation, training,
and grants management arm

Systems Approach

- ❑ Catalyze support for system reform and integrated systems
- ❑ Systematically increase performance management capacity
- ❑ Integrate performance measurement and quality improvement
- ❑ Revolutionary shift in public health

Translating Science to Practice



Translating Science to Practice

Awareness to Acceptance

CDC Vital Signs™
Learn about the latest public health data.
[Read CDC Vital Signs™](#)



CDC STLT Connection
Join us on Facebook!

? DID YOU KNOW

? Have You Heard
Facts From The Field

CDC Prevention Status Report
Advancing evidence-based policy and practice

Content of the PSR
The PSR provides data ranging from rates of health behaviors to public health indicators. Rates for the public health indicators are presented in the form of a bar chart. Many of the indicators are reported separately by state, and are also reported by the District of Columbia. The PSR includes the following sections:

- **Executive Summary:** A summary of the PSR content, organized by the PSR sections.
- **Introduction:** A brief overview of the PSR content, organized by the PSR sections.
- **Checklist:** A checklist of the PSR content, organized by the PSR sections.
- **Key Messages:** A list of key messages from the PSR, organized by the PSR sections.
- **Public Health Indicators:** A list of public health indicators, organized by the PSR sections.
- **Public Health Indicators:** A list of public health indicators, organized by the PSR sections.
- **Public Health Indicators:** A list of public health indicators, organized by the PSR sections.

Purpose of the PSR
The purpose of the PSR is to help advance evidence-based policy and practice to improve the health of the nation. The PSR provides data on the current status of public health indicators, which is key for public health officials and researchers to understand the current status of public health indicators, which is key for public health officials and researchers to understand the current status of public health indicators.

Dissemination of the PSR
The PSR is disseminated to all states and the District of Columbia on Wednesday, March 22, 2011. The PSR is also available in Spanish and Chinese.

Translating Science to Practice

Adoption to Implementation

- ❑ Focused calls with jurisdictions
- ❑ CDC Director's site visits to state/local health departments
- ❑ Health official orientation
- ❑ Performance Improvement Network
- ❑ HHS regional office participation
- ❑ Grants improvement
- ❑ Leadership development
- ❑ Project officer development

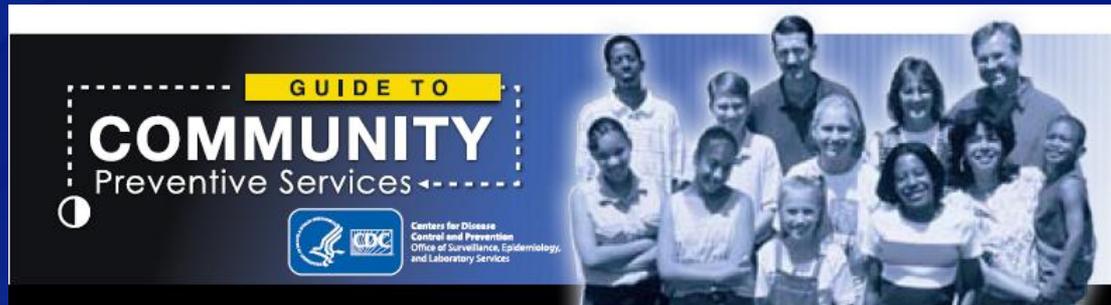
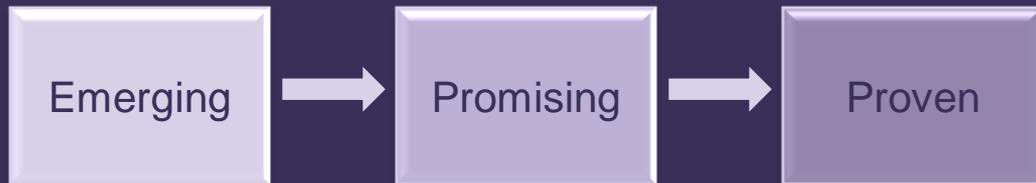


Translating Science to Practice

Evaluation to Sustain



Identifying proven and promising practices



OSTLTS Activities Up Close

- ❑ Communication initiatives
 - Did You Know?
 - Have You Heard? *Facts from the Field*
- ❑ Health official engagement
- ❑ Public Health Associate Program
- ❑ Proven and promising practices
- ❑ National Public Health Improvement Initiative

Did You Know?

- ❑ Weekly news for action (disseminated each Friday)
- ❑ News and information on evidence-based public health strategies
 - CDC *Vital Signs* report
 - National health observances
 - The Guide to Community Preventive Services
 - Major publications, accomplishments, and announcements from CDC

Office for State, Tribal, Local and Territorial Support

OSTLTS Home > Resources

? DID YOU KNOW

"Did You Know?" is a weekly feature from the [Office for State, Tribal, Local and Territorial Support](#) to inform your prevention activities. We invite you to read, share, and take action!

April 22, 2011

- **National Infant Immunization Week**, April 23 – 30, celebrates the success of childhood vaccinations and promotes on time infant immunization.
- Routine childhood immunizations **save 42,000 lives, prevent 20 million cases of disease, and save \$13.6 billion in medical costs** for each U.S. birth cohort.
- **Education materials are available** to help health care professionals talk with parents about immunizations.

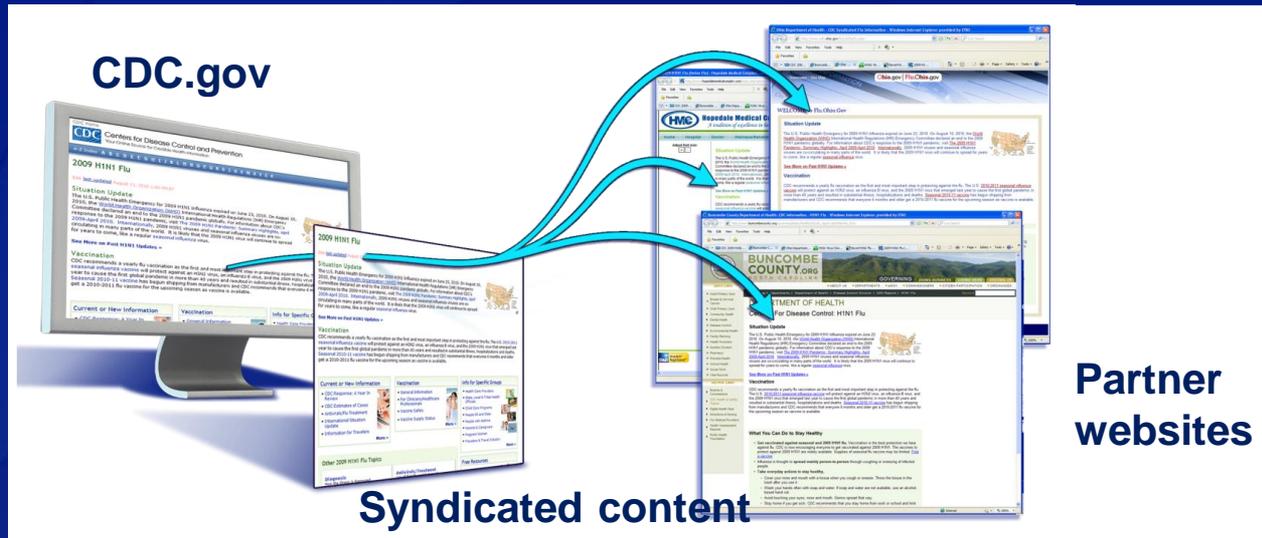
["Did You Know?" Archives](#)

Get "Did You Know?" on your site

CDC now offers content syndication, which allows you to put the content on this page on your website for free. All you have to do is add a small piece of code on your page and the content will automatically update whenever CDC updates this page.

Did You Know? Content Syndication

- Information on a partner's website is automatically updated when CDC updates that particular webpage



- Syndication instructions:

<http://www.cdc.gov/ostlts/didyouknow/syndication/>

Have You Heard? *Facts from the Field*

- ❑ New communication tool that is disseminated CDC-wide and to state, tribal, local, and territorial (STLT) public health partners
- ❑ Share news and information from the field to CDC staff
 - Concerns
 - Challenges
 - Successes
 - Innovative programs
- ❑ Strengthen lines of communication with health officials by promoting bi-directional discussion

Have You Heard *Facts From The Field*

Have You Heard? is a monthly feature from the [Office for State, Tribal, Local and Territorial Support](#) to provide CDC with facts and news from state, tribal, local and territorial public health agencies. We invite you to read and share this information broadly.

July 11, 2011

- States have experienced **overall budgetary shortfalls of over \$430 billion**   since FY 2009.
- 89% of **state and territorial health agencies have reduced services**  for public health programs; 56% have had entire programs cut.
- 42% of **local health departments made cuts**  to at least one public health program; 59% of the U.S. population lives in one of the affected jurisdictions.

Health Official Engagement

- New health official welcome packets
- Health official orientation
- State profiles
- STLT Workgroup to the Advisory Committee to the Director
- CDC Director's site visits to state and local health departments
- Vital Signs* town hall teleconference
- Focused calls with jurisdictions



- eLearning
- Leadership development FOA
- Ongoing communication

Health Official Orientations

Goals

- ❑ Educate on CDC's Winnable Battles (barriers, proven and promising prevention strategies)
- ❑ Provide access to CDC tools and resources
- ❑ Establish science-based strategies for jurisdictions around Winnable Battles
- ❑ Support continued collaboration with CDC

Attendee feedback

- ❑ Enjoyed panel presentations, networking opportunity
- ❑ Benefitted from hearing different perspectives (e.g., federal, state, local)
- ❑ Recommended separate breakout sessions for states and locals
- ❑ Interested in continued collaboration

Public Health Associate Program



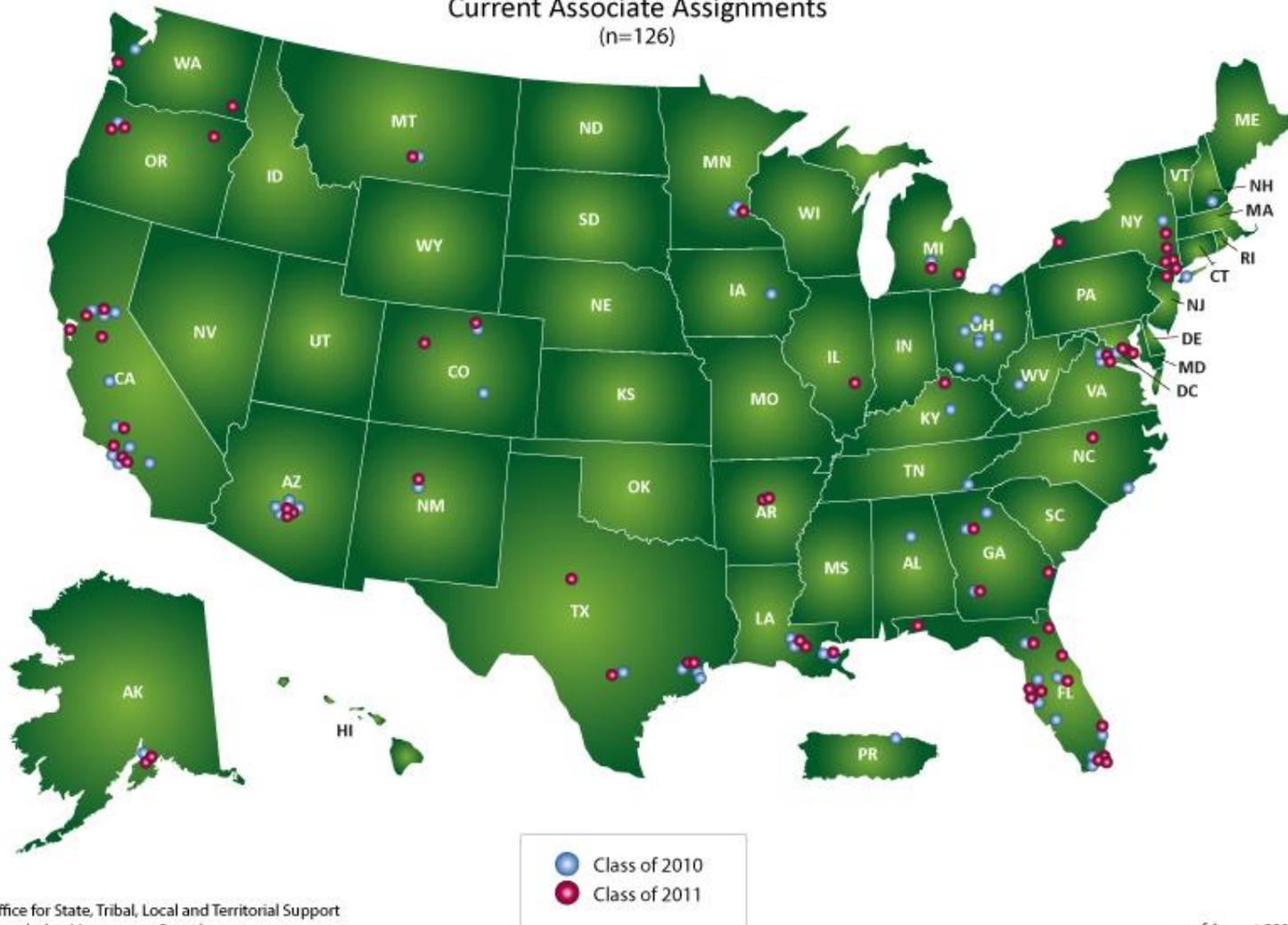
- ❑ Two-year entry level on-the-job training program
- ❑ Established in 2007 to enhance public health capacity
- ❑ Tremendous growth in recent years

Year	Number of Associates Hired
2007	10
2008	27
2010	65
2011	64



Public Health Associate Program

Current Associate Assignments
(n=126)



Proven and Promising Practices

- ❑ Coordinate CDC-wide workgroups to define the continuum of available practices and associated evaluation criteria
- ❑ Conducts focus groups to identify effective strategies to support public health sustainability in a difficult economy
- ❑ Develops strategies to increase adoption of proven and promising practices



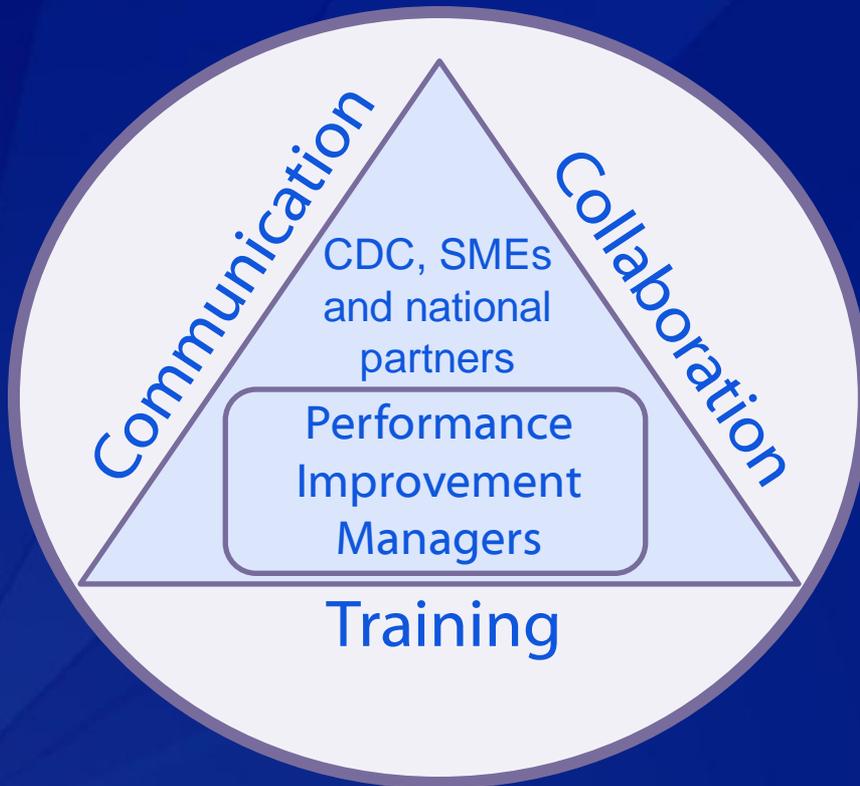
National Public Health Improvement Initiative

- National Public Health Improvement Initiative (NPHII) continues to advance action and keep the performance management movement moving forward
 - 2010: CDC released \$42.5 million (76 grantees)
 - 2011: CDC released an additional \$33.5 (74 grantees)
- Supported through the Prevention and Public Health Fund of the Affordable Care Act

NPHII 2011

- ❑ Increased efficiencies of program operations to ensure seamless and coordinated services
- ❑ Increased readiness for health departments to apply and achieve accreditation by the Public Health Accreditation Board (PHAB), the national program launching mid-September 2011
- ❑ Continue to build upon the national network of performance improvement managers sharing and utilizing evidence-based policies and practices for improving the public health system

Performance Improvement Managers Network



A community and forum to connect performance improvement managers or PIMs to foster collaboration, communication, and training

Questions?

**For more information please contact Centers for Disease Control and Prevention
CDC 24/7: Saving Lives. Protecting People. Saving Money Through Prevention.**

1600 Clifton Road NE, Atlanta, GA 30333
Telephone, 1-800-CDC-INFO (232-4636)/TTY: 1-888-232-6348
E-mail: cdcinfo@cdc.gov Web: www.cdc.gov

The findings and conclusions in this presentation are those of the author(s) and do not necessarily represent the views of the Centers for Disease Control and Prevention.



Centers for Disease Control and Prevention
Office for State, Tribal, Local and Territorial Support